

---

# Cable Communications Plan

## MISSION STATEMENT

The mission of the Cable Communications Plan is to effectively manage the County's cable television and telecommunications franchise agreements and the Cable Special Revenue Fund to ensure that: cable services in Montgomery County are of high quality; cable and telecommunications providers comply with applicable safety and construction codes; cable customer service requirements and applicable consumer protection provisions are enforced; quality Public, Educational, and Governmental (PEG) cable programming is provided; FiberNet is expanded and operated to provide reliable voice, data, video and public safety communications to County government agencies; and a reliable and expedient process is provided for telecommunication carriers to establish transmission facilities in the county to speed deployment of services for residents while maintaining adequate public protection.

## BUDGET OVERVIEW

For FY14, the Cable Communications Plan consists of three elements: the Cable & Broadband Office appropriation (\$13,873,905), transfers to the County General Fund (\$10,640,979), and transfers to the County Capital Improvements Program (\$3,916,000) for a total use of fund resources of \$28,430,793. Within the Cable Office appropriation of \$13,873,905, Personnel Costs comprise 24.8 percent of the budget for sixteen full-time position. A total of 30.5 FTEs includes these positions as well as any seasonal, temporary, and positions charged to or from other departments or funds. Operating Expenses account for the remaining 75.2 percent of the FY14 budget.

In FY14, there are several transfers to the General Fund for the following:

Montgomery College (MC): Funds are transferred from the Cable Fund to the General Fund, and then to MC. In FY14, total transfers to MC are \$1,345,800, representing an increase of \$100,950 (or 8.1%) over the FY13 transfer of \$1,244,850.

Montgomery County Public Schools (MCPS): Funds are transferred from the Cable Fund to the General Fund, and then to MCPS. In FY14, total transfers to MCPS are \$1,477,260, representing an increase of \$19,669 (or 1.3%) over the FY13 transfer of \$1,457,591.

Other: Funds are transferred from the Cable Fund to the General Fund to cover the cost of certain administrative services provided by the County to the Cable Fund (\$538,794), costs related to the Technology Modernization program (\$25,125), funding the workplan of the Legislative Branch Communications Outreach NDA (\$400,000), and other contributions (\$6,854,000).

## LINKAGE TO COUNTY RESULT AREAS

While this program area supports all eight of the County Result Areas, the following are emphasized:

- ❖ ***A Responsive, Accountable County Government***
- ❖ ***An Effective and Efficient Transportation Network***
- ❖ ***Children Prepared to Live and Learn***
- ❖ ***Healthy and Sustainable Neighborhoods***
- ❖ ***Strong and Vibrant Economy***
- ❖ ***Vital Living for All of Our Residents***

---

## DEPARTMENT PERFORMANCE MEASURES

Performance measures for this department are included below, with multi-program measures displayed at the front of this section and program-specific measures shown with the relevant program. The FY13 estimates reflect funding based on the FY13 approved budget. The FY14 and FY15 figures are performance targets based on the FY14 recommended budget and funding for comparable service levels in FY15.

## ACCOMPLISHMENTS AND INITIATIVES

- ❖ ***In FY14, the Cable and Broadband Office will lead an Innovative Media pilot to expand the use of video as an interactive presentation tool. This initiative will build upon FY13 accomplishments of creating the openMontgomery promotional video, Human Rights Hall of Fame video award presentations, and the Montgomery County Public Libraries' Teen Advisory Group library promotion video series.***
- ❖ ***In FY13, the County's Youth media initiatives resulted in hundreds of teenagers receiving digital media training, creating monthly programming by teens, expanding the Mymcmedia.org/youth web page, creating new teen blogs, internships and live events. In FY14, additional funding will support expansion of teen-produced programming, digital media internships and training, and a teen-led transmedia governance committee to create a hip and safe youth-centric on-line community space.***
- ❖ ***In FY13, the Public, Educational, and Government (PEG) Governance Board used technological innovations and cross-agency collaboration to increase its collaboratively produced first-run original programming by 26 percent and to expand Spanish language programming. In FY14, a new Community Engagement initiative will expand outreach and programming about underrepresented immigrant communities and Spanish-speaking communities.***
- ❖ ***In FY13, the Cable Office's technical support and funding from the Legislative Non-Departmental Account was used to install equipment necessary to enable live transmission and recording of all Council general and committee meetings. This equipment, in addition to a three percent increase in the FY14 County Cable Montgomery (CCM) budget, will enable CCM to increase its overall original programming hours by 50 percent.***
- ❖ ***Productivity Improvements***
  - ***In FY13, FiberNet construction funded by the American Recovery and Reinvestment Act will be completed. The number of locations serviced by the County's high-speed communications network will increase by 32 percent. This expansion along with consistent efficiencies in network operations by the Department of Technology Services management team will lower the FiberNet per site operating costs by one percent.***

## PROGRAM CONTACTS

Contact Mitsuko R. Herrera of the Cable and Broadband Office at 240.777.2928 or Dennis Hetman of the Office of Management and Budget at 240.777.2770 for more information regarding this department's operating budget.

## PROGRAM DESCRIPTIONS

### ***Cable Franchise Administration***

The Cable & Broadband Office in the Department of Technology Services is responsible for administering the cable television agreements for the County and participating municipalities. The budget for franchise administration includes funds for cable management and enforcement staff, including cable and broadband complaint investigation staff, cable inspection and facilities testing staff, and office operating expenses. Funds will be used for engineering consulting services which require special expertise, such as engineering review of tower and antenna siting applications, IP-based interconnection of public, educational, and government access (PEG) video signals and facilities, transmission facility digital and engineering upgrades, and the implementation of future technology and mobile video applications. Funds will also be used to pay legal and financial consultants for work which requires special expertise, such as preparation of filings on behalf of the County before the Federal Communications Commission, analysis of legislative proposals, and County representation in cable and telecommunications service negotiations, and rate regulation and franchise compliance matters.

