
Cable Communications Plan

MISSION STATEMENT

The mission of the Cable Communications Plan is to effectively manage the County's cable television and telecommunications franchise agreements and the Cable Special Revenue Fund to ensure that: cable services in Montgomery County are of high quality; cable and telecommunications providers comply with applicable safety and construction codes; cable customer service requirements and applicable consumer protection provisions are enforced; quality Public, Educational, and Governmental (PEG) cable programming is provided; and to provide a reliable and expedient process for telecommunication carriers to site transmission facilities in the county to speed deployment of services for residents while maintaining adequate public protection.

BUDGET OVERVIEW

The Cable Communications Plan consists of three elements: the Cable Office appropriation (\$10,492,160), transfers to the County General Fund (\$9,328,460), and transfers to the County Capital Improvements Program (CIP) (\$515,000) for a total use of fund resources of \$20,335,620. Within the Cable Office appropriation of \$10,492,160, Personnel Costs comprise 27.1 percent of the budget for sixteen full-time positions at 25.5 workyears. Operating Expenses account for the remaining 72.9 percent of the FY11 budget.

In FY11, there are several transfers to the General Fund for the following:

- Montgomery College - Funds are transferred from the Cable Fund to the General Fund and then to the Montgomery College Cable Fund. This transfer of \$1,287,940 represents a \$32,000 decrease from the FY10 amount of \$1,319,940.
- Montgomery County Public Schools - Funds are transferred from the Cable Fund to the General Fund and then to the Montgomery County Public Schools Cable Fund. This transfer of \$1,490,510 represents a \$91,000 decrease from the FY10 amount of \$1,581,510.
- Other - Funds are transferred to the General Fund to cover the cost of certain administrative services provided by the County to the Cable Fund (\$358,910), costs related to Technology Modernization (\$33,670), and other contributions to the General Fund (\$6,157,430).

LINKAGE TO COUNTY RESULT AREAS

While this program area supports all eight of the County Result Areas, the following are emphasized:

- ❖ ***A Responsive, Accountable County Government***
- ❖ ***An Effective and Efficient Transportation Network***
- ❖ ***Children Prepared to Live and Learn***
- ❖ ***Healthy and Sustainable Neighborhoods***
- ❖ ***Strong and Vibrant Economy***
- ❖ ***Vital Living for All of Our Residents***

DEPARTMENT PERFORMANCE MEASURES

Performance measures for this department are included below, with multi-program measures displayed at the front of this section and program-specific measures shown with the relevant program. The FY10 estimates incorporate the effect of the FY10 savings plan. FY11 and FY12 targets assume the approved FY11 budget and FY12 funding for comparable service levels.

PROGRAM CONTACTS

Contact Mitsuko R. Herrera of the Office of Cable and Communications Services at 240.777.2928 or John Cuff of the Office of Management and Budget at 240.777.2762 for more information regarding this department's operating budget.

PROGRAM DESCRIPTIONS

Cable Franchise Administration

The Office of Cable and Communication Services in the Department of Technology Services is responsible for administering the cable television agreements for the County and participating municipalities. The budget for franchise administration includes funds for cable management and enforcement staff, including cable complaint investigation staff, and office operating expenses. Funds will be used to pay for engineering consulting services for work which requires special expertise, such as engineering review of tower siting applications, inspection of cable construction, analog and digital testing of franchised cable systems, PEG cable programming, transmission facility digital and engineering upgrades, and the identification and provision of future technologies. Funds will also be used to pay legal and financial consultants for work which requires special expertise, such as preparation of filings on behalf of the County before the Federal Communications Commission, analysis of legislative proposals, and County representation in negotiations with cable and telecommunications service providers, rate regulation, and franchise compliance matters.

