



Interagency Commission on Homelessness Quarterly Commission Meeting

Rockville Memorial Library
21 Maryland Avenue, First Floor Conference Room
Rockville, Maryland 20850
Wednesday, March 8, 2017 | 3:30-5:30 p.m.



Chronic Homelessness Update

Chronic Homelessness

The Goal

- Montgomery County is committed to providing permanent housing to all County residents experiencing chronic homelessness by December 31, 2017.
- Per directive from the U.S. Department of Housing and Urban Development (HUD), for Montgomery County this means that there should be no more than three unhoused chronically homeless individuals or families in the County at any time.

Chronic Homelessness

The Definition

1. Have a disability, and
2. Live on the streets, a safe haven, or in an emergency shelter; or
3. Live in an institutional care for fewer than 90 days and immediately beforehand have been living on streets, a safe haven, or in an emergency shelter; and
4. Have been homeless continuously for at least 12 months or on at least 4 separate occasions (7+days) in the last 3 years where the combined occasions must total at least 12 months.

Confirming the Numbers

The target has been set based on data from HMIS as well as a focused outreach effort to identify and engage all individuals who are sleeping outside. To ensure the reliability of the target numbers, so far in 2017 we have:

1. Implemented the use of a report which creates a list of all persons who meet the chronic homeless definition based on data in the HMIS system, and
2. Increased street outreach staffing with the goal of getting a by-name-list for all individuals who are not currently connected with a provider.

The Target

	Target
<u>Confirmed</u> by HMIS Records and/or Staff Reports as of 12/31/2016	160
<u>At-Risk</u> , pending verification of disability + length of time, OR determined likely to meet the definition by 12/31/2017	114
TOTAL INDIVIDUALS	274
TOTAL FAMILIES	0

The “At-Risk” total include both sheltered and unsheltered individuals; the additional outreach staffing resources are focused on engaging with all unsheltered individuals, and with a priority on getting chronic homelessness status documented.