The responsibilities associated with franchise administration include:

- Ensuring cable operator compliance with franchise financial, technical, and construction requirements and managing the cable franchise renewal and transfer process;
- Investigating and resolving cable and broadband subscriber and residential complaints;
- Administering contracts with and providing liaison and support services for the PEG channels;
- Collecting and administering franchise fees, grants, and other payments to the County and participating municipalities;
- Encouraging entry of competitive providers of telecommunication services and negotiating and reviewing proposed

telecommunications franchises for use of the public rights-of-way;

- Directing and coordinating the Transmission Facilities Coordinating Committee;
- Supporting the Cable and Communications Advisory Committee and Cable Compliance Commission;
- Strategic planning for Montgomery County government cable and communications technology;
- Preparing the annual Cable Communications Plan; and
- Monitoring and working with the Office of Intergovernmental Relations to advocate for effective and reasonable State and Federal cable, broadband and telecommunications regulations and legislation.

<b>Program Performance Measures</b>	<b>Actual FY11</b>	<b>Actual FY12</b>	<b>Estimated FY13</b>	<b>Target FY14</b>	<b>Target FY15</b>
Percent of Customers Satisfied with Cable Office Complaint Handling	96	97	95	95	95
Average Days to Process Transmission Facilities Applications by Transmission Facilities Coordinating Group	23	27	30	30	30
Number of Transmission Facility Applications Processed	155	209	100	120	120

<b>FY14 Recommended Changes</b>	<b>Expenditures</b>	<b>FTEs</b>
<b>FY13 Approved</b>	<b>1,578,537</b>	<b>8.90</b>
Increase Cost: Contract Increase for Engineering & Inspections Services	18,000	0.00
Enhance: Technology Support/Training for Customer Service Operations	10,000	0.00
Increase Cost: Printing and Mail Adjustment	181	0.00
Multi-program adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting multiple programs.	18,355	0.00
<b>FY14 CE Recommended</b>	<b>1,625,073</b>	<b>8.90</b>

### Community Access to Cable

The Cable & Broadband Office administers a contract with Montgomery Community Television, doing business as Montgomery Community Media (MCM), through which MCM operates two community media cable television channels and provides media technology training to County residents and community organizations. MCM produces independent, diverse and informative cable programming for Montgomery County residents. MCM's mission is to provide media, television production and technology training that empowers residents and organizations and provides them with the opportunity to interact, engage and influence the County government and the community by using the powerful media of television and the Internet.

<b>Program Performance Measures</b>	<b>Actual FY11</b>	<b>Actual FY12</b>	<b>Estimated FY13</b>	<b>Target FY14</b>	<b>Target FY15</b>
Hours of First Run Locally Produced, Block and Acquired MCM Programming	5,542	6,848	7,000	7,050	7,100
Hours of MCM Volunteer Effort in Creating Public Access Programming	12,402	13,642	16,500	17,000	17,500

<b>FY14 Recommended Changes</b>	<b>Expenditures</b>	<b>FTEs</b>
<b>FY13 Approved</b>	<b>2,250,120</b>	<b>0.00</b>
Add: New Community Media Videographer position	65,000	0.00
Increase Cost: Contract Funding for Community Media Center Employees	40,648	0.00
Increase Cost: Rent and Utilities for Community Access Facility	7,759	0.00
Increase Cost: Benefits for Montgomery County Media (MCM)	4,982	0.00
<b>FY14 CE Recommended</b>	<b>2,368,509</b>	<b>0.00</b>

### County Cable Montgomery

The Cable Office manages CCM (County Cable Montgomery), the government access channel. CCM programming includes live Council general and committee meetings, press conferences, town hall meetings, special events, and programs highlighting County services and activities. Funding is provided to the Cable Office, County Council, Office of Public Information (PIO), and Maryland National Capital Park and Planning Commission (M-NCPPC) to develop programming for CCM. Funding to provide engineering personnel for the Mobile Production Vehicle for the PEG Network and other digital media services for the Executive and Legislative Branches is also included in the allocation to the Cable Office. Over 99 percent of all CCM programming is presented with closed captions. Highlights of programs are available on the County's YouTube channel. Spanish language programming is produced and all programming is web-streamed to the County's website.

<b>Program Performance Measures</b>	<b>Actual FY11</b>	<b>Actual FY12</b>	<b>Estimated FY13</b>	<b>Target FY14</b>	<b>Target FY15</b>
Hours of First Run Locally Produced, Block and Acquired CCM Programming	2,603	2,631	2,653	2,816	2,838

<b>FY14 Recommended Changes</b>	<b>Expenditures</b>	<b>FTEs</b>
<b>FY13 Approved</b>	<b>2,212,306</b>	<b>15.90</b>
Add: Production Services to Expand Council Coverage	62,000	0.00
Enhance: County Council Community Engagement Contractor from PT to FT	45,500	0.00
Increase Cost: Audio/Video Supplies for Public Information Office	12,000	0.00
Multi-program adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting multiple programs.	145,370	0.00
<b>FY14 CE Recommended</b>	<b>2,477,176</b>	<b>15.90</b>

### **Cable Programming for Public Schools**

The Montgomery County Public Schools (MCPS) Office of Communications is responsible for producing television programming for its educational cable channel. Funds are used for production of instructional, community-based, staff development, and training television programs; for programs viewed via the Internet; as well as for engineering, channel management, and program acquisition. MCPS regular programming includes Board of Education meetings, Homework Hotline Live!, staff training and development, live call-in and interactive programs, in-class student programs, student-produced programs, technology training, and televised instruction in a variety of academic content areas. Many programs are translated and cablecast in multiple languages. Additional funds are requested and provided through the Public Schools' operating budget.