The responsibilities associated with franchise administration include:

- Ensuring cable operator compliance with franchise financial, technical, and construction requirements and managing the franchise renewal and transfer process;
- Investigating and resolving subscriber complaints;
- Administering the contracts to provide for public access to cable production services;
- Providing liaison, support, and record keeping on performance of the PEG channels;
- Preparing the annual Cable Communications Plan;
- Collecting franchise fees, grants, and other payments to the County;
- Distributing franchise fees, grants, and other payments to participating municipalities;
- Directing and coordinating the Transmission Facilities Coordinating Committee;
- Supporting the Cable and Communications Advisory Committee;
- Strategic planning for Montgomery County government cable and communications technology;
- Monitoring and commenting on changes in State and Federal telecom regulations, rate structure, and related legislative issues;
- Encouraging entry of competitive providers of telecommunication services and negotiating and reviewing proposed telecommunications franchises for use of the public rights-of-way.

| Program Performance Measures | Actual FY08 | Actual FY09 | Estimated FY10 | Target FY11 | Target FY12 |
|---|------------------------|------------------------|---------------------------|------------------------|------------------------|
| Percent of Customers Satisfied with Cable Office Complaint Handling | 94 | 96 | 95 | 95 | 95 |
| Average Days to Process Transmission Facilities Applications by Transmission Facilities Coordinating Group | 40 | 45 | 45 | 45 | 45 |
| Number of Transmission Facility Applications Processed | 112 | 267 | 215 | 200 | 170 |

| FY11 Approved Changes | Expenditures | WYs |
|---|---------------------|------------|
| FY10 Approved | 1,752,000 | 6.7 |
| Increase Cost: Franchise Administration-Personnel by Converting Contract Cable Inspections Positions to More Cost-Effective County Positions | 210,880 | 3.0 |
| Increase Cost: Transmission Facilities Coordinating Group - TFCG Application Review of Increased Number of Applications | 75,000 | 0.0 |
| Increase Cost: Franchise Administration-Legal & Professional Services to Fund Federal Broadband and Cable Renewal Initiatives | 50,000 | 0.0 |
| Increase Cost: Franchise Administration Operating Expenses | 6,850 | 0.0 |
| Decrease Cost: Printing and Mail Adjustment | -480 | 0.0 |
| Decrease Cost: Reduce Franchise Administration expense Legal and Professional fees | -55,000 | 0.0 |
| Eliminate: Abolish Program Manager II position | -95,000 | -1.0 |
| Decrease Cost: Franchise Administration-Engineering for Cable Inspections | -240,000 | 0.0 |
| Miscellaneous adjustments, including furloughs, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program | -96,380 | -0.5 |
| FY11 Approved | 1,607,870 | 8.2 |

Community Access to Cable

The Office of Cable and Communication Services in the Department of Technology Services administers a contract with Montgomery Community Television (MCT) through which MCT operates two public access channels. MCT's primary mission is to provide video production facilities, equipment and training to County residents and community organizations in order to provide County residents and organizations with a public forum that encourages diversity of opinion and a marketplace of ideas. MCT staff also produces local community programming designed to address community needs.

| Program Performance Measures | Actual FY08 | Actual FY09 | Estimated FY10 | Target FY11 | Target FY12 |
|--|------------------------|------------------------|---------------------------|------------------------|------------------------|
| Hours of First Run Locally Produced, Block and Acquired AMTV Programming | 5,876 | 5,557 | 5,700 | 5,780 | 5,780 |
| Hours of AMTV Volunteer Effort in Creating Public Access Programming | 10,250 | 9,526 | 10,442 | 10,600 | 11,000 |

| FY11 Approved Changes | Expenditures | WYs |
|--|---------------------|------------|
| FY10 Approved | 2,562,440 | 0.0 |
| Increase Cost: Community Access - Personnel and Rent to Fund Contract Increases | 34,550 | 0.0 |
| Decrease Cost: Community Access - Operating Expenses by Enhancing Productivity | -3,990 | 0.0 |
| Decrease Cost: Community Access - Personnel Costs of a Fulltime Marketing/Outreach Staff Member | -16,000 | 0.0 |
| Decrease Cost: Community Access - Operating Expenses - One-Time Reduction of Access Montgomery TV's Operating Reserve Fund | -90,790 | 0.0 |
| Reduce: Reduce Community Access Programming costs | -100,000 | 0.0 |
| Miscellaneous adjustments, including furloughs, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program | -21,000 | 0.0 |
| FY11 Approved | 2,365,210 | 0.0 |