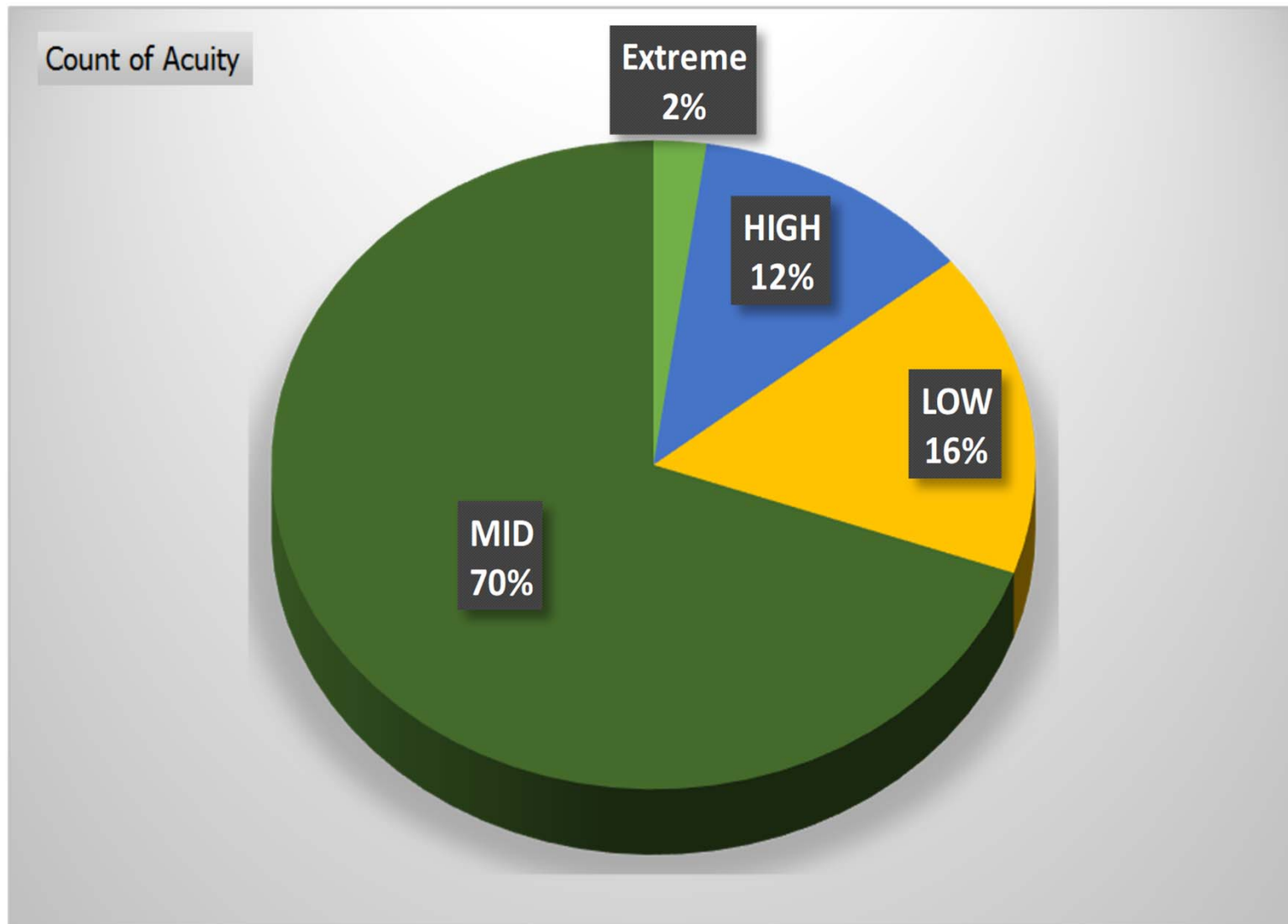
New Staffing Resources

Outreach/ In-Reach Resources	FTE Staffing Resources
HHS Outreach Coordinator	1
Bethesda Cares (Outreach)	3
Interfaith Works (In-Reach)	1
HealthCare for the Homeless (Hospital Outreach Positions)	1

A “Move Up” Strategy for Households Currently in PSH

- Vulnerability vs. Acuity
- The Montgomery County Housing Support Services Acuity Scale
 - Based off the Calgary Acuity Scale
 - Assesses on 4 Major Dimensions
 - Economic Indicators,
 - Demographics,
 - Social and Emotional Indicators, and
 - Extreme Vulnerabilities
 - Determines frequency and intensity of case management services needed
- 852 Households in PSH programs assessed

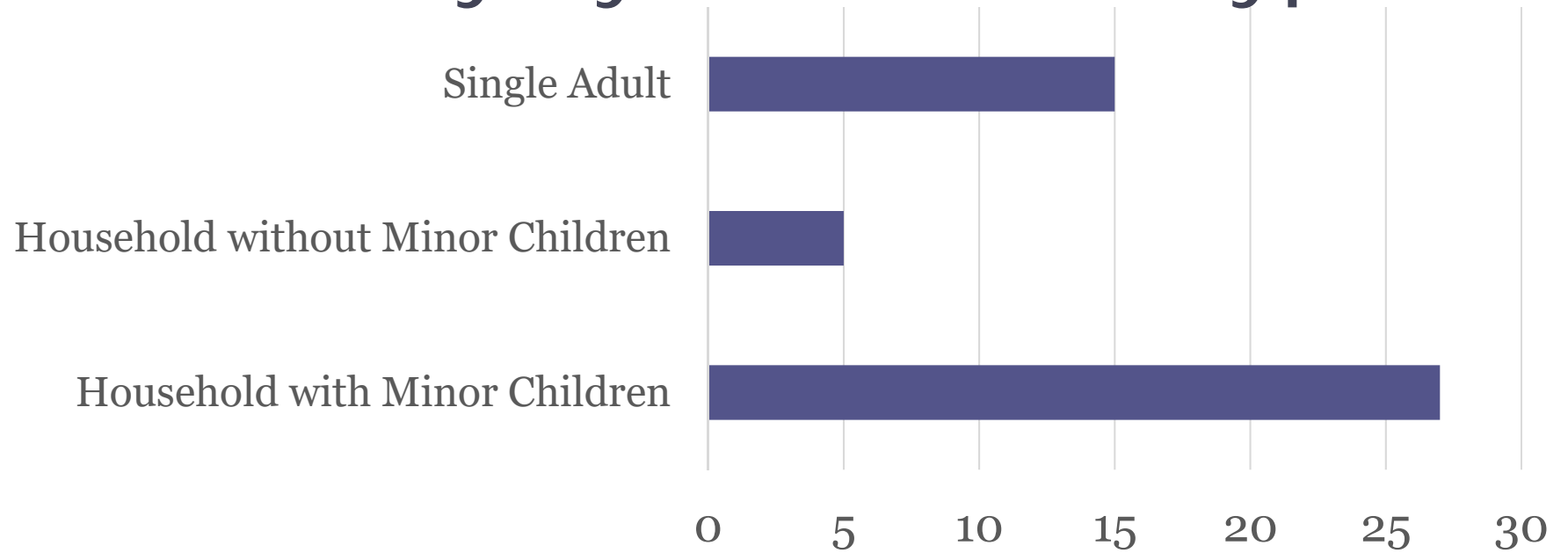
Distribution of Acuity Scores



Identifying Potential Households Ready to “Move Up”

