



One-Day and Festival Licenses

Suggestions for Responsible Hospitality

Not-for-profits, clubs, societies, or associations can apply for a Class C One-Day Special license or a Festival license to serve or sell alcoholic beverages at their event. Follow these tips to ensure the success of your event.

- Avoid making alcohol sales and consumption the focus of the event.
- Avoid promotions, advertisements, and practices that encourage overconsumption.
- Don't serve alcoholic beverages to guests who are under the age of 21.
- Remember: It's illegal to serve an intoxicated individual.
- Designate a trained staff member to sell and serve the alcohol. Promote awareness of serving size and alcohol content to prevent excess service.
- Ensure adequate staffing to oversee the event and prevent pass-offs to attendees who are underage.
- Set limits on drinks per person and per service.
- Provide non-alcoholic beverages when alcohol beverages are served.
- Educate servers on the civil liabilities and criminal statutes governing the service of alcohol within the jurisdiction.
- Serve high protein and low-salt foods to slow the absorption of alcohol into the bloodstream.
- Stop serving alcohol at least one hour before the end of the event.
- Use servers of legal drinking age to serve alcohol beverages.
- Arrange alternative transportation for guests who may become alcohol impaired.