County Cable Montgomery

The Cable Office manages CCM (County Cable Montgomery), the government access channel. CCM programming includes live Council meetings, press conferences, town hall meetings, special events, and programs highlighting County services and activities. Funding is provided to the Cable Office, County Council, Office of Public Information (PIO), and Maryland National Capital Park and Planning Commission (M-NCPPC) to develop programming for CCM. Funding to provide engineering personnel for the Mobile Production Vehicle for the PEG Network and other digital media services for the Executive and Legislative Branches is also included in the allocation to the Cable Office. Over 99 percent of all CCM programming is presented with closed captions, highlights of programs are available on the County's YouTube channel, and all programming is web-streamed to the County's website.

| Program Performance Measures | Actual FY08 | Actual FY09 | Estimated FY10 | Target FY11 | Target FY12 |
|---|------------------------|------------------------|---------------------------|------------------------|------------------------|
| Hours of First Run Locally Produced, Block and Acquired CCM Programming | 3,587 | 2,901 | 2,926 | 2,952 | 2,952 |

| FY11 Approved Changes | Expenditures | WYs |
|--|---------------------|-------------|
| FY10 Approved | 2,669,350 | 10.8 |
| Increase Cost: CCM-Media Services TV Production Positions to More Cost-Effective County Positions | 224,300 | 3.0 |
| Increase Cost: CCM-Public Information Office Personnel Charges to Cable Fund to Replace Contract Costs for Editing and Production of County Executive Cable Programs, and News Gathering For CCM | 59,460 | 0.6 |
| Increase Cost: Charges from County Council Office, .4 workyears Legislative Information Office | 55,450 | 0.4 |
| Increase Cost: Charges from County Council Office additional .3 workyears Program Specialist I | 33,420 | 0.3 |
| Increase Cost: Annualization of FY10 Personnel Costs | 30,970 | 0.0 |
| Increase Cost: Annualization of FY10 Lapsed Positions | 18,290 | 0.2 |
| Increase Cost: CCM - Public Information Office Personnel charges to Cable Fund | 16,390 | 0.3 |
| Increase Cost: Group Insurance Adjustment | 15,590 | 0.0 |
| Increase Cost: Retirement Adjustment | 2,390 | 0.0 |
| Decrease Cost: Public Information Office Operating Expenses | -2,260 | 0.0 |
| Decrease Cost: Elimination of One-Time Items Approved in FY10 | -10,000 | 0.0 |
| Decrease Cost: CCM-Public Information Office Television Production Contracts Expenses by Converting Contract Positions to More Cost-Effective County Personnel Positions | -48,110 | 0.0 |
| Decrease Cost: CCM TV Production Contracts | -61,440 | 0.0 |
| Reduce: Reduce County Cable Montgomery (CCM) production costs | -81,000 | 0.0 |
| Decrease Cost: CCM-production contracts, webstreaming, and operating supplies | -140,050 | 0.0 |
| Decrease Cost: CCM-Council TV Production Contracts by Converting Contract Positions to More Cost-Effective County Positions | -279,660 | 0.0 |
| Technical Adj: Inter-program transfer from CCM to PEG network (multi-channel closed captioning and technical operations center) | -318,000 | 0.0 |
| Miscellaneous adjustments, including furloughs, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program | 24,270 | 0.0 |
| FY11 Approved | 2,209,360 | 15.6 |

Cable Programming for Public Schools

The Montgomery County Public Schools (MCPS) Department of Communications and Family Outreach (Instructional TV Unit) has the responsibility for producing programming two educational cable channels. Funds are used for production of instructional, community-based, staff development, and training television programs, as well as for engineering, channel management, and programming acquisition. Additional funds are requested in the operating budget of the public schools. MCPS regular programming includes Board of Education meetings, Homework Hotline Live!, staff training and development, live call-in programs, in-class student programs, student-produced programs, technology training, and televised instruction in a variety of academic content areas. Many programs are translated and transmitted in multiple languages and most programs are presented with closed captioning.

| Program Performance Measures | Actual FY08 | Actual FY09 | Estimated FY10 | Target FY11 | Target FY12 |
|--|----------------|----------------|-------------------|----------------|----------------|
| Hours of First Run Locally Produced, Block and Acquired MCPS ITV Programming | 5,103 | 5,202 | 5,306 | 5,412 | 5,412 |

| FY11 Approved Changes | Expenditures | WYs |
|-----------------------|--------------|------------|
| FY10 Approved | 0 | 0.0 |
| FY11 Approved | 0 | 0.0 |

Notes: Funds for these services (\$1,490,510) are not appropriated in the Cable Office, but are transferred from the Cable Fund to the General Fund and then to the Montgomery County Public Schools Cable Fund.

