



SILVER SPRING
TRANSPORTATION MANAGEMENT DISTRICT
ADVISORY COMMITTEE

AGENDA

July 16, 2020 / 8:00 – 9:30 a.m.
Teams Virtual Meeting

Chair – Valerie Spencer

Staff Contact: Jim Carlson / (240) 777-8382; (301) 318-0328
james.carlson@montgomerycountymd.gov

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|-------------|--|--|
| 8:00 | 1. Introductions/Agenda Review/Chair Comments | Valerie Spencer |
| | 2. Review/Approval of Meeting Minutes
Minutes tabled | |
| 8:05 | 3. Montgomery County “Complete Streets” | Andrew Bossi
MCDOT
Stephen Aldrich
M-NCPPC |
| 8:30 | 4. WMATA Update | Gary Erenrich
MCDOT |
| 8:55 | 5. Employer TDM Reports
Summary (©5) | Jim Carlson/All |
| 9:05 | 6. Employer Outreach Update | TMD Marketing Staff |
| 9:15 | 7. Updates: Police/TMD/DOT/Other County Updates | Sandra Brecher
Sgt. Kerry Moore
Reemberto Rodriguez
Jim Carlson |

Adjourn / Next Meeting: Sept. 10, 2020

Information Items:

[Covid Information Portal](#)

MCDOT Expands Ride On Service

MCDOT Expands Dockless Electric Vehicle Options

[MTA Expands Service July 12-13](#)

[MoCo Bike Match Program - Matching Bike Donors and Recipients](#)

Silver Spring TMD
Traffic Demand Management Plan Summary
July 2020

Code Requirements:

1. *Contact person designated to receive and distribute commuter information to employees*
2. *Information on transit and other commute alternatives distributed/ posted regularly (furnished by Commuter Services/CSS)*
3. *Facilitate CSS/TMD staff presentations and commuter information events for employees and HR/administrative staff. This could include benefits fares and other employer-sponsored events*
4. *Guaranteed Ride Home Promotion (free regional program offering emergency rides)*
5. *Annual Commuter Survey distributed to employees (short survey of transportation– supplied by CSS/TMD)*
6. *ADA information provided (transportation services for people with disabilities)*
7. *Permanent display area for bus schedules and other transportation information*
8. *Compile information on yearly TDM activities and submit Annual Report*

Employer	Status	Recommend to MCDOT
AFI Silver Theatre	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • New employee information • Bike racks, lockers • Direct transit benefit: \$123 / equal parking benefit Most employees arrive outside of the peak	Yes
All Set Restaurant	Meets requirements, no voluntary measures	Yes
American Nurses Association	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Pre-tax deduction • Formal telework / 260 participants • Flexible/compressed schedules 	Yes
Associated Insurance Management	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Pre-tax deduction • Flexible schedules 	Yes
Association of Public Health Laboratories	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Pre-tax deduction • Direct benefit: \$100 • On site carsharing • Bike racks/lockers & reimbursement for bike expenses • Flexible/compressed schedules 	Yes
Association of Zoos and Aquariums	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Formal telework / 10 participants • Flexible schedules 	Yes
Atlantech Online	Meets requirements, no voluntary measures	Yes
CCI Health & Wellness Services	Meets requirements, no voluntary measures:	Yes

Cook Ross	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Direct benefit • Bike racks/lockers/showers • Flexible schedules 	Yes
Courtyard by Marriott	Meets requirements, no voluntary measures	Yes
CPWR	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Bike racks/lockers • Flexible/compressed schedules • Telework 	Yes
D+R International	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Direct benefit • Formal telework /15 participants • Bike racks/lockers • Flexible schedules 	Yes
Discovery Communications	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Direct benefit: \$120 • New employee info • Bike racks/lockers/showers • Formal telework / 100 participants • Flexible/compressed schedules 	Yes
Easterseals	Does not meet all requirements: <ul style="list-style-type: none"> • No GRH promotion • No transit info display • Pre-tax deduction • Bike racks • Flexible schedules / telework 	Follow Up
Eggspectation	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • New employee information • Bike racks 	Yes

Press Releases - Department of Transportation

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MCDOT Expands Dockless Electric Vehicle Options with Return of Capital Bikeshare E-Bikes and Expanded E-Scooter Pilot Program

For Immediate Release: Wednesday, July 8, 2020



Montgomery County's Department of Transportation (MCDOT) announced today expanded options for traveling in the County using dockless personal mobility devices. Today Capital Bikeshare launched a return of dockless e-bikes throughout the Washington Metropolitan Region, and as of this morning, a limited number of e-bikes are available for use in Montgomery County. In addition, this week MCDOT expanded its pilot program for e-scooters to include Spin and has expanded the service area for e-scooters to include the City of Gaithersburg.

