Montgomery County Economic Development Fund Annual Report

For Calendar Year 2024



Prepared by

Department of Finance

March 15, 2025

Introduction

Created in October 1995, the Economic Development Fund (EDF) is a suite of programs that provide financial assistance to businesses located in or relocating to Montgomery County (the County). The purpose of the EDF is to generate economic development activity that would not have occurred without assistance from the public sector. Most of the assistance provided is in the form of conditional grants and loans supporting projects that will generate economic benefit to the County through job creation and substantial capital investment in real or personal property. However, the EDF is flexible, and houses programs that incentivize economic growth in other sectors that may lay the foundation for future job growth and economic activity. For example, there are programs that incentivize investment in early-stage biotechnology or cybersecurity companies or assist federal grant awardees in advancing research and development efforts toward commercialization.

This report is provided annually as required by Section 20-76 (c) of the Montgomery County Code. The report summarizes the activity and performance of each EDF program, from January 1, 2024, through December 31, 2024. As Montgomery County's fiscal year commences on July 1 and ends on June 30, this report includes activity and performance for the last 6 months of Fiscal Year 2024 and the first 6 months of Fiscal 2025. Summary and performance data are subject to each program's purpose and collected through documentation required under the County's agreements and may be supplemented through other sources. Each program's activity and performance data are presented in separate sections to provide information to readers in an easily accessible format. Any transactions approved or funded since last year's report are detailed in the appendices.

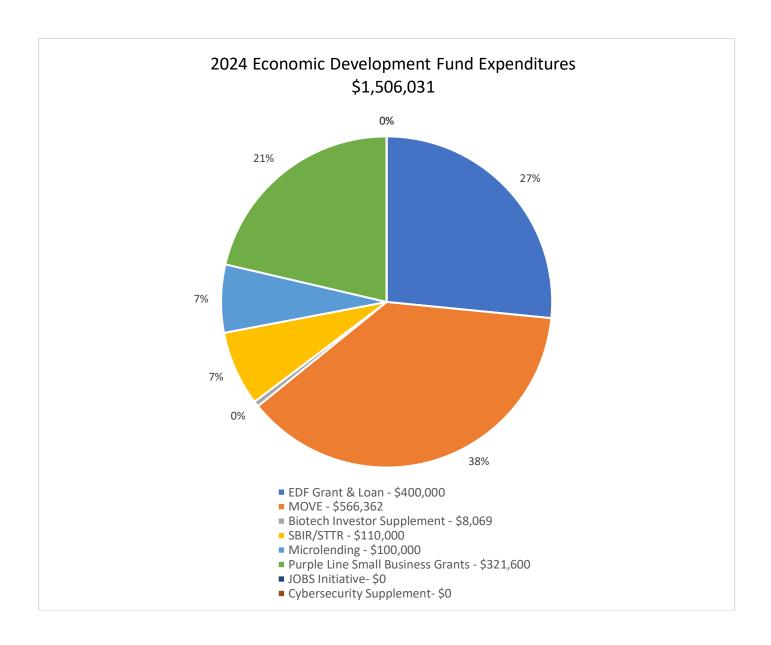
There are ten programs currently administered through the EDF. The table on the next page summarizes the total assistance each program has provided since its inception.

Economic Development Fund Assistance Since Inception

		Year	Assistance provided-	Cumulative Assistance
Active Programs	Authorization	Established	CY2024	Provided
	Montgomery			
Economic Development Fund	County Code, Secs			
Grant and Loan Program (EDFGLP)	20-73 to 20-75	FY 1996	\$400,000	\$60,710,150
	Montgomery			
Biotechnology Investor Incentive	County Code, Sec.			
Supplement Program (BIIS)	20-76A	FY 2012	\$8,069	\$4,386,468
Make Office Vacancy Extinct	County Council			
Program (MOVE) ¹	Resolution 18-432	FY 2014	\$566,362	\$6,140,132
	Montgomery			
Cybersecurity Investor Incentive	County Code, Sec.			
Supplement Program (CIIS)	20-76D	FY 2014	\$0	\$193,395
	Montgomery			
	County Code, Sec.			
Microloan Fund (Microloan)	15A-5 (d)	FY 2018	\$100,000	\$1,050,000
	Montgomery			
SBIR/STTR Matching Grant Program	County Code, Sec.			
(SBIR/STTR)	20-76E	FY 2019	\$110,000	\$2,085,000
Purple Line Small Business Impact	County Council			
Grants	Resolution 20-526	FY 2024	\$321,600	\$321,600
J.O.B.S. Initiative (Job Creation				
Fund, Technology Innovation Fund,	County Council			
Founder's Fun) ²	Resolution 20-491	FY 2024	\$0	\$0
Total			\$1,506,031	\$74,886,745