Cable Programming for Montgomery College

The Instructional Television and Media Production Services Unit of Montgomery College is responsible for the cable programming available on the Montgomery College channel. Additional funds are requested in the Montgomery College operating budget. Funds are used to provide for staff, equipment, and operating expenses and provides digital media support services to support student success, academic excellence, and for the entire College community. The channel features acquired and originally produced educational, informational and instructional programming which directly supports the College's distance learning and instructional programs, and to provide professional and workforce development and self-enrichment opportunities for community subscribers.

| Program Performance Measures | Actual FY08 | Actual FY09 | Estimated FY10 | Target FY11 | Target FY12 |
|--|----------------|----------------|-------------------|----------------|----------------|
| Hours of First Run Locally Produced and Acquired MC-ITV Programming ¹ | 769 | 711 | 750 | 650 | 650 |
| Hours of Montgomery College Student-Assisted Original Programming | 46 | 125 | 92 | 85 | 85 |

¹ Montgomery College does not carry block programming.

| FY11 Approved Changes | Expenditures | WYs |
|-----------------------|--------------|------------|
| FY10 Approved | 0 | 0.0 |
| FY11 Approved | 0 | 0.0 |

Notes: Funds for these services (\$1,287,940) are not appropriated in the Cable Office, but are transferred from the Cable Fund to the General Fund and then to the Montgomery College Cable Fund.

Municipal Support

Franchise and PEG fees owed by cable operators to participating municipalities within Montgomery County are paid by cable operators to the County for administrative convenience and then redistributed by the County to the City of Rockville, the City of Takoma Park, and the Montgomery County Chapter of the Maryland Municipal League (MML). The County has a contractual obligation to pass through fees owed to municipalities and no discretion to alter these payments. Municipalities may use franchise fees for any purpose. Under the terms of the franchise agreements, participating municipalities must use PEG Operating Support funding to support PEG programming operations and PEG capital support must be used for PEG and institutional network equipment, facilities and related capital expenditures.

| FY11 Approved Changes | Expenditures | WYs |
|--|------------------|------------|
| FY10 Approved | 1,851,000 | 0.0 |
| Increase Cost: Municipal Capital Support | 539,000 | 0.0 |
| Increase Cost: Municipal Operating expenses | 71,220 | 0.0 |
| Increase Cost: Municipal Franchise Fee Sharing | 6,760 | 0.0 |
| Miscellaneous adjustments, including furloughs, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program | -40,870 | 0.0 |
| FY11 Approved | 2,427,110 | 0.0 |

PEG Network

The mission of the PEG Network is to facilitate collaboration among the local access operators in providing and promoting the most effective public access, educational and government programming and media services to the Montgomery County community using current and emerging technologies.

The budget for the PEG Network includes funds for the purchase of equipment and an emergency reserve to be used in the event of imminent system failure for certain PEG operations; PEG engineering support; promotion/outreach support to increase channel awareness and viewership; operational and maintenance support for the mobile production vehicle; and general operating and administrative expenses.

| FY11 Approved Changes | Expenditures | WYs |
|--|---------------------|------------|
| FY10 Approved | 1,267,000 | 0.0 |
| Technical Adj: Inter-program transfer from CCM to PEG network (multi-channel closed captioning and technical operations center) | 318,000 | 0.0 |
| Increase Cost: PEG Network - Equipment Warranties | 30,590 | 0.0 |
| Decrease Cost: "Coming Attractions" Arts Community Media Programming | -5,000 | 0.0 |
| Decrease Cost: Youth Media Programming | -5,000 | 0.0 |
| Decrease Cost: PEG Network Equipment Emergency Repair Reserve | -80,000 | 0.0 |
| Reduce: Reduce PEG Network equipment and operating costs | -319,000 | 0.0 |
| Decrease Cost: PEG Equipment Replacement-Cameras, Digital Storage, Studio Equipment | -407,280 | 0.0 |
| Reduce: Defer PEG Equipment Replacement | -515,000 | 0.0 |
| Miscellaneous adjustments, including furloughs, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program | 222,270 | 0.0 |
| FY11 Approved | 506,580 | 0.0 |