Lyft, the operator of Capital Bikeshare, deployed a small fleet of e-bikes across the region today. E-bikes will be deployed in each of the seven Washington area Capital Bikeshare member jurisdictions, including Montgomery County. Going forward, e-bike distribution will be determined based on demand and ridership

patterns across the Bikeshare system. It is expected that the fleet of e-bikes available across the entire Capital Bikeshare region will expand to about 900 in August.

The e-bikes deployed today are all entirely new and include enhanced features to address concerns from users during a previous pilot program in 2018.

E-bikes will display in the Capital Bikeshare app and on the system map at capitalbikeshare.com with a lightning bolt icon to differentiate them from a classic pedal bike. E-bikes are a hybrid of “docked” and “dockless,” meaning they can be found either at docking stations or locked to appropriate public infrastructure. The e-bikes can be accessed with a Capital Bikeshare key or by using the Capital Bikeshare app or website.

Riders can reserve an e-bike through the Capital Bikeshare app 15 minutes prior to starting a trip. Rides must be ended with e-bikes placed in a Capital Bikeshare docking station or locked to a public bike rack or appropriate public infrastructure. E-bike riders will be charged a \$2 fee each time they unlock an e-bike and a \$1 additional fee if the e-bike is parked in a location other than a Capital Bikeshare docking station. A fee of \$25 will apply if an e-bike is left or locked outside of the defined dockless service area that is displayed on the website and the app.

In addition to e-bikes, e-scooter availability in the County is also expanding. The companies Bird, Lime and Lyft signed agreements with MCDOT to rent e-scooters in the County’s Dockless Vehicle Pilot Program that launched in June 2019. This week, the program was expanded to include e-scooters from Spin.

All four companies have signed a Memorandum of Understanding (MOU) with MCDOT that contains safeguards to include performance measures relating to fleet size and condition. The MOU also has measures defining safe and appropriate operation and regulating parking of the e-bikes, operating hours and operator age. The companies can operate within all approved pilot areas within the County.

Within the next week, the e-scooter program will become available in the City of Gaithersburg as a result of a joint effort between the City and County.

“We are pleased to expand convenient and low-emission travel options in the County using e-bikes and e-scooters,” said MCDOT Director Chris Conklin. “Capital Bikeshare and app-based e-scooters have provided important support for residents and employees during recent months as evidenced by high utilization and longer distance trips. As Montgomery County moves into additional phases of reopening, e-bikes and e-scooters offer choices for individuals who need flexible, inexpensive transportation for short trips or quick connections to and from transit. As always, it is essential that these vehicles are used safely and parked appropriately at the end of each trip.”

In support of safety during the COVID-19 health emergency, all vendors have enhanced their cleaning protocols to include recommended practices from the Centers for Disease Control and Prevention (CDC), the World Health Organization (WHO) and other Federal and global agencies. The companies have increased



the frequency of cleaning for dockless devices and require their employees to wear gloves when handling them. Riders are encouraged to practice safeguards that include the use of hand sanitizer before and after use and to disinfect the handlebars.

During the initial phase of the COVID-19 health crisis, Capital Bikeshare, Bird, Lime, Lyft and Spin all offered free and reduced cost rides to qualified healthcare and essential workers. As the County advances in Phase 2 of its reopening from the health crisis, Bird and Lime are continuing those programs.

Bird offers free electric scooter rides to healthcare workers and emergency personnel. To sign up, an individual should email a copy of their medical identification card, their name and phone number to together@bird.co. Eligible riders will receive two free 30-minute rides per day.

