



**SILVER SPRING
TRANSPORTATION MANAGEMENT DISTRICT
ADVISORY COMMITTEE**

AGENDA

**April 8, 2021 / 8:00 – 9:30 a.m.
Virtual Teams Meeting**

Chair – Valerie Spencer

Staff Contact: Jim Carlson / (240) 777-8382; (301) 318-0328
james.carlson@montgomerycountymd.gov

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| 1. Introductions/Agenda Review/Chair Comments | Valerie Spencer |
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2. Minutes Review
March minutes tabled | |
|
3. Metro Update |
Gary Erenrich
MCDOT-Special Assistant to the Director |
|
4. Presentation – Silver Spring Regional Center Update |
Reemberto Rodriguez
Director-Silver Spring Regional Center |
|
5. Employer TDM Plans
Summary (©5) |
Jim Carlson |
|
6. Employer Outreach Update |
Van Eperen Team |
|
7. Updates: Police/TMD/DOT/Other County Updates
Public Comment-FY22 Operating Budget / 7 pm tonight (virtual) |
Sandra Brecher
Sgt. Kerry Moore
Jim Carlson |

Adjourn / Next Meeting: May 13, 2021

Information Items:

MCDOT Kicks Off Earth Month by Partnering with DEP to Pick Up Litter

MCDOT Presented 'Montgomery County on the Move' Webinar Sponsored by MC Food Council to Discuss Transportation Programs

MCDOT Buses to Continue Free Service Through At Least June 30, But Will Resume Front-Door Boarding on April 5

Silver Spring TMD
Traffic Demand Management Plan Summary
April 2021

Code Requirements:

1. *Contact person designated to receive and distribute commuter information to employees*
2. *Information on transit and other commute alternatives distributed/ posted regularly (furnished by Commuter Services/CSS)*
3. *Facilitate CSS/TMD staff presentations and commuter information events for employees and HR/administrative staff. This could include benefits fares and other employer-sponsored events*
4. *Guaranteed Ride Home Promotion (free regional program offering emergency rides)*
5. *Annual Commuter Survey distributed to employees (short survey of transportation– supplied by CSS/TMD)*
6. *ADA information provided (transportation services for people with disabilities)*
7. *Permanent display area for bus schedules and other transportation information*
8. *Compile information on yearly TDM activities and submit Annual Report*

Employer	Status	Recommend to MCDOT
Ad Astra, Inc.	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Formal telework / 19 participating • Bike racks • Flexible schedules 	Yes
Ashcraft & Gerel	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Formal telework / 29 participating • Bike racks / lockers 	Yes
Center of Workforce Inclusion (formerly Senior Service America)	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Pre-tax deduction • Formal telework / 32 participating • New hire transit information • Flexible & compressed schedules 	Yes
DelCor Technology Solutions	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Direct benefit • Flexible & compressed schedules 	Yes
Gilbert Employment Law, P.C.	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Pre-tax benefit • Formal telework – 40 participating • Flexible schedules 	Yes
ITegrity, Inc.	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Direct benefit / \$110 / 20 participating • New hire transit information • Flexible & compressed schedules • Bike racks 	Yes

The Neurology Center, P.A.	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Direct benefit / \$150 / 1 participating • Carpool matching 	Yes
Whole Foods Market	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Flexible schedules • Bike racks 	Yes
American Nurses Assn.	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Pre-tax benefit • Telework / 276 participants • Carpool matching • Flexible & compressed schedules • Job sharing 	Yes
Association of Zoos & Aquariums	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Formal telework / 10 participants • Flexible schedules 	Yes
Atlantech Online	Meets requirements – no voluntary measures	Yes
Courtyard by Marriott	Meets requirements – no voluntary measures	Yes
CPWR	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Bike racks • Telework • Flexible & compressed schedules 	Yes
Discovery Communications	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Pre-tax benefit / 64 participating • Formal telework / 80 participating • Bike racks / lockers • Flexible and compressed schedules • Annual Commuter Expo with CSS outreach to employees 	Yes
Easterseals	Meets most requirements and has voluntary measures: <ul style="list-style-type: none"> • Pre-tax benefit • Telework • Flexible schedules • Bike racks • Needs to promote GRH 	Yes w/follow up
Holiday Inn Express	Meets requirements – no voluntary measures	Yes
International Rescue Committee	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Pre-tax benefit • Flexible schedules 	Yes
Kay Management Co., Inc.	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Bike racks • Flexible & compressed schedules 	Yes

