

From November 2013 PBTSAC Meeting:

ACTION: Steve Friedman requested information on the membership numbers for Montgomery County Bikeshare.

Hi Jeff,

Here is the information on membership that we briefed to the T&E Committee last week:

- As expected, membership and ridership are higher in the Downcounty than in the Rockville/ Shady Grove/ Life Sciences Center area
- The Rockville / Shady Grove / Life Sciences Center is a ***federally-funded pilot program to extend the benefits of bikeshare to lower income workers***. It is also the ***only suburban bikeshare system*** in the country. So it is an experiment on two levels.
- 1,036 Montgomery County Residents are Annual Members, comprising 4% of Capital Bikeshare's Annual Membership
- Montgomery County Membership increased 42% since the County joined Capital Bikeshare

Best,
Anne

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