<b>Program Performance Measures</b>	<b>Actual FY11</b>	<b>Actual FY12</b>	<b>Estimated FY13</b>	<b>Target FY14</b>	<b>Target FY15</b>
Hours of First Run Locally Produced, Block and Acquired MCPS ITV Programming	914	954	960	1,277	1,340

<b>FY14 Recommended Changes</b>	<b>Expenditures</b>	<b>FTEs</b>
<b>FY13 Approved</b>	<b>0</b>	<b>0.00</b>
<b>FY14 CE Recommended</b>	<b>0</b>	<b>0.00</b>

### **Cable Programming for Montgomery College**

The Instructional Television (ITV) and Media Production Services Unit of Montgomery College is responsible for creating cable programming available on the Montgomery College educational cable channel as well as video programming and learning materials available as on-line content. Funds are used for staff, equipment, and operating expenses to provide digital media services to support student success (i.e., course completion, retention, graduation, and academic excellence), produce Spanish language programming, and to advance the mission of the entire College community. The cable and video programming features acquired and originally produced educational, informational and instructional programming which directly supports the College's distance learning and instructional programs, and to provide professional and workforce development and self-enrichment opportunities for the community. Additional funds are provided through the Montgomery College operating budget.

<b>Program Performance Measures</b>	<b>Actual FY11</b>	<b>Actual FY12</b>	<b>Estimated FY13</b>	<b>Target FY14</b>	<b>Target FY15</b>
Hours of First Run Locally Produced and Acquired MC-ITV Programming	471	336	230	250	250
Hours of Montgomery College Student-Assisted Original Programming	79	143	100	110	110

<b>FY14 Recommended Changes</b>	<b>Expenditures</b>	<b>FTEs</b>
<b>FY13 Approved</b>	<b>0</b>	<b>0.00</b>
<b>FY14 CE Recommended</b>	<b>0</b>	<b>0.00</b>

### **Municipal Support**

Franchise and PEG fees owed by cable operators to participating municipalities within Montgomery County are paid by cable operators to the County for administrative convenience and then redistributed by the County to the City of Rockville, the City of Takoma Park, and the Montgomery County Chapter of the Maryland Municipal League (MML). The County has a contractual obligation to pass through fees owed to municipalities and no discretion to alter these payments. Municipalities may use franchise fees for any purpose. Under the terms of the franchise agreements, participating municipalities must use Public, Education, and Government (PEG) Access Operating Support funding to support PEG programming operations and PEG capital support must be used for PEG and institutional network equipment, facilities and related capital expenditures.

<b>FY14 Recommended Changes</b>	<b>Expenditures</b>	<b>FTEs</b>
<b>FY13 Approved</b>	<b>3,521,074</b>	<b>0.00</b>
Increase Cost: Increase in Municipal PEG Operating Support Payments	986,951	0.00
Increase Cost: Increase in Municipal Franchise Fee Distributions	121,389	0.00
Decrease Cost: Decrease in Municipal PEG Capital Support Payments	-1,076,527	0.00
<b>FY14 CE Recommended</b>	<b>3,552,887</b>	<b>0.00</b>

## **Public Education Government Access (PEG) Operations**

The mission of the Public, Education, and Government (PEG) Governance Board is to facilitate collaboration among the local television access operators in providing and promoting the most effective public access, educational and government programming and media services to the Montgomery County community using current and emerging technologies. PEG is collaboratively working to expand programming in languages other than English and youth media programming.

The budget for PEG includes funds for the purchase of equipment; engineering support; promotion and outreach support to increase channel awareness and viewership; operational and maintenance support for the mobile production vehicle; closed captioning and Spanish language support; and general operating and administrative expenses. Federal law and cable franchise agreements restrict use of some funds to PEG and Institutional Network capital expenditures. These funds may be used to purchase PEG equipment and renovate or construct PEG studio and mobile facilities.

<b>FY14 Recommended Changes</b>	<b>Expenditures</b>	<b>FTEs</b>
<b>FY13 Approved</b>	<b>1,401,108</b>	<b>0.00</b>
Increase Cost: Equipment Maintenance and Operating Support	81,000	0.00
Enhance: Community Engagement Contractor from PT to FT	45,500	0.00
Add: Video Innovation Initiative	25,000	0.00
Enhance: Youth Media (Positive Youth Development)	25,000	0.00
Increase Cost: Mobile Production Vehicle Maintenance	5,500	0.00
Decrease Cost: Decrease in PEG Capital Equipment	-231,237	0.00
Multi-program adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting multiple programs.	-70,500	0.00
<b>FY14 CE Recommended</b>	<b>1,281,371</b>	<b>0.00</b>

## **FiberNet**

Funding from the Cable Special Revenue Fund are used to support Montgomery County's private communications network – FiberNet. FiberNet is a critical infrastructure asset that provides carrier class voice, video, Internet access and data network services for Montgomery County Government and Public Schools, Montgomery College, Housing Opportunities Commission (HOC), the Maryland-National Park and Planning Commission (M-NCPPC) and the Washington Suburban Sanitary Commission (WSSC). The County's public safety communications are also provided via FiberNet infrastructure. Additionally, FiberNet provides private network access to the State of Maryland and all of the local counties, municipalities and the District of Columbia. Expenditures cover the cost of network expansion, monitoring, management, and maintenance services. FiberNet is a countywide multi-million dollar investment that is crucial to the daily operation of local government within Montgomery County and with its citizens, neighboring governments and business partners.

<b>Program Performance Measures</b>	<b>Actual FY11</b>	<b>Actual FY12</b>	<b>Estimated FY13</b>	<b>Target FY14</b>	<b>Target FY15</b>
New Sites Added to FiberNet <sup>1</sup>	24	8	109	19	27

<sup>1</sup> ARRA-funded FiberNet site work will be completed by August 2013.