Institutional Telecommunications - FiberNet Operations

Funding from the Cable Special Revenue Fund are used to support Montgomery County's private communications network – FiberNet. FiberNet is a critical infrastructure asset that provides carrier class voice, video Internet access and data network services for Montgomery County Government and Public Schools, Montgomery College, Housing Opportunities Commission (HOC), the Maryland-National Park and Planning Commission (M-NCPPC) and the Washington Suburban Sanitary Commission (WSSC). Additionally, FiberNet provides private network access to the State of Maryland and all of the local counties, municipalities and the District of Columbia. Expenditures cover the cost of network expansion, monitoring, management, and maintenance services. FiberNet is a countywide multi-million dollar investment that is crucial to the daily operation of local government within Montgomery County and with its citizens, neighboring governments and business partners.

| Program Performance Measures | Actual FY08 | Actual FY09 | Estimated FY10 | Target FY11 | Target FY12 |
|-------------------------------------|--------------------|--------------------|-----------------------|--------------------|--------------------|
| New Sites Added to FiberNet | 28 | 16 | 28 | 18 | 16 |

| FY11 Approved Changes | Expenditures | WYs |
|--|---------------------|------------|
| FY10 Approved | 1,433,680 | 1.7 |
| Decrease Cost: FiberNet DTS Operating and Maintenance Support | -1,170 | 0.0 |
| Miscellaneous adjustments, including furloughs, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program | -95,480 | 0.0 |
| FY11 Approved | 1,337,030 | 1.7 |

Other Cable Activities

Grants are provided to outside organizations for cable programming and equipment.

| FY11 Approved Changes | Expenditures | WYs |
|------------------------------|---------------------|------------|
| FY10 Approved | 39,000 | 0.0 |
| FY11 Approved | 39,000 | 0.0 |

BUDGET SUMMARY

| | Actual FY09 | Budget FY10 | Estimated FY10 | Approved FY11 | % Chg Bud/App |
|---|-------------------|-------------------|-------------------|-------------------|------------------|
| CABLE TELEVISION | | | | | |
| EXPENDITURES | | | | | |
| Salaries and Wages | 1,237,199 | 1,760,060 | 1,412,470 | 2,177,040 | 23.7% |
| Employee Benefits | 389,265 | 531,880 | 442,800 | 661,650 | 24.4% |
| Cable Television Personnel Costs | 1,626,464 | 2,291,940 | 1,855,270 | 2,838,690 | 23.9% |
| Operating Expenses | 10,185,173 | 9,282,530 | 9,744,010 | 7,653,470 | -17.5% |
| Capital Outlay | 0 | 0 | 0 | 0 | — |
| Cable Television Expenditures | 11,811,637 | 11,574,470 | 11,599,280 | 10,492,160 | -9.4% |
| PERSONNEL | | | | | |
| Full-Time | 10 | 11 | 11 | 16 | 45.5% |
| Part-Time | 0 | 0 | 0 | 0 | — |
| Workyears | 16.9 | 19.2 | 19.2 | 25.5 | 32.8% |
| REVENUES | | | | | |
| Franchise Fees 5% | 11,281,722 | 11,280,000 | 12,015,000 | 12,533,000 | 11.1% |
| Gaithersburg PEG Contribution | 182,555 | 187,000 | 182,000 | 164,000 | -12.3% |
| PEG Capital Revenue | 193,593 | 1,990,000 | 2,892,000 | 3,484,000 | 75.1% |
| PEG Operating Revenue | 3,908,383 | 2,080,000 | 2,069,000 | 2,111,000 | 1.5% |
| I-Net Operating Revenue | 1,589,012 | 1,637,000 | 1,628,000 | 1,660,000 | 1.4% |
| Tower Application Fees | 180,500 | 80,000 | 203,000 | 203,000 | 153.8% |
| Investment Income | 67,830 | 30,000 | 10,000 | 30,000 | — |
| Verizon-Grant | 200,000 | 200,000 | 200,000 | 200,000 | — |
| Miscellaneous Charges for Services | 3,142 | 0 | 0 | 0 | — |
| Cable Television Revenues | 17,606,737 | 17,484,000 | 19,199,000 | 20,385,000 | 16.6% |