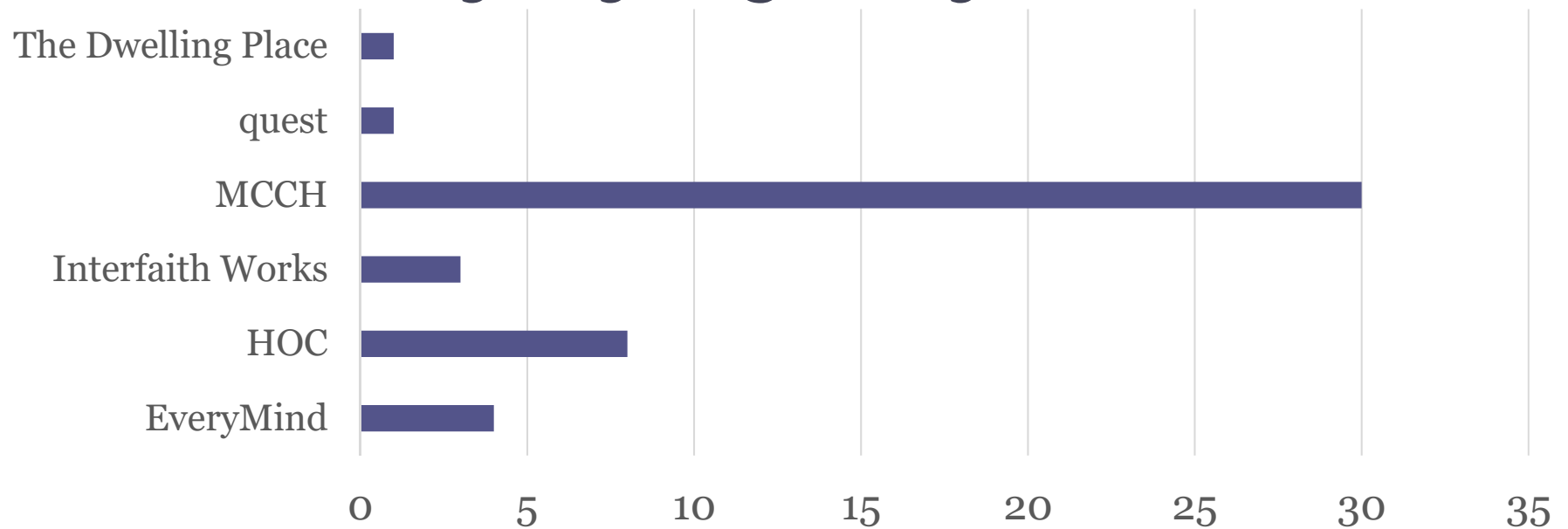
- Filtered for all LOW Acuity Scores
- Filtered out all households scoring a 3 or above on any of the extreme vulnerabilities (mental health, addiction, medical condition, and cognitive deficits)
- Filtered for households with low scores on money management
- Filtered for scores below 3 on all dimensions except those related solely to income

Low Acuity by Household Type



Household Type	Count of Household Type
Household with Minor Children	27
Household without Minor Children	5
Single Adult	15
Total	47

Low Acuity by Agency



Agency	Count of Agency
EveryMind	4
HOC	8
Interfaith Works	3
MCCH	30
Quest	1
The Dwelling Place	1
Total:	47

Existing and New PSH Resources

- New programs dedicated to serving chronically homeless individuals:
 - Progress Place and Keys First
 - Expected turnover in other existing permanent supportive housing programs will account for **100** housing placements in 2017.