Lime's program "Lime Aid" provides free, 30-minute rides for medical personnel, first responders and other essential workers.

For ongoing reduced cost travel options, the Capital Bikeshare for All equity program offers a one-year, free membership to qualified individuals who live and/or work in Montgomery County. Membership includes free, unlimited 60-minute trips of pedal and e-bikes throughout the Capital Bikeshare system.

For ongoing updates, follow @MCDOTNow and @mococommuter on Twitter and Instagram, visit the department website at montgomerycountymd.gov/mcdot, subscribe to MCDOT news releases or subscribe to MCDOT's 'Go Montgomery!' biweekly newsletter.

For transportation updates related to COVID-19 health crisis, visit MCDOT's transportation resource page for COVID-19.

Release ID: 20-141

Media Contact: Hannah Henn 240-777-8389



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Ride On Alerts





**COVID-19 Transportation changes, updates, and resources | Información actual,
recursos de transporte y cambios**
New! MCDOT Shared Streets

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MCDOT to Further Expand Ride On Bus 'Essential Plus' Service Starting Sunday, July 5, to Support Reopening Activity in the County

For Immediate Release: Tuesday, June 30, 2020



Montgomery County's Department of Transportation (MCDOT) will expand Ride On bus service starting Sunday, July 5, to support County Executive Marc Elrich's Phase 2 reopening plan as the COVID-19 health crisis eases. Changes beginning this weekend include activating additional buses to provide more trips on about half of the routes in service. Changes are being made in response to increased demand, current traffic conditions and to reincorporate some "diversion" stops that had been temporarily removed from service.

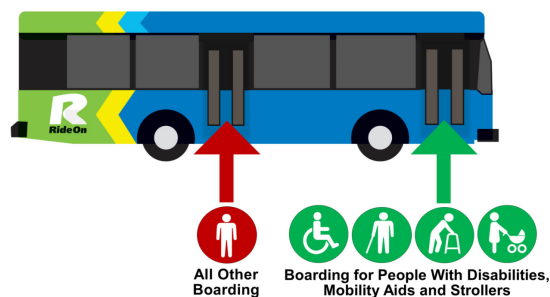
The expanded "Essential Plus" plan starting July 5 will maintain the same 53 weekday routes, 49 Saturday routes and 42 Sunday routes that have been in service since June 7.

Service hours and bus frequency will be changed on weekdays and weekends, and riders are encouraged to visit the Essential Plus webpage for detailed information at montgomerycountymd.gov/DOT-Transit/essential-plan.html.

Routes currently in service were selected to maximize the geographical coverage of Ride On using the resources available. Service had been reduced during the health crisis as MCDOT implemented an "Essential Services" plan.

Operational changes implemented by MCDOT during the health emergency for riders boarding buses will remain in place. All passengers are required to wear a face covering to board and must continue wearing the covering for the entire time riding on a bus. Riders are asked to make best efforts to maintain maximum physical distance between themselves and other riders who are not from the same household. Passengers generally must board at the rear door of the bus, but can board through the front door if a ramp is needed to accommodate a disability or stroller.

During the Essential Plus plan, all Ride On services will remain free to all passengers—a temporary change made during the health crisis. Flex bus on-demand transit, a pilot program implemented in 2019 in the Rockville and Glenmont-Wheaton areas, remains suspended.



Bus interiors will continue to be cleaned by the County's Department of General Services on a nightly basis with hospital grade disinfectant. Bus filter and ventilation systems also are treated each night with a disinfectant.

For the most up-to-date service information, riders should follow @RideOnMCT on Twitter, @RideOnMCT on Facebook, YouTube and Instagram. In addition, information is available at www.rideonbus.com, by subscribing to receive email alerts or text MONTGOMERY RIDEON to 468311.

For other local transportation information, follow @MCDOTNow on Twitter, visit MCDOT's transportation resource page for COVID-19, subscribe to MCDOT news releases or subscribe to MCDOT's Go Montgomery! biweekly newsletter.

Put the "count" in Montgomery County! Be sure to complete the Census online, by phone, or by mail. It's safe, confidential, easy, and important. #2020Census #EveryoneCountsMCMMD



Release ID: 20-132

Media Contact: Hannah Henn 240-777-8389



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