<b>FY14 Recommended Changes</b>	<b>Expenditures</b>	<b>FTEs</b>
<b>FY13 Approved</b>	<b>2,183,806</b>	<b>4.70</b>
Increase Cost: Miss Utility Compliance	150,000	0.00
Add: FiberNet - Senior Information Technology Specialist Position	96,493	1.00
Increase Cost: FiberNet - Maintenance	90,718	0.00
Multi-program adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting multiple programs.	47,872	0.00
<b>FY14 CE Recommended</b>	<b>2,568,889</b>	<b>5.70</b>

## BUDGET SUMMARY

	Actual FY12	Budget FY13	Estimated FY13	Recommended FY14	% Chg Bud/Rec
<b>CABLE TELEVISION</b>					
<b>EXPENDITURES</b>					
Salaries and Wages	1,988,419	2,412,416	2,293,110	2,558,103	6.0%
Employee Benefits	617,179	784,364	737,111	876,267	11.7%
<b>Cable Television Personnel Costs</b>	<b>2,605,598</b>	<b>3,196,780</b>	<b>3,030,221</b>	<b>3,434,370</b>	<b>7.4%</b>
Operating Expenses	9,389,173	9,950,171	10,286,657	10,439,535	4.9%
Capital Outlay	0	0	0	0	—
<b>Cable Television Expenditures</b>	<b>11,994,771</b>	<b>13,146,951</b>	<b>13,316,878</b>	<b>13,873,905</b>	<b>5.5%</b>
<b>PERSONNEL</b>					
Full-Time	16	16	16	16	—
Part-Time	0	0	0	0	—
FTEs	26.50	29.50	29.50	30.50	3.4%
<b>REVENUES</b>					
Franchise Fees	14,829,164	15,985,851	16,118,988	17,096,369	6.9%
Gaithersburg PEG Contribution	183,750	199,721	188,839	189,162	-5.3%
I-Net Operating Revenue	1,681,406	1,714,530	1,731,004	0	—
Investment Income	14	10,000	10,000	10,000	—
Miscellaneous Revenues	23,040	0	686,871	0	—
PEG Capital Revenue	4,849,979	5,277,254	5,578,008	5,854,929	10.9%
PEG Operating Revenue	2,136,860	2,179,597	2,200,536	4,332,490	98.8%
Tower Application Fees	140,006	120,000	80,000	100,000	-16.7%
<b>Cable Television Revenues</b>	<b>23,844,219</b>	<b>25,486,953</b>	<b>26,594,246</b>	<b>27,582,950</b>	<b>8.2%</b>

## FY14 RECOMMENDED CHANGES

	Expenditures	FTEs
<b>CABLE TELEVISION</b>		
<b>FY13 ORIGINAL APPROPRIATION</b>	<b>13,146,951</b>	<b>29.50</b>
<b>Changes (with service impacts)</b>		
Add: FiberNet - Senior Information Technology Specialist Position [FiberNet]	96,493	1.00
Add: New Community Media Videographer position [Community Access to Cable]	65,000	0.00
Add: Production Services to Expand Council Coverage [County Cable Montgomery]	62,000	0.00
Enhance: Community Engagement Contractor from PT to FT [Public Education Government Access (PEG) Operations]	45,500	0.00
Enhance: County Council Community Engagement Contractor from PT to FT [County Cable Montgomery]	45,500	0.00
Add: Video Innovation Initiative [Public Education Government Access (PEG) Operations]	25,000	0.00
Enhance: Youth Media (Positive Youth Development) [Public Education Government Access (PEG) Operations]	25,000	0.00
Enhance: Technology Support/Training for Customer Service Operations [Cable Franchise Administration]	10,000	0.00
<b>Other Adjustments (with no service impacts)</b>		
Increase Cost: Increase in Municipal PEG Operating Support Payments [Municipal Support]	986,951	0.00
Increase Cost: Miss Utility Compliance [FiberNet]	150,000	0.00
Increase Cost: Increase in Municipal Franchise Fee Distributions [Municipal Support]	121,389	0.00
Increase Cost: FY14 Compensation Adjustment	101,085	0.00
Increase Cost: FiberNet - Maintenance [FiberNet]	90,718	0.00
Increase Cost: Equipment Maintenance and Operating Support [Public Education Government Access (PEG) Operations]	81,000	0.00
Increase Cost: Group Insurance Adjustment	43,340	0.00
Increase Cost: Contract Funding for Community Media Center Employees [Community Access to Cable]	40,648	0.00
Increase Cost: Contract Increase for Engineering & Inspections Services [Cable Franchise Administration]	18,000	0.00
Increase Cost: Annualization of FY13 Personnel Costs	14,397	0.00
Increase Cost: Audio/Video Supplies for Public Information Office [County Cable Montgomery]	12,000	0.00
Increase Cost: Retirement Adjustment	10,359	0.00
Increase Cost: Rent and Utilities for Community Access Facility [Community Access to Cable]	7,759	0.00
Increase Cost: Other Labor Contract Costs	5,900	0.00
Increase Cost: Mobile Production Vehicle Maintenance [Public Education Government Access (PEG) Operations]	5,500	0.00
Increase Cost: Benefits for Montgomery County Media (MCM) [Community Access to Cable]	4,982	0.00
Increase Cost: Printing and Mail Adjustment [Cable Franchise Administration]	181	0.00
Decrease Cost: Elimination of FY13 \$2,000 Lump Sum	-33,984	0.00
Decrease Cost: Decrease in PEG Capital Equipment [Public Education Government Access (PEG) Operations]	-231,237	0.00

	Expenditures	FTEs
Decrease Cost: Decrease in Municipal PEG Capital Support Payments [Municipal Support]	-1,076,527	0.00
<b>FY14 RECOMMENDED:</b>	<b>13,873,905</b>	<b>30.50</b>