Strategies to Meet the Target

Additional units may be available through collaboration with the following agencies/programs:

AGENCY / PROGRAM	ESTIMATED ADDITIONAL UNITS
HOC - Expansion of the McKinney Program	10- 15 units
HOC - New vouchers currently under review by the Board	10 units
HOC - Possible dedication of Recordation Tax resources (DCHA review in process)	10-15 units
Housing Unlimited	5-6 units
HHS – Possible dedication of Recordation Tax resources	80 units
TOTAL ADDITIONAL UNITS	115-126

Remaining Gap to Meet the Target

	GAP
Initial Gap (Count of Current and At-Risk Count of Chronically Homeless Individuals) less estimated existing and new PSH units for 2017 (274-100)	174 CH individuals
Estimated additional units available through collaborations	115-126 units
TOTAL GAP	48 -59 units

Ideas for How to Meet the Gap

Resource Needs for Additional PSH –

Annual cost of Housing Voucher for a 1 bedroom unit: \$15K

- Annual Housing Support Services Cost per Client

- ❑ Scattered-site: \$8K

- ❑ Scattered –site with Medicaid: \$8K
(\$4K of County funds, \$4K of State funds)

- Total cost = \$23K (15+8) per client

* All costs are approximations. Acuity of client needs, rental market, and tenant rent contributions influence costs.

Cost Analysis for Gap

	COST GAP
GAP	48-59 units
COST FOR PER PSH	\$23K
TOTAL COST	\$1,104,000-\$1,397,000

Reporting on the Progress

Next month, we will be sharing a monthly “dashboard” that shows the following:

- Number of chronically homeless persons who moved into permanent housing
- Number who are still on the list awaiting housing
- Types of housing placements (PSH, RRH, etc.) made

San Diego's Homeless System Framework

CHRONICALLY HOMELESS

(Clients meeting HUD's definition of chronic homelessness at time of entry)

Reporting Period

December 2018

Project Type

All Project Types

Project Geocode

San Diego County

Entries



Entry Type

- New to the System (New to the HMIS)
- Previously Permanently Housed
- Previously Served - Not Permanently Housed

Served



Project Type

- Homelessness Prevention
- Services Only Projects
- Temporary Housing Projects
- Rapid Re-Housing - No Move-In
- Rapid Re-Housing with Move-In
- Permanent Housing Projects

Exit Destination



Exit Destination Type

- Permanent Housing with Subsidy
- Permanent Housing - No Subsidy
- Temporary Housing Projects
- Institutions / Temporary Living
- Place Not Meant for Habitation
- Data Not Available
- Other

Total Unique Clients with Entries: 292

Total Unique Clients Served: 1,269

Total Unique Clients with Exits: 206

Permanently Housed This Reporting Period **52**

10 Entries to Permanent Housing Projects

3 Rapid Re-Housing Move-Ins

40 Exits to Permanent Housing

See the System Framework's [Methodology, Data Definitions and Technical Specifications](http://www.cthd.org/system-framework/) for additional information: <http://www.cthd.org/system-framework/>
Last updated: 2/21/17 (Data current as of: 1/15/17)



Movement through San Diego's Homeless System of Care
Regional Task Force on the Homeless / Institute for Public Health