FY11 APPROVED CHANGES

| | Expenditures | WYs |
|--|-------------------|-------------|
| CABLE TELEVISION | | |
| FY10 ORIGINAL APPROPRIATION | 11,574,470 | 19.2 |
| <u>Changes (with service impacts)</u> | | |
| Reduce: Reduce County Cable Montgomery (CCM) production costs [County Cable Montgomery] | -81,000 | 0.0 |
| Eliminate: Abolish Program Manager II position [Cable Franchise Administration] | -95,000 | -1.0 |
| Reduce: Reduce Community Access Programming costs [Community Access to Cable] | -100,000 | 0.0 |
| Reduce: Reduce PEG Network equipment and operating costs [PEG Network] | -319,000 | 0.0 |
| Reduce: Defer PEG Equipment Replacement [PEG Network] | -515,000 | 0.0 |
| <u>Other Adjustments (with no service impacts)</u> | | |
| Increase Cost: Municipal Capital Support [Municipal Support] | 539,000 | 0.0 |
| Technical Adj: Inter-program transfer from CCM to PEG network (multi-channel closed captioning and technical operations center) [PEG Network] | 318,000 | 0.0 |
| Increase Cost: CCM-Media Services TV Production Positions to More Cost-Effective County Positions [County Cable Montgomery] | 224,300 | 3.0 |
| Increase Cost: Franchise Administration-Personnel by Converting Contract Cable Inspections Positions to More Cost-Effective County Positions [Cable Franchise Administration] | 210,880 | 3.0 |
| Increase Cost: Transmission Facilities Coordinating Group - TFCG Application Review of Increased Number of Applications [Cable Franchise Administration] | 75,000 | 0.0 |
| Increase Cost: Municipal Operating expenses [Municipal Support] | 71,220 | 0.0 |
| Increase Cost: CCM-Public Information Office Personnel Charges to Cable Fund to Replace Contract Costs for Editing and Production of County Executive Cable Programs, and News Gathering For CCM [County Cable Montgomery] | 59,460 | 0.6 |
| Increase Cost: Charges from County Council Office, .4 workyears Legislative Information Office [County Cable Montgomery] | 55,450 | 0.4 |
| Increase Cost: Franchise Administration-Legal & Professional Services to Fund Federal Broadband and Cable Renewal Initiatives [Cable Franchise Administration] | 50,000 | 0.0 |
| Increase Cost: Community Access - Personnel and Rent to Fund Contract Increases [Community Access to Cable] | 34,550 | 0.0 |
| Increase Cost: Charges from County Council Office additional .3 workyears Program Specialist I [County Cable Montgomery] | 33,420 | 0.3 |
| Increase Cost: Annualization of FY10 Personnel Costs [County Cable Montgomery] | 30,970 | 0.0 |
| Increase Cost: PEG Network - Equipment Warranties [PEG Network] | 30,590 | 0.0 |
| Increase Cost: Annualization of FY10 Lapsed Positions [County Cable Montgomery] | 18,290 | 0.2 |
| Restore: PEG Network closed captioning reductions taken to fund Mandatory Municipal payments (M26a) | 18,200 | 0.0 |