## PROGRAM SUMMARY

Program Name	FY13 Approved		FY14 Recommended	
	Expenditures	FTEs	Expenditures	FTEs
Cable Franchise Administration	1,578,537	8.90	1,625,073	8.90
Community Access to Cable	2,250,120	0.00	2,368,509	0.00
County Cable Montgomery	2,212,306	15.90	2,477,176	15.90
Cable Programming for Public Schools	0	0.00	0	0.00
Cable Programming for Montgomery College	0	0.00	0	0.00
Municipal Support	3,521,074	0.00	3,552,887	0.00
Public Education Government Access (PEG) Operations	1,401,108	0.00	1,281,371	0.00
FiberNet	2,183,806	4.70	2,568,889	5.70
<b>Total</b>	<b>13,146,951</b>	<b>29.50</b>	<b>13,873,905</b>	<b>30.50</b>

## FUTURE FISCAL IMPACTS

Title	CE REC.					
	FY14	FY15	FY16	(\$000's)		
	FY17	FY18	FY19			
<b>This table is intended to present significant future fiscal impacts of the department's programs.</b>						
<b>CABLE TELEVISION</b>						
<b>Expenditures</b>						
<b>FY14 Recommended</b>	<b>13,874</b>	<b>13,874</b>	<b>13,874</b>	<b>13,874</b>	<b>13,874</b>	<b>13,874</b>
No inflation or compensation change is included in outyear projections.						
<b>Annualization of Positions Recommended in FY14</b>	<b>0</b>	<b>32</b>	<b>32</b>	<b>32</b>	<b>32</b>	<b>32</b>
New positions in the FY14 budget are generally lapsed due to the time it takes a position to be created and filled. Therefore, the amounts above reflect annualization of these positions in the outyears.						
<b>Elimination of One-Time Items Recommended in FY14</b>	<b>0</b>	<b>-25</b>	<b>-25</b>	<b>-25</b>	<b>-25</b>	<b>-25</b>
Items recommended for one-time funding in FY14, including the Video Innovation Initiative, will be eliminated from the base in the outyears.						
<b>Labor Contracts</b>	<b>0</b>	<b>138</b>	<b>176</b>	<b>176</b>	<b>176</b>	<b>176</b>
These figures represent the estimated cost of general wage adjustments, new service increments, and associated benefits.						
<b>Labor Contracts - Other</b>	<b>0</b>	<b>0</b>	<b>-6</b>	<b>-6</b>	<b>-6</b>	<b>-6</b>
These figures represent other negotiated items included in the labor agreements.						
<b>FiberNet - Increased Maintenance</b>	<b>0</b>	<b>6</b>	<b>13</b>	<b>21</b>	<b>28</b>	<b>28</b>
Increase in maintenance costs as the number of FiberNet sites expand.						
<b>Miss Utility Compliance</b>	<b>0</b>	<b>8</b>	<b>17</b>	<b>25</b>	<b>33</b>	<b>33</b>
Utilize contract support to ensure compliance with the state Miss Utility identification and notification system for underground County-owned property.						
<b>Subtotal Expenditures</b>	<b>13,874</b>	<b>14,033</b>	<b>14,081</b>	<b>14,097</b>	<b>14,112</b>	<b>14,112</b>