¹ The MOVE Program was initially established as a pilot program by the County Executive in March 2014. Initially funded through existing EDF funds for that fiscal year, the Council appropriated specific funding in FY16 through Resolution 18-432 and has appropriated funds every fiscal year since. In 2024, the Council passed legislation to establish the MOVE program in Chapter 20, Article XIII, Section 20-76G of the Montgomery County Code and update substantial provisions of the program.

² The JOBS Initiative was established in May 2024 through Council Resolution 20-491. The three funds associated with the initiative launched in October and December of 2024. At the time of publication of this report, no disbursements have been made as applications are either under review or subject to performance requirements prior to disbursement.



Highlights for 2024

J.O.B.S. Initiative - In May of 2024, the Council approved a \$20 million appropriation for the Economic Development Fund through Resolution 20-491. The resulting J.O.B.S. Initiative created three complementary economic development funds: a \$10 million Job Creation Fund, a \$7 million Technology Innovation Fund, and a \$3 million Founder's Equity Fund. These three new programs designed to facilitate business attraction and growth launched at the end of 2024. Over 140 applications have been submitted for consideration, although no awards were made in 2024 as the applications were subject to review or performance requirements during that time.

MOVE Program – In July of 2024, the Council enacted Bill 11-24 to codify and update substantive provisions of the MOVE program. Most notably, the maximum award size under the program increased to \$150,000 and eligibility expanded to companies already located in the County and wishing to expand into additional commercial space. There were 29 MOVE grants awarded in 2024 totaling \$566,362.

Economic Development Fund Programs

Economic Development Fund Grant and Loan Program (EDFGLP)

The EDFGLP is established under Chapter 20, Article XIII, Sec. 20-73 through Sec. 20-75 of the Montgomery County Code. The purpose of the program is to aid the economic development of the County by assisting private employers who are located or plan to locate or substantially expand operations in the County. The most common forms of assistance are loans or grants of public funds.

Frequently, this assistance is leveraged with additional incentives offered by the Maryland Department of Commerce. Other permitted forms of assistance are: transfers of real or personal property as otherwise authorized by law; the provision of services, when otherwise authorized, by a County agency; plans, studies, or other technical assistance; or an equity investment as authorized by Section 20-75A of the Montgomery County Code. There is no Sunset Date for the EDFGLP.

<u>Program Goal:</u> Strategic attraction and retention projects in targeted industry sectors that generate significant economic development benefits in the County.

<u>Program Mechanics</u>: Incentives are awarded after a business executes an Economic Development Fund Agreement (EDFA) which stipulates the requirements for grant disbursement and performance. All EDFAs contain clawback provisions to recapture grant or loan funds if a business fails to achieve the expected economic impact. The program typically uses capital expenditures and job retention or creation - or both - as milestones but has flexibility to accommodate projects that generate other types of significant economic development activities. (See Appendices A & B for details.)