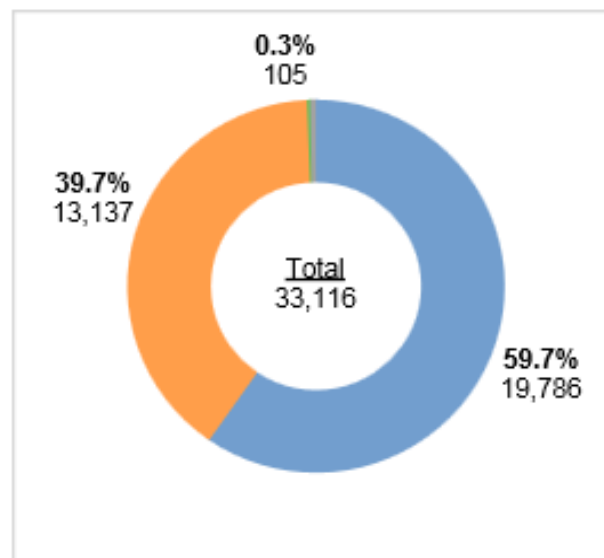


Client Demographics

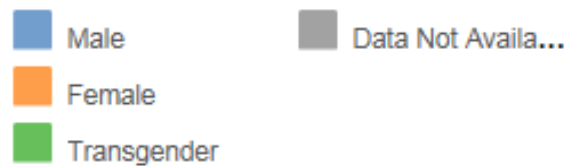
Select a Project Type

All Project Types

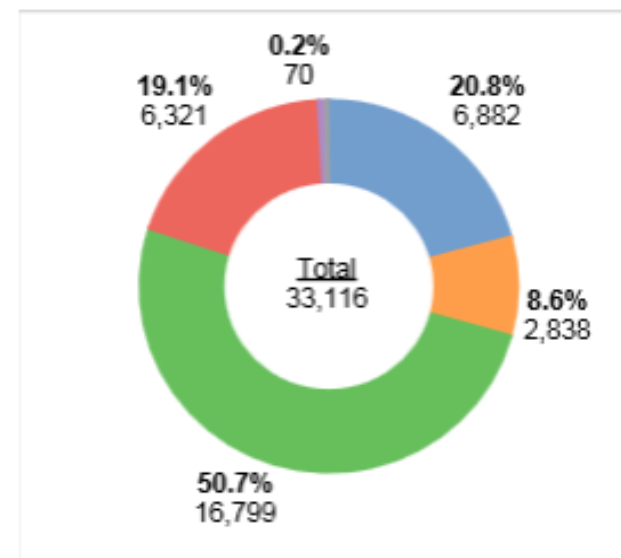
Clients by Gender



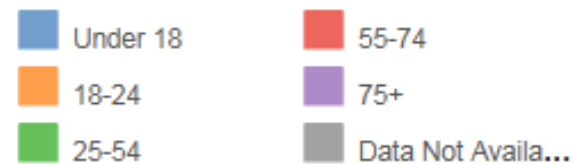
Gender



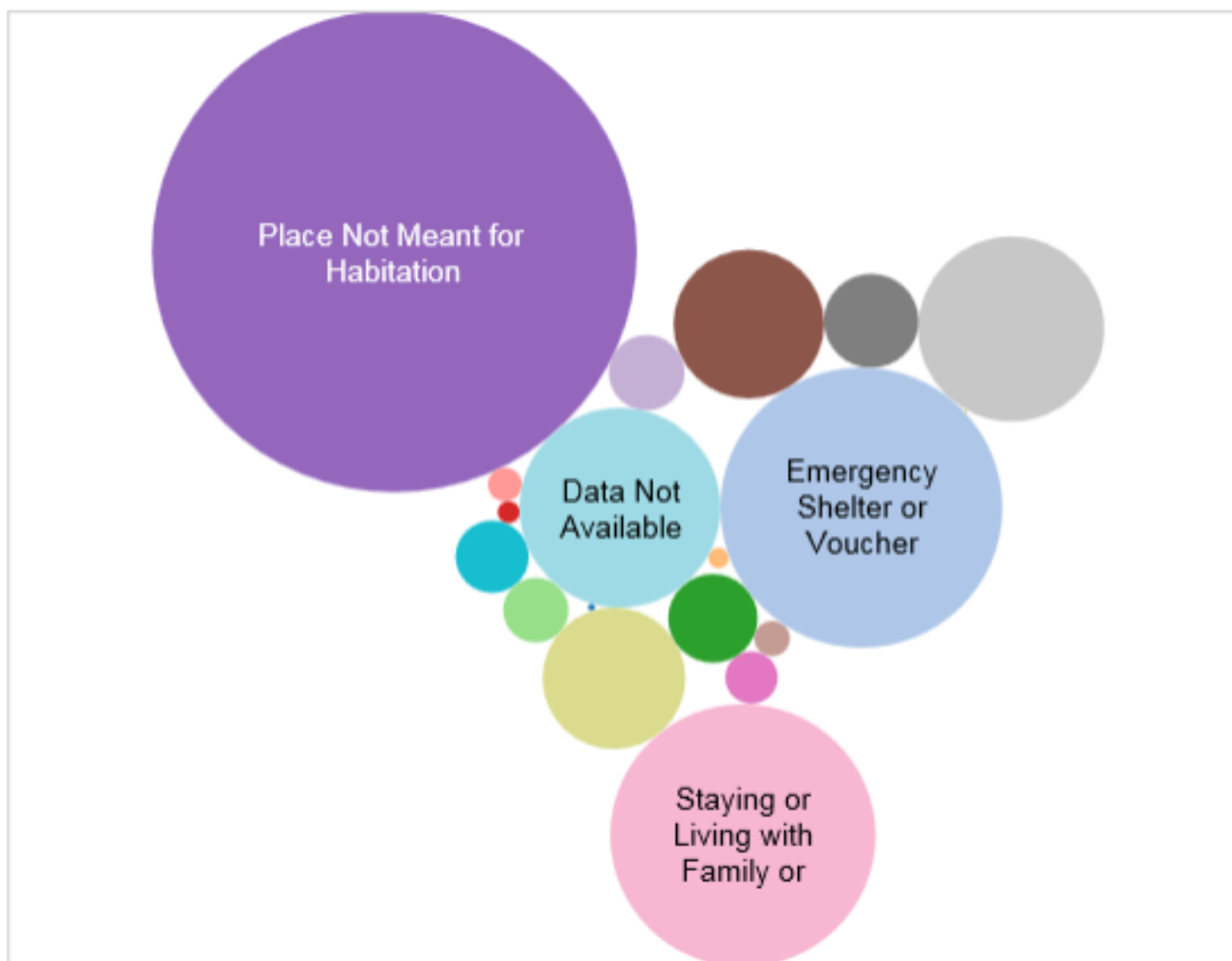
Clients by Age



Age Range



Project Entries by Prior Location Type





Communication Committee Update

ICH Communications Committee

Members

- **Health and Human Services Staff:**
 - Amanda Harris, Chief of Special Needs Housing
 - Nili Soni, Continuum of Care Coordinator
 - Mary Anderson, Public Information Officer
- **Continuum of Care (CoC) Non-Profit Members/Staff:**
 - Montgomery County Coalition for the Homeless | Susie Sinclair-Smith, Debbie Ezrin
 - Interfaith Works | Shane Rock, Charlotte Garvey
 - Bethesda Cares | Sue Kirk, Amy Freeman
- Amy Horton-Newell, ICH Chair
- Brian Tracey, ICH Vice-Chair
- Chapman Todd, Campaign Manager
- John Leonard, Pro Bono Communications Professional

ICH Communications Committee

Goals

- To increase awareness of the County's efforts to end chronic homelessness by December 2017
- To create a communications strategy to facilitate awareness
- To increase community engagement in support of the goal to end chronic homelessness

ICH Communications Committee

Creating The Plan

- The initial goal was to communicate about ending chronic homelessness in the community.
- To be effective, we realized success would only be possible if we:
 - Recognize that this effort is building on previous community successes
 - 100,000 Homes
 - Zero: 2016 to end veteran homelessness
 - Plan for future campaigns to end homelessness for specific populations

ICH Communications Committee

Branding the Collaboration



**Housing For All =
A Stronger Montgomery**

Past/Current Campaigns

100,000 Homes

Ending Homelessness For Most
Medically Vulnerable

Zero: 2016

Ending Veteran Homelessness

Inside (Not Outside)