**FY14 COUNTY EXECUTIVE RECOMMENDED CABLE COMMUNICATIONS PLAN (in \$000's)**

	App FY12	ACT FY12	App FY13	Est FY13	CE REC FY14	Proj. FY15	Proj. FY16	Proj. FY17	Proj. FY18	Proj. FY19
<b>1</b>	<b>BEGINNING FUND BALANCE</b>									
<b>2</b>	<b>1,129</b>	<b>1,762</b>	<b>645</b>	<b>1,702</b>	<b>1,148</b>	<b>92</b>	<b>1,445</b>	<b>1,487</b>	<b>1,503</b>	<b>1,448</b>
<b>3</b>	<b>REVENUES</b>									
4	14,997	14,829	15,986	16,119	17,096	17,742	18,117	18,474	18,384	19,214
5	197	184	200	189	189	191	194	197	201	205
6	2,134	2,137	2,180	2,201	4,332	4,376	4,420	4,508	4,598	4,690
7	4,809	4,850	5,277	5,578	5,855	6,198	6,383	6,509	6,707	6,775
8	1,678	1,681	1,715	1,731	0	0	0	0	0	0
9	20	(0)	10	10	10	10	10	10	10	10
10	246	140	120	80	100	120	120	120	120	120
11	0	23	-	687	-	0	0	0	0	0
<b>12</b>	<b>24,081</b>	<b>23,844</b>	<b>25,487</b>	<b>26,594</b>	<b>27,583</b>	<b>28,637</b>	<b>29,244</b>	<b>29,817</b>	<b>30,019</b>	<b>31,013</b>
<b>12</b>	<b>25,210</b>	<b>25,606</b>	<b>26,132</b>	<b>28,296</b>	<b>28,731</b>	<b>28,729</b>	<b>30,688</b>	<b>31,304</b>	<b>31,522</b>	<b>32,461</b>
<b>13</b>	<b>EXPENDITURE OF RESTRICTED FUNDS<sup>2</sup></b>									
<b>14</b>	<b>A. EXPENDITURE OF RESTRICTED CAPITAL FUNDS</b>									
<b>15</b>	<b>Municipal Capital Support<sup>3</sup></b>									
16	682	686	744	785	836	877	903	921	940	958
17	682	686	744	785	125	125	125	125	125	125
18	612	616	674	715	125	125	125	125	125	125
<b>19</b>	<b>1,976</b>	<b>1,989</b>	<b>2,163</b>	<b>2,284</b>	<b>1,086</b>	<b>1,127</b>	<b>1,153</b>	<b>1,171</b>	<b>1,190</b>	<b>1,208</b>
<b>20</b>	<b>955</b>	<b>1,166</b>	<b>1,083</b>	<b>1,083</b>	<b>852</b>	<b>1,324</b>	<b>1,454</b>	<b>1,563</b>	<b>3,492</b>	<b>1,566</b>
21			200	200	-	0				
<b>22</b>	<b>2,140</b>	<b>1,200</b>	<b>1,831</b>	<b>1,831</b>	<b>3,916</b>	<b>3,748</b>	<b>3,775</b>	<b>3,775</b>	<b>2,025</b>	<b>4,000</b>
<b>23</b>	<b>5,071</b>	<b>4,355</b>	<b>5,277</b>	<b>5,399</b>	<b>5,855</b>	<b>6,198</b>	<b>6,383</b>	<b>6,509</b>	<b>6,707</b>	<b>6,775</b>
<b>24</b>	<b>B. EXPENDITURE OF OTHER RESTRICTED FUNDS</b>									
<b>25</b>	<b>Municipal Franchise Fee Distribution<sup>4</sup></b>									
26	559	601	608	636	682	718	741	752	767	783
27	195	234	235	240	248	253	259	264	269	274
28	221	220	227	240	262	282	294	300	306	312
<b>29</b>	<b>975</b>	<b>1,055</b>	<b>1,070</b>	<b>1,116</b>	<b>1,191</b>	<b>1,254</b>	<b>1,293</b>	<b>1,315</b>	<b>1,341</b>	<b>1,368</b>
<b>30</b>	<b>Municipal Operating Support<sup>5</sup></b>									
31	76	71	73	73	425	206	206	208	212	217
32	76	71	73	73	425	435	447	461	477	495
33	146	141	143	143	425	450	435	450	435	450
<b>34</b>	<b>298</b>	<b>284</b>	<b>288</b>	<b>290</b>	<b>1,275</b>	<b>1,091</b>	<b>1,088</b>	<b>1,119</b>	<b>1,124</b>	<b>1,161</b>
<b>35</b>	<b>1,272</b>	<b>1,339</b>	<b>1,358</b>	<b>1,406</b>	<b>2,466</b>	<b>2,345</b>	<b>2,381</b>	<b>2,435</b>	<b>2,466</b>	<b>2,529</b>
<b>36</b>	<b>6,343</b>	<b>5,694</b>	<b>6,635</b>	<b>6,805</b>	<b>8,321</b>	<b>8,543</b>	<b>8,764</b>	<b>8,944</b>	<b>9,172</b>	<b>9,304</b>
<b>37</b>	<b>17,738</b>	<b>18,150</b>	<b>18,852</b>	<b>19,789</b>	<b>19,262</b>	<b>20,094</b>	<b>20,480</b>	<b>20,874</b>	<b>20,847</b>	<b>21,709</b>
<b>38</b>	<b>18,867</b>	<b>19,912</b>	<b>19,497</b>	<b>21,491</b>	<b>20,410</b>	<b>20,185</b>	<b>21,924</b>	<b>22,360</b>	<b>22,350</b>	<b>23,157</b>
<b>39</b>	<b>EXPENDITURES OF NON-RESTRICTED FUNDS</b>									
<b>40</b>	<b>A. Transmission Facilities Coordinating Group</b>									
41	225	237	175	175	175	179	184	190	196	204
<b>42</b>	<b>225</b>	<b>237</b>	<b>175</b>	<b>175</b>	<b>175</b>	<b>179</b>	<b>184</b>	<b>190</b>	<b>196</b>	<b>204</b>
<b>43</b>	<b>B. FRANCHISE ADMINISTRATION</b>									
44	794	832	819	797	834	874	915	958	1,003	1,050
45	69	66	72	72	71	74	78	81	85	89
46	98	90	98	98	103	108	113	118	123	129
47	70	72	70	121	80	82	84	87	90	93
48	30	46	70	70	88	90	93	95	99	102
49	280	272	275	275	275	282	289	298	309	320
<b>50</b>	<b>1,340</b>	<b>1,378</b>	<b>1,404</b>	<b>1,433</b>	<b>1,450</b>	<b>1,510</b>	<b>1,571</b>	<b>1,637</b>	<b>1,708</b>	<b>1,784</b>
<b>51</b>	<b>1,565</b>	<b>1,615</b>	<b>1,579</b>	<b>1,608</b>	<b>1,625</b>	<b>1,689</b>	<b>1,755</b>	<b>1,827</b>	<b>1,904</b>	<b>1,987</b>
<b>52</b>	<b>D. MONTGOMERY COUNTY GOVERNMENT - CCM</b>									
<b>53</b>	<b>Media Production &amp; Engineering</b>									
54	760	594	818	769	856	897	939	983	1,029	1,077
55	35	128	31	31	31	32	33	34	35	37
56	32	32	61	62	86	89	91	94	97	101
57	38	34	38	41	38	39	40	41	43	44
<b>58</b>	<b>865</b>	<b>787</b>	<b>949</b>	<b>903</b>	<b>1,012</b>	<b>1,057</b>	<b>1,103</b>	<b>1,152</b>	<b>1,204</b>	<b>1,259</b>
<b>59</b>	<b>Public Information Office</b>									
60	704	642	708	708	733	769	805	842	882	923
61	0	0	-	-	12	12	13	13	13	14
62	83	25	83	84	83	85	87	90	93	97
<b>63</b>	<b>787</b>	<b>667</b>	<b>791</b>	<b>792</b>	<b>828</b>	<b>866</b>	<b>905</b>	<b>945</b>	<b>988</b>	<b>1,034</b>
<b>64</b>	<b>County Council</b>									
65	157	157	157	157	169	177	185	194	203	213
66	13	11	13	13	13	13	14	14	15	15
67	164	159	136	136	140	143	147	152	157	163
68			43	43	101	104	106	110	113	118
69	46	46	46	46	91	93	96	99	102	106
<b>70</b>	<b>380</b>	<b>372</b>	<b>394</b>	<b>394</b>	<b>514</b>	<b>531</b>	<b>548</b>	<b>569</b>	<b>591</b>	<b>615</b>