EDFGLP Six-Year Program Summary

Approved	CITIZADA O	CTIANAN	CYTAGA	CITADAA	CITIADAA	CTIANA	m . 1
Projects ³	CY2019	CY2020	CY2021	CY2022	CY2023	CY2024	Total
Projects awarded	4	4	2	5	1	3	19
awarueu	4	4	Δ	3	1	3	19
Amount							
awarded	\$5,165,000	\$1,925,000	\$150,000	\$405,000	\$100,000	\$210,000	\$7,955,000
	+-,,	+ -,> == , = = =	7-00,000	+ 100,000	+	+===,===	+1,200,000
Projects with State participation	3	4	2	3	1	2	15
State leverage per County dollar	\$2.83	\$4.27	\$2.83	\$10.54	\$5.00	\$10.00	\$5.91
Jobs retained	504	560	312	1,005	2,600	288	5,269
T-14441							
Jobs attracted or created	297	1,586	369	780	100	121	3,253
or created	291	1,360	309	780	100	121	3,233
Private capital investment (millions)	\$144.0	\$170.0	\$256.3	\$310.0	\$200.0	\$18.1	\$1,098.4
Award		,	,	,			, , , , , , , , , , , , , , , , , , , ,
dollars per							
total jobs	\$6,448	\$897	\$667	\$227	\$500	\$513	\$1,542
Funded	0776	O-10	OF 10 0 0 0				
Projects	CY2019	CY2020	CY2021	CY2022	CY2023	CY2024	Total
Number of			_	2	2	2	25
projects Amount	6	6	5	2	3	3	25
funded	\$1,839,256	\$4,665,000	\$3,450,000	\$1,550,000	\$1,650,000	\$400,000	\$13,554,256
Total jobs at	ψ1,037,230	Ψ+,002,000	ψυ,+υυ,υυυ	φ1,550,000	\$1,050,000	ψ+00,000	φ13,334,230
funding	1,211	1,663	369	161	70	269	3,743
Average	1,211	1,505	207	101	, ,	207	3,713
salary at							
funding	\$112,198	\$100,535	\$111,069	\$260,938	\$131,226	\$83,877	\$133,307

EDFGLP Program Outcomes: Grants awarded are monitored annually after funding and closed once a business achieves the contracted milestones, repays the required penalty, or the Department of Finance forwards the case to the Office of the County Attorney for collection. For Calendar Year 2024, the County issued three formal recall notices for failure to adhere to the terms of respective Economic Development Fund Agreements or company acquisition.

³ Approved Projects are projects with offers made and accepted, but funds have not yet been disbursed. The logistics and scope of attraction or expansion projects often result in time lapses between award approval and funds disbursement. Projects approved for funding in one year may be funded at a future date when conditions for disbursement have been met.

Ten-year Summary of Outcomes (2014 - 2024)

Number of Cases	Funded Amount	Recalled Amount	Repaid Amount ⁴	Contracted Jobs	Final Jobs ⁵	Award Dollars per Final Job
7	\$7,258,665	-	-	898	1,102	\$6,587
5	\$2,445,000	\$1.241.244	\$1,235,174	1.266	900	\$2,717
			. , ,	,		
5				934	797	\$1,211
12	\$10,668,665	\$2,153,079	\$2,148,221	3,098	2,799	\$3,505
		\$0	-	-	-	N/A
34	\$51,906,000	-	-	9,122	8,763	\$5,923
	7 5 5	7 \$7,258,665 5 \$2,445,000 5 \$965,000 12 \$10,668,665 5 \$369,000	of Cases Amount Amount 7 \$7,258,665 - 5 \$2,445,000 \$1,241,244 5 \$965,000 \$1,027,949 12 \$10,668,665 \$2,153,079 5 \$369,000 \$0	Of Cases Amount Amount Amount 7 \$7,258,665 - - 5 \$2,445,000 \$1,241,244 \$1,235,174 5 \$965,000 \$1,027,949 \$1,029,161 12 \$10,668,665 \$2,153,079 \$2,148,221 5 \$369,000 \$0 -	Of Cases Amount Amount Amount Jobs 7 \$7,258,665 - - 898 5 \$2,445,000 \$1,241,244 \$1,235,174 1,266 5 \$965,000 \$1,027,949 \$1,029,161 934 12 \$10,668,665 \$2,153,079 \$2,148,221 3,098 5 \$369,000 \$0 - -	of Cases Amount Amount Amount Jobs Jobs 7 \$7,258,665 - - 898 1,102 5 \$2,445,000 \$1,241,244 \$1,235,174 1,266 900 5 \$965,000 \$1,027,949 \$1,029,161 934 797 12 \$10,668,665 \$2,153,079 \$2,148,221 3,098 2,799 5 \$369,000 \$0 - - -

Make Office Vacancies Extinct (MOVE) Program

The MOVE program was initially established as a pilot program by the County Executive in March 2014 in an effort to reduce the level of commercial vacancy in Class A or B office space. Positive response from the business community resulted in the program's ongoing operation. While originally the program was not established in law, it received annual appropriations since 2015 and has been modified to expand eligible types of space and their use. In November 2024, the County Council enacted Bill 11-24 to establish the MOVE program formally within the Economic Development Fund by amending Section 20-76G of the Montgomery County Code. Bill 11-24 altered substantive provisions of the program including the allowance of certain expansion projects to be eligible, raising the maximum allowable award amount from \$80,000 to \$150,000, and modifying the definition of office space among other changes.