Maryland Youth Ballet	Meets most requirements and has voluntary measures: <ul style="list-style-type: none"> • Flexible schedules • Need permanent display 	Yes w/follow up
McGinty's Public House	Meets requirements – no voluntary measures <ul style="list-style-type: none"> • Voluntary plan – 14 employees 	Yes
M-NCPPC	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Direct benefit / \$120 • Formal telework / 14 participating • New hire commute information • Bike racks • Flexible & compressed schedules 	Yes
NOVA Research Company	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Formal telework / 12 participating • New hire commuting info • Flexible & compressed schedules 	Yes
Primary Care Coalition of Montgomery County	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Direct benefit / \$115 / 9 participating • Preferred parking for carpools/vanpools • Formal telework / 57 employees • Real time transit display • Bike racks • Flexible & compressed schedules 	Yes
Technology Service Corporation	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Direct benefit • Formal telework / 2 participating • Flexible & compressed schedules 	Yes
The MayaTech Corporation	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Pre-tax benefit • Car sharing access • Formal telework since 1995 / 6 participate regularly; 8 participate 2-3 days/mo. • New hire commuting info • Bike racks • Flexible & compressed schedules 	Yes
TV One, LLC	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Pre-tax benefit • New hire commuting info • Telework 	Yes
ULLICO, Inc.	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Formal telework / 162 participating • Alternative schedules 	Yes

United Therapeutics	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Direct benefit / \$130 • Preferred parking for carpools/vanpools • Equal transit & parking benefit • Real time transit displays • Bike racks, lockers and showers • Telework • Flexible schedules 	Yes
W&W Electric Co.	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • Carpool matching 	Yes



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MCDOT Kicks Off Earth Month by Partnering with DEP to Pick Up Litter

For Immediate Release: Tuesday, April 6, 2021



To celebrate Earth Month, Montgomery County has begun a spring #PloggingChallenge that runs from April 1 through June 30. The Plogging Challenge is led by the Montgomery County Department of Environmental Protection (DEP), in partnership with the Montgomery County Department of Transportation (MCDOT) and Montgomery Parks. Plogging is picking up trash while jogging or walking.

Residents can join the #PloggingChallenge by taking a photo of themselves while plogging and tagging DEP's Instagram account @mygreenmc or using the hashtag #MontgomeryPlogs on Instagram. Participants can also submit photos via email to DEP.contests@montgomerycountymd.gov. Anyone who joins the #PloggingChallenge will be eligible to receive a free "Plog-A-Long" pack by signing up on the DEP website.

For years, MCDOT has actively involved the public in removal of litter from roadways through its Adopt A Road (AAR) program. More than 5,000 volunteer residents, families, organizations and businesses help keep 480 road segments free of litter by cleaning their adopted road segments at least six times a year and reporting the results to MCDOT.

Removing litter does more than eliminate eyesores – it keeps pollutants out of storm drains, local streams and, eventually, the Potomac and Patuxent rivers. Montgomery County was an original signatory to the Alice Ferguson Foundation's regional anti-litter campaign - Trash Free Potomac Watershed Initiative.

Learn more at montgomerycountymd.gov/adoptaroad.

See what else MCDOT is doing to help improve environmental quality and fight climate change, visit ow.ly/6psQ30rDCDf.

Release ID: 21-040

Media Contact: Hannah Henn 240-777-8389



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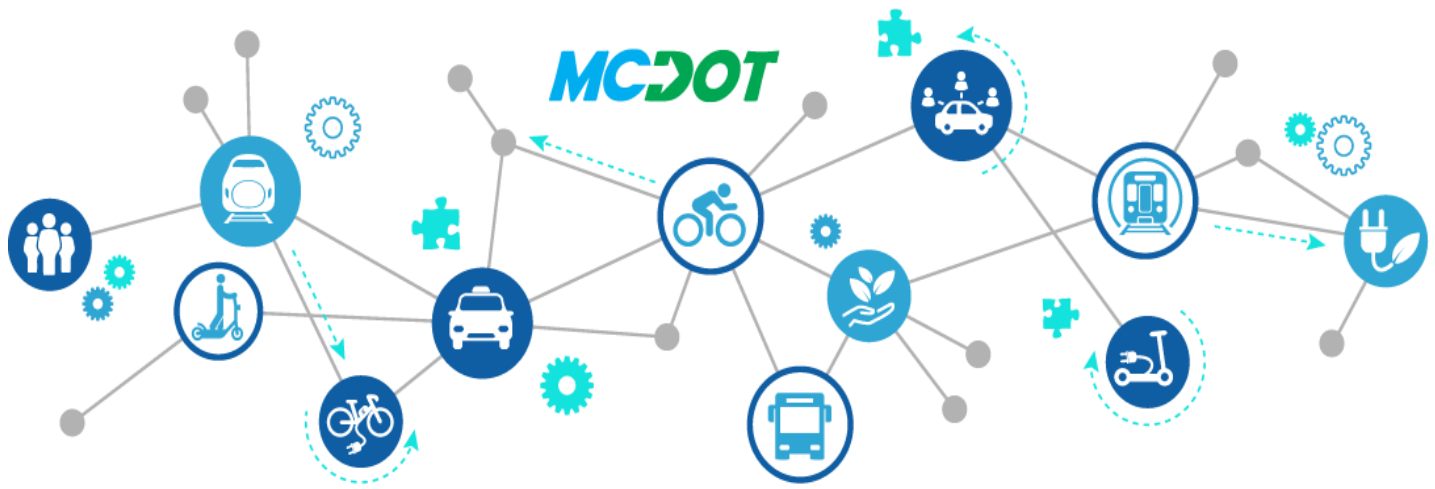
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MCDOT Presented 'Montgomery County on the Move' Webinar Sponsored by Montgomery County Food Council to Discuss Transportation Programs in Montgomery County

For Immediate Release: Friday, April 2, 2021



This webinar is a part of a series of virtual trainings sponsored by the Montgomery County Food Council, to share information, best practices, and resources to assist those engaged in the COVID-19 food security response. The Montgomery County Food Council is a nonprofit organization that serves as the primary connection point for businesses, nonprofits, government agencies, and residents around food system issues in our County. They bring together over 2,000 local and regional partners by leading community-wide education, advocacy, and capacity building initiatives, all within the framework of addressing food justice.