**FY14 COUNTY EXECUTIVE RECOMMENDED CABLE COMMUNICATIONS PLAN (in \$000's)**

		App FY12	ACT FY12	App FY13	Est FY13	CE REC FY14	Proj. FY15	Proj. FY16	Proj. FY17	Proj. FY18	Proj. FY19
71	<b>MNCPPC</b>										
72	Contracts - TV Production	81	85	99	99	99	101	104	107	111	115
73	New Media, Webstreaming & VOD Services	24	24	24	24	24	25	26	26	27	28
74	<b>SUBTOTAL</b>	<b>105</b>	<b>109</b>	<b>123</b>	<b>123</b>	<b>123</b>	<b>126</b>	<b>129</b>	<b>133</b>	<b>138</b>	<b>143</b>
75	<b>SUBTOTAL</b>	<b>2,137</b>	<b>1,935</b>	<b>2,258</b>	<b>2,213</b>	<b>2,477</b>	<b>2,580</b>	<b>2,686</b>	<b>2,799</b>	<b>2,921</b>	<b>3,050</b>
76	<b>E. MONTGOMERY COLLEGE - MC ITV</b>										
77	Personnel Costs	1,144	1,144	1,159	1,159	1,310	1,373	1,437	1,504	1,575	1,649
78	Operating Expenses	86	86	86	86	36	91	93	96	98	98
79	<b>SUBTOTAL</b>	<b>1,230</b>	<b>1,230</b>	<b>1,245</b>	<b>1,245</b>	<b>1,346</b>	<b>1,366</b>	<b>1,427</b>	<b>1,492</b>	<b>1,560</b>	<b>1,560</b>
80	<b>F. PUBLIC SCHOOLS - MCPS ITV</b>										
81	Personnel Costs	1,308	1,308	1,341	1,352	1,371	1,474	1,543	1,615	1,691	1,691
82	Operating Expenses	117	117	117	106	106	124	127	130	134	134
83	<b>SUBTOTAL</b>	<b>1,425</b>	<b>1,425</b>	<b>1,458</b>	<b>1,458</b>	<b>1,477</b>	<b>1,598</b>	<b>1,670</b>	<b>1,745</b>	<b>1,825</b>	<b>1,825</b>
84	<b>G. COMMUNITY ACCESS PROGRAMMING*</b>										
85	Personnel Costs	1,708	1,708	1,713	1,793	1,904	1,996	2,089	2,186	2,289	2,396
86	Operating Expenses	124	124	124	67	67	69	71	73	75	78
87	Rent & Utilities	407	407	407	367	374	383	394	406	420	436
88	New Media, Webstreaming & VOD Services	6	6	6	23	23	24	25	25	26	27
89	<b>SUBTOTAL</b>	<b>2,245</b>	<b>2,245</b>	<b>2,250</b>	<b>2,250</b>	<b>2,369</b>	<b>2,472</b>	<b>2,578</b>	<b>2,690</b>	<b>2,810</b>	<b>2,938</b>
90	<b>H. PEG OPERATING</b>										
91	Operating Expenses	46	113	46	88	127	130	133	138	142	148
92	Youth and Arts Community Media	0	18	25	25	50	51	53	54	56	58
93	Community Engagement	46	0	46	46	91	93	96	99	102	106
94	Closed Captioning	130	133	130	130	130	175	179	184	189	189
95	Technical Operations Center (TOC)	10	10	10	10	10	11	11	11	11	11
96	Mobile Production Vehicle	16	16	16	19	22	22	23	23	24	25
97	<b>SUBTOTAL</b>	<b>248</b>	<b>291</b>	<b>272</b>	<b>317</b>	<b>429</b>	<b>481</b>	<b>494</b>	<b>509</b>	<b>525</b>	<b>537</b>
98	<b>I. FIBERNET OPERATING</b>										
99	FiberNet - Personnel Charges for DTS	181	178	456	360	595	624	653	683	715	749
100	FiberNet - Operations & Maintenance DTS	931	932	1,131	1,198	1,131	1,197	1,230	1,268	1,312	1,361
101	FiberNet - Personnel Charges for DOT	46	47	68	68	74	78	81	85	89	93
102	FiberNet - Operations & Maintenance DOT	258	258	258	258	349	357	367	379	392	406
103	<b>SUBTOTAL</b>	<b>1,416</b>	<b>1,415</b>	<b>1,914</b>	<b>1,884</b>	<b>2,149</b>	<b>2,256</b>	<b>2,331</b>	<b>2,415</b>	<b>2,508</b>	<b>2,609</b>
104	<b>J. MISS UTILITY COMPLIANCE</b>										
105	Miss Utility Compliance	0	0	270	270	420	430	442	456	472	489
106	<b>SUBTOTAL</b>	<b>0</b>	<b>0</b>	<b>270</b>	<b>270</b>	<b>420</b>	<b>430</b>	<b>442</b>	<b>456</b>	<b>472</b>	<b>489</b>
107	<b>TOTAL EXPENDITURE OF UNRESTRICTED FUNDS</b>	<b>10,265</b>	<b>10,156</b>	<b>11,245</b>	<b>11,245</b>	<b>12,292</b>	<b>12,872</b>	<b>13,383</b>	<b>13,933</b>	<b>14,525</b>	<b>14,995</b>
108	<b>TOTAL EXPENDITURE OF RESTRICTED FUNDS</b>	<b>6,343</b>	<b>5,694</b>	<b>6,635</b>	<b>6,805</b>	<b>8,321</b>	<b>8,543</b>	<b>8,764</b>	<b>8,944</b>	<b>9,172</b>	<b>9,304</b>
109	<b>TOTAL EXPENDITURES - PROGRAMS</b>	<b>16,608</b>	<b>15,850</b>	<b>17,880</b>	<b>18,050</b>	<b>20,613</b>	<b>21,415</b>	<b>22,147</b>	<b>22,877</b>	<b>23,697</b>	<b>24,300</b>
110	<b>K. OTHER</b>										
111	Indirect Costs Transfer to Gen Fund	369	369	388	388	539	422	442	462	484	484
112	Indirect Costs Transfer to Gen Fund (ERP & MTime)	34	34	32	32	25	19	19	19	19	19
113	Transfer to the General Fund	8,086	8,086	7,064	7,064	6,854	5,028	6,194	6,043	5,474	5,846
115	Legislative Community Communications NDA			380	380	400	400	400	400	400	400
116	<b>SUBTOTAL</b>	<b>8,489</b>	<b>8,489</b>	<b>7,864</b>	<b>7,864</b>	<b>7,818</b>	<b>5,869</b>	<b>7,055</b>	<b>6,924</b>	<b>6,377</b>	<b>6,749</b>
117	<b>TOTAL EXPENDITURES</b>	<b>25,097</b>	<b>24,339</b>	<b>25,744</b>	<b>25,914</b>	<b>28,431</b>	<b>27,284</b>	<b>29,202</b>	<b>29,801</b>	<b>30,074</b>	<b>31,049</b>
118	<b>L. ADJUSTMENTS</b>										
120	Encumbrance Adjustment	0	(435)	-	-	-	0	0	0	0	0
121	CIP - Designated Claim on Fund	0	0	-	1,234	-	0	0	0	0	0
122	<b>TOTAL ADJUSTMENTS</b>	<b>0</b>	<b>(435)</b>	<b>-</b>	<b>1,234</b>	<b>-</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
123	<b>FUND BALANCE</b>	<b>113</b>	<b>1,702</b>	<b>388</b>	<b>1,148</b>	<b>300</b>	<b>1,445</b>	<b>1,487</b>	<b>1,503</b>	<b>1,448</b>	<b>1,412</b>
124	<b>FUND BALANCE PER POLICY GUIDANCE<sup>5</sup></b>	<b>1,221</b>	<b>1,198</b>	<b>1,289</b>	<b>1,297</b>	<b>1,377</b>	<b>1,430</b>	<b>1,460</b>	<b>1,488</b>	<b>1,481</b>	<b>1,547</b>
125	<b>M. SUMMARY - EXPENDITURES BY FUNDING SOURCE</b>										
126	Transfer to Gen Fund-Indirect Costs	403	403	420	420	564	441	461	481	503	503
127	Transfer to Gen Fund-Mont Coll Cable Fund <sup>9</sup>	1,230	1,230	1,245	1,245	1,346	1,366	1,427	1,492	1,560	1,560
128	Transfer to Gen Fund-Public Sch Cable Fund <sup>9</sup>	1,425	1,425	1,458	1,458	1,477	1,598	1,670	1,745	1,825	1,825
129	Transfer to CIP Fund	2,140	1,200	1,831	1,831	3,916	3,748	3,775	3,775	2,025	4,000
130	Transfer to the General Fund-Other	8,086	8,200	7,064	7,064	6,854	5,028	6,194	6,043	5,474	5,846
131	Transfer to the General Fund-Legislative Branch NDA	0	0	580	580	400	400	400	400	400	400
132	<b>FUND TRANSFERS SUBTOTAL</b>	<b>13,284</b>	<b>12,458</b>	<b>12,597</b>	<b>12,597</b>	<b>14,557</b>	<b>12,581</b>	<b>13,927</b>	<b>13,936</b>	<b>11,787</b>	<b>14,134</b>
133	<b>Cable Fund Expenditure of Unrestricted Funds</b>	<b>7,610</b>	<b>7,501</b>	<b>8,543</b>	<b>8,542</b>	<b>9,469</b>	<b>9,908</b>	<b>10,285</b>	<b>10,696</b>	<b>11,141</b>	<b>11,611</b>
134	<b>Cable Fund Direct Expenditures</b>	<b>11,813</b>	<b>11,881</b>	<b>13,147</b>	<b>13,317</b>	<b>13,874</b>	<b>14,703</b>	<b>15,274</b>	<b>15,865</b>	<b>18,288</b>	<b>16,915</b>