Program Goals: Support eligible businesses with the rental costs of locating, relocating, or expanding office space in the County and reducing vacant commercial office space.

Program Mechanics: New and expanding businesses in the County can apply to the program within 180 days of signing a direct commercial lease in Montgomery County with a minimum term of at least three years. Upon verification of an executed lease and occupancy, businesses receive a one-time grant of \$8-\$15 per square foot leased depending upon the lease size and industry up to a maximum grant amount of \$150,000.

For Calendar Year 2024, the Move Program supported 29 companies that leased a total of 81,341 square feet of space. Of that total, 30,940 square feet (38%) was leased to 15 Biotechnology/Life

⁴ Includes principal and interest.

⁵ Final Jobs reflects the number of jobs at the time the EDFA was satisfied or recalled.

⁶ Award dollars per Final Job for companies that met contracted milestones is based upon a funded amount of \$3,770,150 as satisfied grants in the amount of \$3,488,515 had no job requirements.

⁷ For Active Projects, job count reflects the most recent performance reports submitted to date.

Science/Medical Practice companies. Two IT-related companies leased 6,842 square feet of space (8.4%). Two real estate companies leased 6,863 square feet of space (8.4%). The remaining 36,696 square feet (45%) supported by the program were leased to companies across a variety of industry sectors: media/communication, education, human resources, engineering, construction & design, professional services, and a non-profit organization. The average lease term is 75 months. Relative to location, MOVE grants were awarded to businesses leasing space in Rockville (55%, 13 awards), Bethesda (11.5%, 3 awards), Gaithersburg (10%, 4 awards), Silver Spring (7%, 5 awards), Germantown (5%, 1 award), North Bethesda (5%, 1 award), Damascus (4.5%, 1 award), and Chevy Chase (2%, 1 award). (See Appendix C for details.)

Six-Year MOVE Program Summary

	Calendar Year 2019	Calendar Year 2020	Calendar Year 2021	Calendar Year 2022	Calendar Year 2023	Calendar Year 2024	Total
Number of							
awards	27	16	11	25	22	29	130
Amount awarded	\$718,838	\$432,868	\$310,496	\$771,672	\$545,192	\$566,362	\$3,335,428
Square footage leased	102,014	64,299	38,813	75,148	97,260	81,341	458,875
Average lease term (months)	62	58	66	65	69	76	66
Initial jobs ⁸	176	58	54	84	135	101	608
Award dollars per initial jobs	\$4,084	\$7,463	\$5,750	\$9,187	\$4,038	\$5,608	\$6,021
Projected three- year job total	618	396	180	296	364	665	2,519
Award dollars per total jobs	\$1,163	\$1,093	\$1,327	\$2,607	\$1,498	\$837	\$1,421

_

 $^{^{\}rm 8}$ Job totals are projected by applicant on their application.

Biotechnology Investor Incentive Program (BIIP)

Section 20-76A of the Montgomery County Code requires the Director of Finance to pay, subject to appropriation, a Biotechnology Investment Incentive Tax Credit Supplement to investors that were certified by the State to receive Maryland Biotechnology Tax Credits for investments in biotechnology companies principally located in Montgomery County. The supplements are based upon Maryland Biotechnology Tax Credits that have been certified for the prior calendar year. The supplement paid to any recipient must not exceed:

- (A) 50% of the State tax credit that the recipient receives from the Maryland Biotechnology Investment Tax Credit Program in the preceding calendar year; or
- (B) 15% of the total annual appropriation for the County's tax credit supplement program.

No Sunset Date has been established for this program; however, investor supplements are contingent upon the issuance of Maryland Biotechnology Investment Tax Credits which, as of the 2021 Maryland Legislative Session was extended to June 30, 2028.

<u>Program Goals</u>: Attract additional investment in early-stage biotechnology companies in the County to enhance their prospects for longevity and success.