The webinar can be viewed online.

- **Connect-A-Ride** - Provides free information about transportation programs and resources available for older adults and people with disabilities, including programs for lower-income individuals such as Call-N-Ride and MetroAccess. Call 301-738-3252 or visit the website for more information.
- **Call-n-Ride** - Offers discounted on-demand taxi service aimed to improve mobility for low-income adults 65 and older and persons with disabilities, 18 years or older. Learn more.
- **Same Day Access** - An ADA/Paratransit discounted on-demand taxi service for certified Montgomery County MetroAccess participants. Learn more.
- **Kids Ride Free** - All Montgomery County youth ages 18 and under ride free all the time on Ride On buses, Ride On extRa, Flash service and most Metrobuses in Montgomery County. Learn more at youthcruiser.com.
- **Fixed Route Transportation** - Free Ride On, Ride On extRa and Flash service and Metrobus routes in Montgomery County Mon-Fri 9:30 a.m. to 3:00 p.m., Saturday 8:30 a.m. to 4:00 p.m. Available to County residents age 65+ and to individuals with disabilities. Learn More.
- **Capital Bikeshare For All** - A free, one-year Capital Bikeshare membership to qualified individuals who live or work in Montgomery County. Membership includes unlimited 60-minute bike rides and a free

helmet. Learn more.

- **E-scooter Vendor programs**

- Bird Access - Offers unlimited e-scooter rides for \$5/a month.
- Lime Access - Ride discounts of 50% or more.
- Lyft Community Pass - Offers unlimited 30-minute rides for \$5/a month.
- Spin Access - Offers 50% ride discounts.

- **Bike Match MoCo** - A free service to individuals that live or work in the County that connects people with extra, unused bicycles to donate with those who could use a bicycle to commute or run errands. Visit the program website to donate a bike.

- **Medicaid Transportation** - A state-supported program that provides transportation to medical services for County Medicaid clients, with no other means of transportation or whose medical or physical needs prevent them from using such available transportation. Options include taxicabs, wheelchair vans, non-emergency ambulance, and Aero Transport vendors. Learn more.

Since the webinar, MCDOT announced that free service will continue for all Ride On, Ride On extRa, and Flash buses at least through June 30.

For questions, contact Commuter Services at commuter.service@montgomerycountymd.gov or call 240-777-8380 and for questions about Ride On, call 311 or from outside the County at 240-077-0311.

For updates, follow Ride On @rideonmct on Twitter, Instagram , Facebook and YouTube, and Commuter Services @mococommuter on Twitter and Instagram. Visit the department's website at montgomerycountymd.gov/mcdot, subscribe to MCDOT news releases or subscribe to MCDOT's 'Go Montgomery!' newsletter.

Release ID: 21-039

Media Contact: Hannah Henn 240-777-8389



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MCDOT Buses to Continue Free Service Through At Least June 30, But Will Resume Front-Door Boarding on April 5

For Immediate Release: Wednesday, March 31, 2021



Montgomery County Executive Marc Elrich has directed the County Department of Transportation (MCDOT) to continue free service on all Ride On, Ride On extRa and Flash buses at least through the end of the current fiscal year, which ends on June 30. Throughout the COVID-19 health crisis, MCDOT has been operating its bus operations with fare collections suspended and was one of the first agencies in the country to implement this policy.

"Many of our residents who rely on public transportation have been severely impacted economically by the pandemic, and we must continue to do everything we can to assist them to move around the County and region," said County Executive Elrich. "As our residents will need bus service to receive vaccines that become more readily available over the next few months, I am pleased that we will be extending free Ride On bus service until the end of June. The County Council and I are on the same page and understand how important this free service is to our residents during this difficult time. I also want to acknowledge that this decision was assisted by the funds we are receiving from the American Rescue Plan, and I want to reiterate our appreciation to President Biden and our Congressional Delegation for this support. We encourage residents to utilize this service as a safe, environmentally friendly and free way to get around the County."

Ride On buses will have one change in service starting Monday, April 5, as MCDOT will resume front-door boarding. Only the rear doors have been used for boarding for most passengers since March of last year in response to the health crisis. Front-door boarding will resume on all Ride On and Ride On ExtRa services. On the Flash—the unique service that operates in the Route 29 corridor—passengers will now be able to use all doors. This measure will also make more space available for passengers inside the buses.