---

**Notes:** These projections are based on the Executive's Recommended budget and include the revenue and resource assumptions of that budget. The projected future expenditures, revenues, transfers, and fund balances may vary based on changes not assumed here to fee or tax rates, usage, inflation, future labor agreements, and other factors.

1. Subject to municipal pass-through payment.
2. Restricted revenue and expenditures: Certain Cable Fund revenues, required in excess of the federal limit on franchise fees, and corresponding expenditures (Municipal Franchise Fees/Pass-throughs, PEG Capital/Equipment Grants, and PEG Operating Revenue) are contractually required by franchise, municipal, and settlement agreements, and by the County Code, and may only be used for permissible federal purposes and in a manner consistent with applicable agreements.
3. The Comcast franchise renewal process has been recently initiated and specific elements of a final agreement are uncertain. Restricted categories such as PEG Capital and Operating support revenues, as well as Municipal Capital and Operating Support expenditures, will be affected. Municipal cost sharing is dependant on final negotiation of agreements between the County and municipalities. The County may require Capital Grants based on community needs. The County may negotiate, but may not require Operating Grants in addition to Franchise Fees. FY14-FY19 assumes that the County will require grants from Comcast calculated at the same rate as negotiated in the Verizon and RCN Franchises.
4. Montgomery Community Television, Inc., d/b/a Montgomery Community Media, is designated as a sole source contractor to provide community access media services.
5. Fund balance per policy guidance s is calculated as 8% of total non-restricted revenues (franchise fees, tower fees, and investment income).
6. The Cable Fund makes a fund transfer to Montgomery College and MCPS to support MCPS ITV and MC ITV.