<u>Program Mechanics</u>: The Maryland Department of Commerce notifies the County as to which biotechnology companies have received investments and identifies the respective investors that have been certified as eligible to receive Maryland Biotechnology Investor Incentive Tax Credits for those investments. The County's supplement is a monetary payment rather than a tax credit. The supplement amount payable to each eligible investor is calculated by:

- 1. Determining what each individual certified Biotechnology Tax Credit represents as a percentage of the total amount of Biotechnology Tax Credits received for Montgomery County biotechnology companies.
- 2. Using that percentage to calculate what dollar amount of the County's annual appropriation for this program that percentage represents. (See Appendix D for information.)

For Calendar Year 2024 the Maryland Department of Commerce advised that five investors in Montgomery County biotechnology companies had been certified to receive Biotechnology Tax Credits. While the Department of Commerce issued five certifications for 2024, the table below reflects disbursements made in calendar year 2024 in the amount of \$8,069. This amount represents certifications from prior calendar years which were not disbursed until Calendar Year 2024. This is due primarily to investor delay in meeting procedural requirements for disbursement.

Six-Year Biotechnology Investor Incentive Program Summary

	CY 2019	CY2020	CY2021	CY2022	CY2023	CY2024	Total
County	C1 2017	C12020	C12021	C12022	C12023	C12024	1 otal
Appropriation	\$500,000	\$500,000	\$500,000	\$500,000	200,000	\$162,500	\$2,362,500
Number of		-	-		·		
Companies	5	5	8	6	N/A	1	25
Number of							
investments							
eligible for							
Supplement ⁹	27	37	30	22	N/A	1	117
Total private							
investment							
dollars							
	\$8,515,000	\$7,427,667	\$6,196,330	4,439,999	N/A	\$100,000	\$26,678,996
Total							
Approved							
Biotechnology							
Tax Credits	\$4,635,000	\$3,512,834	\$3,098,165	2,070,000	N/A	\$50,000	\$13,365,999
County							
supplement							
percent ROI ¹⁰	5.8%	6.7%	8.1%	7.3%	N/A	8.0%	5.98%
Total ROI,							
including MD							
tax credit ¹¹	60.3 %	54.0%	58.0%	53.9%	N/A	58%	56.8%

-

⁹ Does not represent total number of investors in the companies reported, only those eligible to receive Biotechnology Tax Credits.

¹⁰ ROI percentages in Total Column represent the 6-year average ROI.

Total ROI = Total approved MD Tax Credits for Montgomery County Companies + Total County supplements awarded ÷ Total private investment dollars made by investors certified to receive the tax credit.

Montgomery County Cybersecurity Investment Incentive Tax Credit Supplement Program (CIIS)

As required by Sec. 20-76D of the Montgomery County Code, the Director of Finance must pay, subject to appropriation, a Cybersecurity Investment Incentive Tax Credit Supplement to investors who were certified by the State to receive Maryland Cybersecurity Tax Credits for investments in cybersecurity companies principally located in Montgomery County. The supplements are based upon Maryland Cybersecurity Tax Credits certified for the prior calendar year. The Supplement paid to any recipient must not exceed:

- (A) 50% of the State tax credit that the recipient receives from the Maryland Cybersecurity Investment Tax Credit Program in the preceding calendar year; or
- (B) 15% of the total annual appropriation for the County's supplement program. (See Appendix E for information)

No Sunset Date has been established for this program since enacted. In the 2021 Maryland Legislative Session, the Cybersecurity Tax Credit Program was expanded to include other technology companies in addition to cybersecurity, as determined by the Maryland Department of Commerce. The program was renamed the Maryland Innovation Investor Incentive Tax Credit. In enacting the amendment, the program expiration date was extended to January 1, 2025.

<u>Program Goals</u>: Attract additional investment in early-stage cybersecurity companies in the County to enhance their prospects for longevity and success.

<u>Program Mechanics</u>: The supplements are awarded to individuals or companies that invest in cyber-security companies principally located in Montgomery County and have been certified to receive an Innovation Investment Tax Credit from the State of Maryland. Each year, the State notifies the County as to which cybersecurity companies have received investments that have been certified as eligible to receive Maryland Innovation Investment Tax Credits for those investments. The County's supplement is a monetary payment rather than a tax credit. The supplement amount payable to each eligible investor is calculated by:

- 1. Determining what each individual certified Innovation Investment Tax Credit represents as a percentage of the total amount of Innovation Investment Tax Credits received for Montgomery County cybersecurity companies.
- 2. Using that percentage to calculate what portion of the County's annual Cybersecurity appropriation each individual investment represents.

