

• Celebre el Mes de la Tierra • የምድርን መር ያክብሩ

지구의달을 기념하세요



DEPARTMENT OF ENVIRONMENTAL PROTECTION  
MONTGOMERY COUNTY • MARYLAND

• 慶祝地球月 •

Celebrate THIS APRIL

EARTH MONTH 2024

• Kỷ niệm Tháng Trái đất • Célébrez le mois de la terre



DEPARTMENT OF ENVIRONMENTAL PROTECTION  
MONTGOMERY COUNTY • MARYLAND

# DEP's 2024 Earth Month Highlights

***“Take a composting class, join a neighborhood cleanup and come to GreenFest. By engaging in these meaningful activities and promoting sustainable practices, we can make a difference in our County today and for generations to come.”***

***County Executive Marc Elrich***



# 90+ Outreach Events

**Illumination  
Stations**



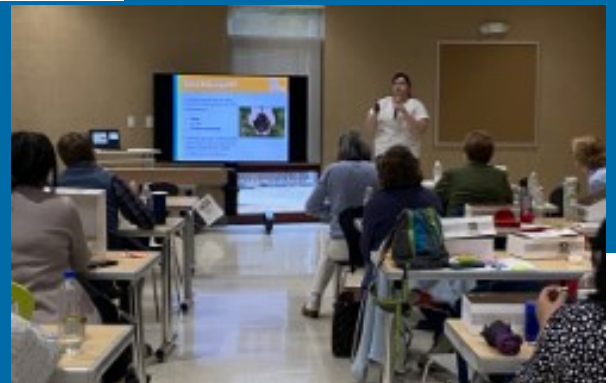
**Charlas Verdes**



**Food Waste  
Prevention  
Education Events**



**Workshops on  
Composting  
Recycling  
RainScapes**



**Community  
Cleanups**



# Events



**11th Annual  
Energy Summit**  
**300+ attendees**  
**20 exhibitors**  
**9 partners**





***“Simply put, Earth Month is about individuals, communities, schools and other partner organizations taking action to help our environment.”***  
***DEP Director Jon Monger***



# Events

## GreenFest

750+ attendees

54 exhibitors

9 partners



Join us! *¡Únete a nosotros!*

2024  
Montgomery County  
**GREEN  
FEST**

**SAT, APR 27 • 11am – 4pm**  
**BlackRock Center for the Arts**  
12901 Town Commons Drive, Germantown

**Free Admission! ¡Entrada gratuita!**  
electric cars • exhibits • carros eléctricos • exhibidores  
vendors • nature walks • vendedores • música • zumba  
music • zumba • games • caminatas en un área verde •  
face painting • kids' activities • juegos • actividades para niños  
and many more fun activities! • y muchas más actividades divertidas!

MontgomeryCountyGreenFest.org



# Events

## REACH Hub Earth Day w/MCPS



# Events

## Green Business Certification ReLaunch





# Arbor Day 5 Million Trees Initiative Celebration with MCPS

# Events



# Events

## PEPCO EV Install Ribbon Cutting



# Announcements



## 2022-2023 Recycling Summary

## Food Waste Prevention Week



An official website of Montgomery County, Maryland

MC-311



Department of Environmental Protection

Translate

[Home](#) [Trash & Recycling](#) [Energy](#) [Water](#) [Property Care](#) [About Us](#) [Contact Us](#)



How Do I  
Recycle



Green  
Community



Incentives  
& Rebates



Climate



Flooding



Public Water  
& Sewer



### Reduce Litter

Organize a community cleanup to keep our County clean, green & beautiful.



### Recycling Summary

Learn about the County's improved recycling rate, recycling programs & waste reduction.



### Capital Area Solar Switch

Switch to clean, renewable solar energy for your home and community.

## DEP Website Redesign

# Social Media Reach



266

POSTS  
FACEBOOK  
INSTAGRAM  
TWITTER



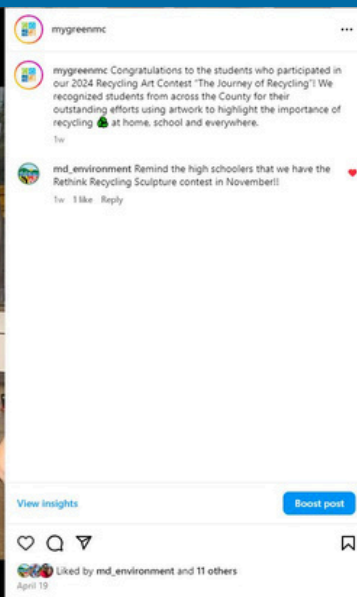
See insights and ads

Boost post

5

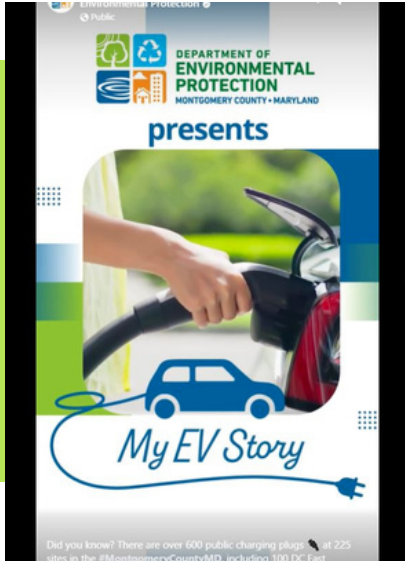
5 shares

627K+ IMPRESSIONS  
5700+ ENGAGEMENTS



# Social Media Campaigns

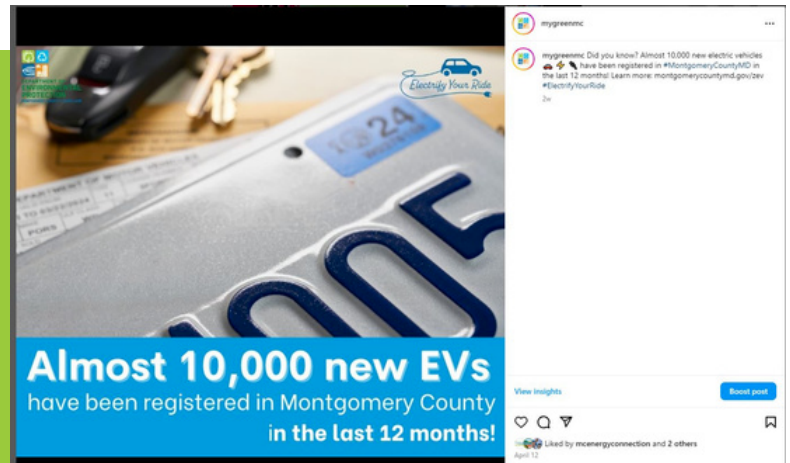
## MY EV Story



## Recycling Successes



## Electrify Your Ride



Montgomery County Department of Environmental Protection  
Published by Sprout Social · April 19 at 11:30 AM

¡Juntos podemos mantener el condado limpio, verde y hermoso! Recoja la basura. comparta una foto y obtenga artículos de limpieza gratuitos para recoger la basura cuando lo desee. Más información:



## Plogging

# News Media

# 14 MEDIA HITS

ABC7  
NBC4  
WUSA9  
MC MEDIA  
MOCO SHOW  
DC NEWS NOW

