

WORKING TOGETHER TO CURB GRIDLOCK

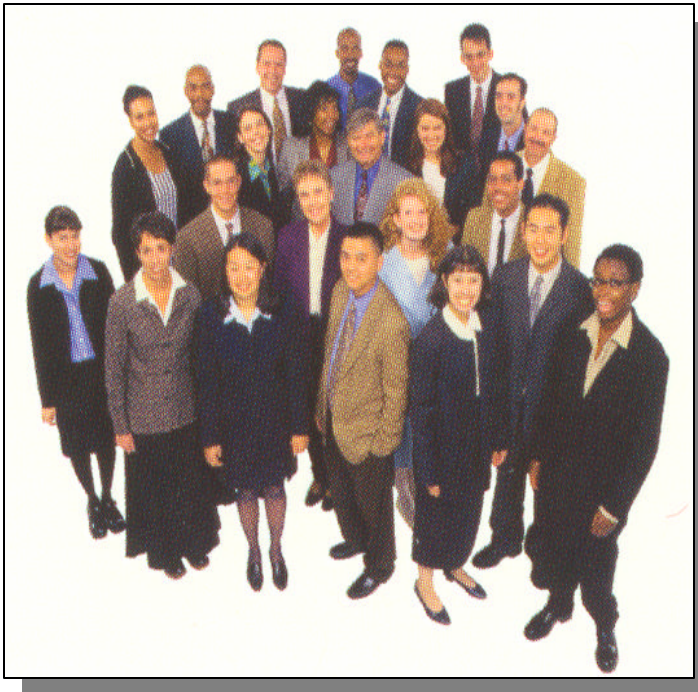


A New Law To Help Us All!

- Encouraging commuting options
- Affecting 100,000 employees in our area
- Reducing congestion



Employers Can Reduce Congestion



=



Who Must Comply -

- Friendship Heights
- Downtown Silver Spring
- Downtown Bethesda
- North Bethesda



**North Bethesda
Transportation Center**



We're In Good Company!

- Friendship Heights

- 50 employers
with 5,000
employees

- Downtown
Silver Spring

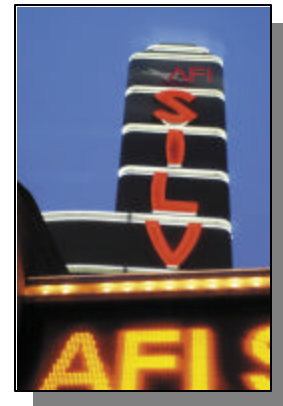
- 150 employers
with 13,000
employees

- Downtown Bethesda

- 400 employers
with 37,000
employees

- North Bethesda

- 520 employers
with 65,000
employees



What TMDs Do

- Provide commute alternatives
- Work to reduce congestion
- Manage parking
- Promote pedestrian and bike access/safety
- Reduce air and noise pollution



What Employers Do

1. Develop and implement a Traffic Mitigation Plan (TMP) - TMD staff are waiting to assist
2. Actively promote your TMP
3. Take part in Annual Commuter Survey
4. Submit an annual report of activities



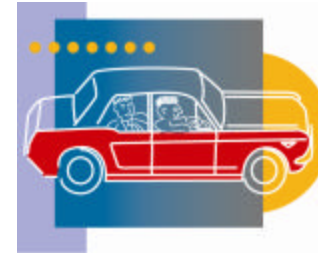
The Challenge

- Offer employees better ways to work
 - Transit
 - HOV
 - Telework
 - Flextime
 - Biking and walking
 - Parity between parking and other modes



Just Think!

- What if:
 - ☐ every car carried 2 to work?
 - ☐ once/week every employee teleworked?
 - ☐ twice/week every employee used public transit?
 - ☐ 20% of your employees commuted off-peak?



Lots Of Help

- Transportation Management Districts
- Montgomery County
- State of Maryland
- Federal Government



Let's Get Started!

- Notification Letter
- If more than 50 employees:
 - ☐ Submit TMP within 90 days of notification
- 25-49 employees:
 - ☐ Submit TMP by January 2005
- TMP form online
 - ☐ www.montgomerycountymd.gov/commute



We're Ready To Work With You...

- *North Bethesda*
- Peggy Schwartz, Mirza Morris, Darlene Nader
 - North Bethesda Transportation Center
 - *Grosvenor, White Flint, Twinbrook, Executive Boulevard, and Rock Creek Spring Park*
 - 301-770-8108
www.nbtc.org



Plenty Of Commuting Benefits

- Transit subsidies
 - Metrorail
 - Metrobus
 - Ride On
 - MARC
- Maryland tax credit
- Federal tax benefits
- Pre-tax Metrochek
- Transit subsidies:
Fare Share/Super Fare Share



More Commuting Benefits...

- Carpool/Vanpool
 - Organizing
 - Free/discount parking
 - Preferred parking
 - HOV lanes
- Biking/walking amenities
- “Live Near Your Work”
- Alternative work schedules
- Smart Commute mortgages
- Car sharing/taxi service
- Accessible transportation
- Guaranteed Ride Home (GRH)



...Still More Commuting Benefits!

- Transportation Benefits Coordinator
 - Briefings, Presentations, Postings
 - Commuter Information Days



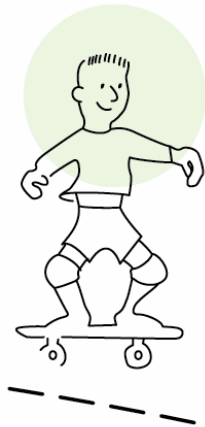
TMP Minimum Requirements

- Designate Transportation Benefits Coordinator
- Post transit/pooling/commuting options
- Post ADA information
- Host TMD Commuter Information Day presentations
- Promote GRH
- Distribute Annual Commuter Survey to employees
- Submit Annual Report



We Can Help!

Your TMD office
will gladly assist you
in implementing
your strategies.



TMP Process

1. TMP to TMD staff
2. TMD Advisory Committee review
3. DPTW review and approval



The Goal

- 100% PARTICIPATION!
- RESULTS:
 - Improved business climate
 - Better air quality
 - Reduced congestion
 - Better access/safer streets





Together, We'll Change Commuting

- Look for DPWT Notification Letter and Sample Plan
- Discuss changing employee commuting habits
- Get in touch with your local TMD staff
- Submit a TMP within 90 days
- When your Plan is approved - implement it!





For More Information

Contact:

Montgomery County Commuter Services
301-770-POOL (7665)

www.montgomerycountymd.gov/commute
commuter.express@montgomerycountymd.gov