From calendar year 2018 to 2022, the State did not certify any investment in a Montgomery County cybersecurity company as eligible to receive the Innovation Investment Tax credit. In calendar year 2023 the State certified six investments in County cyber companies that were eligible to receive the Innovation Investment Tax Credit. Again in 2024, the state did not certify any investment in a County-based cybersecurity company as eligible to receive the Innovation Investment Tax Credit.

Six-Year Cybersecurity Investor Incentive Program Summary

	CY2019 ¹²	CY2020	CY2021	CY2022	CY2023	CY2024	Total
County							
Appropriation	\$66,000	\$66,000	66,000	0	0	0	\$198,000
Number of							
businesses	0	0	0	0	0	0	0
Number of							
investments	0	0	0	0	0	0	0
Total private							
investment							
dollars	0	\$0	0	0	0	0	\$0

_

¹² In CY19 the State certified Cybersecurity Investor Tax Credits for 4 investments in Security Corporation. Following certification, but prior to disbursement of the County supplement, it was determined the company had been acquired by Denver, Colorado-based Swimlane. Sec.20-76A(2) of the Montgomery County code requires that companies be headquartered in the County. Consequently, the supplements to these 4 investors were not disbursed.

SBIR/STTR Local Matching Grant Program

Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs are highly competitive federal grant programs that encourage domestic small businesses to engage in federal research or research and development (R&D) having the potential for commercialization. Bill 41-17, Economic Development Fund - Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program was enacted in March 2018 The program provided matching funds for small businesses meeting certain eligibility requirements that had received Phase I or Phase II SBIR or STTR grants. Initially, the County's matching grants were limited to SBIR or STTR awards from the National Institutes of Health. Subsequently, in June 2021, the Program was amended (Bill 37-19) to allow for consideration of matching County grants for SBIR and STTR grants awarded from all federal agencies, provided the purpose of the grant remained conducting research in medicine, biotechnology, or life sciences. The Bill also eliminated the Program's original Sunset Date of July 1, 2025. Most recently, the Program was again amended in November 2022 (Bill 31-22), limiting the number of Phase I and II matching grants that an individual company can receive from the County, and establishing a Phase 0 grant which reimburses technical assistance expenditures to companies pursuing their first SBIR or STTR award. SBIR/STTR disbursements in Calendar Year 2024 are presented in the table below, in which two Phase 0 grants, two Phase I matching grants, and one Phase II matching grant were awarded for a total program disbursement of \$110,000 in 2024.

<u>Program Goal</u>: The program supports the growth of early-stage life science companies in Montgomery County.

<u>Program Mechanics</u>: The County's SBIR/STTR Matching Grant Program allows Montgomery County companies that have at least 51% of their research & development operations in Montgomery County to apply for a County match to a Phase I or Phase II SBIR or STTR grant from a federal department or agency. Companies that received a Phase 1 SBIR or STTR grant may receive a County match of 25% of the federal grant amount, up to a maximum of \$25,000. Companies that received a Phase II SBIR or STTR grant may receive a match of 25% of the grant, up to a maximum of \$50,000. Companies utilizing technical assistance in applying for their first SBIR or STTR Phase I award may qualify for a Phase 0 Matching grant for reimbursement of some or all of their technical assistance expenditures related to the grant application. Restrictions apply as to the number of SBIR or STTR Matching Grants a company may receive. (See Appendix F for information.)