Ending Chronic Homelessness

Future Campaigns

**Ending Homelessness
for Families and Children**

**Ending Homelessness
for Unaccompanied Youth**

ICH Communications Committee

Objective 1 | Increasing Visibility

Proposed tactics include, but are not limited to:

- Individual ICH members will leverage all opportunities to promote Inside (Not Outside) in their communications to internal and external stakeholders
- Seek County Executive and County Council resolutions in support of Inside (Not Outside)
- Create at least one media event this spring with high level elected officials to promote the campaign
- Encourage op-eds by elected officials and other relevant county leaders in support of the campaign

ICH Communications Committee

Objective 2 | Create Awareness

- **Communications committee actions to date:**
 - Creating a name for the campaign – Inside (Not Outside)
 - Create a logo for the campaign
- **Communications committee actions in progress:**
 - Building a website
 - Building a social media presence
 - Creating hashtags to promote the message
- **Once all of the “infrastructure” is created, ICH members will be encouraged to promote the campaign:**
 - Following Inside (Not Outside) social media
 - Link to Inside (Not Outside) website on each ICH member’s website
 - Use hashtags for relevant communication



HOUSING FOR ALL = A STRONGER MONTGOMERY

ENDING HOMELESSNESS IN MONTGOMERY COUNTY



ICH Communications Committee

Objective 3 | Be Ready for Action

- By building a visible campaign, we will be prepared to engage the community to support the goals when we have more clearly defined calls to action, i.e. a need for more landlords, household items for moving clients in, etc.
- Targeted audiences include:
 - Elected/appointed officials – local, county, state, federal
 - General public – Montgomery County residents
 - Community-based organizations with relevant networks
 - Houser's
 - Faith-based institutions
 - Business community