| | Expenditures | WYs |
|--|-------------------|-------------|
| Increase Cost: CCM - Public Information Office Personnel charges to Cable Fund [County Cable Montgomery] | 16,390 | 0.3 |
| Increase Cost: Group Insurance Adjustment [County Cable Montgomery] | 15,590 | 0.0 |
| Increase Cost: Franchise Administration Operating Expenses [Cable Franchise Administration] | 6,850 | 0.0 |
| Increase Cost: Municipal Franchise Fee Sharing [Municipal Support] | 6,760 | 0.0 |
| Increase Cost: Retirement Adjustment [County Cable Montgomery] | 2,390 | 0.0 |
| Technical Adj: Misc true up work years (+.5wy) | 0 | 0.5 |
| Decrease Cost: Printing and Mail Adjustment [Cable Franchise Administration] | -480 | 0.0 |
| Decrease Cost: FiberNet DTS Operating and Maintenance Support [Institutional Telecommunications - FiberNet Operations] | -1,170 | 0.0 |
| Decrease Cost: Public Information Office Operating Expenses [County Cable Montgomery] | -2,260 | 0.0 |
| Decrease Cost: Community Access - Operating Expenses by Enhancing Productivity [Community Access to Cable] | -3,990 | 0.0 |
| Decrease Cost: "Coming Attractions" Arts Community Media Programming [PEG Network] | -5,000 | 0.0 |
| Decrease Cost: Youth Media Programming [PEG Network] | -5,000 | 0.0 |
| Decrease Cost: Expedited Bill 16-10 - Imputed Compensation Limit | -7,310 | 0.0 |
| Decrease Cost: Elimination of One-Time Items Approved in FY10 [County Cable Montgomery] | -10,000 | 0.0 |
| Decrease Cost: Community Access - Personnel Costs of a Fulltime Marketing/Outreach Staff Member [Community Access to Cable] | -16,000 | 0.0 |
| Decrease Cost: Furlough Days | -18,080 | -1.0 |
| Decrease Cost: CCM-Public Information Office Television Production Contracts Expenses by Converting Contract Positions to More Cost-Effective County Personnel Positions [County Cable Montgomery] | -48,110 | 0.0 |
| Decrease Cost: Reduce Franchise Administration expense Legal and Professional fees [Cable Franchise Administration] | -55,000 | 0.0 |
| Decrease Cost: CCM TV Production Contracts [County Cable Montgomery] | -61,440 | 0.0 |
| Decrease Cost: PEG Network Equipment Emergency Repair Reserve [PEG Network] | -80,000 | 0.0 |
| Decrease Cost: Community Access - Operating Expenses - One-Time Reduction of Access Montgomery TV's Operating Reserve Fund [Community Access to Cable] | -90,790 | 0.0 |
| Decrease Cost: CCM-production contracts, webstreaming, and operating supplies [County Cable Montgomery] | -140,050 | 0.0 |
| Decrease Cost: Franchise Administration-Engineering for Cable Inspections [Cable Franchise Administration] | -240,000 | 0.0 |
| Decrease Cost: CCM-Council TV Production Contracts by Converting Contract Positions to More Cost-Effective County Positions [County Cable Montgomery] | -279,660 | 0.0 |
| Technical Adj: Inter-program transfer from CCM to PEG network (multi-channel closed captioning and technical operations center) [County Cable Montgomery] | -318,000 | 0.0 |
| Decrease Cost: PEG Equipment Replacement-Cameras, Digital Storage, Studio Equipment [PEG Network] | -407,280 | 0.0 |
| FY11 APPROVED: | 10,492,160 | 25.5 |

PROGRAM SUMMARY

| Program Name | FY10 Approved | | FY11 Approved | |
|--|-------------------|-------------|-------------------|-------------|
| | Expenditures | WYs | Expenditures | WYs |
| Cable Franchise Administration | 1,752,000 | 6.7 | 1,607,870 | 8.2 |
| Community Access to Cable | 2,562,440 | 0.0 | 2,365,210 | 0.0 |
| County Cable Montgomery | 2,669,350 | 10.8 | 2,209,360 | 15.6 |
| Cable Programming for Public Schools | 0 | 0.0 | 0 | 0.0 |
| Cable Programming for Montgomery College | 0 | 0.0 | 0 | 0.0 |
| Municipal Support | 1,851,000 | 0.0 | 2,427,110 | 0.0 |
| PEG Network | 1,267,000 | 0.0 | 506,580 | 0.0 |
| Institutional Telecommunications - FiberNet Operations | 1,433,680 | 1.7 | 1,337,030 | 1.7 |
| Other Cable Activities | 39,000 | 0.0 | 39,000 | 0.0 |
| Total | 11,574,470 | 19.2 | 10,492,160 | 25.5 |