SBIR/STTR Program Summary

	CY2019	CY2020	CY2021	CY2022	CY2023	CY2024	Totals
Phase 0							
Grant							
Recipients	N/A	N/A	N/A	N/A	0	2	2
Phase 0	N/A	N/A	N/A	N/A	0	\$10,000	\$10,000
Grant							
Award							
Amounts							
Phase I							
Grant							
Recipients	4	3	7	1	1	2	18
Phase I							
Grant							
Awards							
amount	\$100,000	\$75,000	\$175,000	\$25,000	\$25,000	\$50,000	\$450,000
Phase I							
Federal							
Grant							
Dollars							
Leveraged	\$1,142,510	\$1,036,941	\$3,413,560	\$174,964	\$252,388	\$574,713	\$6,595,076
Phase II							
Grant			_		_		
Recipients	4	4	5	0	5	1	19
Phase II							
Grant							
Awards	****	****	*** *********************************	0	***	\$	4 400 000
amount	\$237,500	\$237,500	\$350,000	0	\$225,000	\$50,000	1,100,000
Phase II							
Federal							
Grant							
Dollars	¢6 451 014	¢5 027 722	\$10,005,006	0	\$4.047.269	¢962.709	\$20 105 240
Leveraged	\$6,451,214	\$5,837,722	\$10,905,236	0	\$4,047,368	\$863,708	\$28,105,248
	Total						
	Matching						
	Grant						
	Awards	39					\$1,560,000
	riwarus	37					Ψ1,500,000

Microloan Program

The Microloan Program was established in April 2017 (Bill 49-16) and established in Section 15 A-5(d) of the Montgomery County Code. The program provides loans ranging from \$500 to \$15,000 for Montgomery County residents needing additional financial assistance to start small businesses.

<u>Program Goals</u>: The program seeks to provide financial assistance to start-up businesses that lack access to traditional means of capital financing.

<u>Program Mechanics</u>: The Department of Finance was charged with administering the program through the Economic Development Fund. The Department contracted with two experienced microloan providers - Latino Economic Development Corporation (LEDC) and Life Asset - to underwrite and monitor a portfolio of microloans generated through the Microloan Program.

These contracted providers are required to respectively develop and administer a culturally proficient microlending program utilizing materials in multiple languages that reflect the County's diverse population. Businesses receiving microloans through the program must be located in the County and must participate in educational and technical assistance offered by the program providers.

Funds appropriated for the Microloan Program are disbursed to the contracted providers in \$50,000 increments on a first come, first serve basis. The providers are required to provide reports on a quarterly basis as to loan recipients, the purpose of the loan, and the names of the businesses receiving the loan. To date, the microloan providers have received \$500,000 from the program. In total, for Calendar Years 2019 through 2024, there have been 579 Montgomery County small businesses that have received microloans totaling \$2,882,010 which leverage County funding in part.

Microloan Program Summary

	CY2019	CY2020	CY2021	CY2022	CY2023	CY2024	Totals:
Life							
Asset:							
Total							
Microloans							
Provided	51	84	0	89	178	113	515
Total							
Dollar							
Amount							
Awarded ¹³	\$102,200	\$295,850	\$0	\$296,100	\$662,700	\$466,318	\$1,823,168
							Average
							loan: \$3,540
LEDC:							
Total							
Microloans							
Provided	13	3	15	9	9	15	64
Total							
Dollar							
Amount							
Awarded	\$89,030	\$39,142	\$99,317	\$91,000	\$97,500	\$642,853 ¹⁴	\$1,058,842

.

¹³ Life Asset leveraged the funding received from Montgomery County and borrowed \$333,333 in 2019 and \$180,600 in 2020 from the U.S. Small Business Administration (SBA) in order to support more small businesses in the County. Those numbers are reflected in these totals.

¹⁴ This figure represents the total amount LEDC awarded in loans to Montgomery County companies. The data for the portion funded through the County Microloan program is not yet available at the time of publication of this report.

Purple Line Small Business Impact Grant

The Purple Line Small Business Impact Grant program was approved in 2024 in the amount of \$900,00 as one-time funding in the Fiscal Year 2025 Operating Budget. The program was established to provide financial assistance to small businesses located on Bonifant Street and Piney Branch Road that are adversely impacted by construction related to the Purple Line Light Rail project. Monthly stabilization grants are offered to select companies to provide a stable revenue stream throughout the year and mitigate business loss. The program is budgeted within the Economic Development Fund and administered by the Montgomery County Business Center.

<u>Program Goals</u>: Support small businesses adversely impacted by construction related to the Purple Line Light Rail project.

<u>Program Mechanics</u>: There is no application for this program. The Montgomery County Business Center has engaged select businesses on Bonifant Street and Piney Branch Road impacted by construction to provide notice of the program and request required documentation, which includes a fully executed commercial lease, proof of being in Good Standing with the State of Maryland, and proof of ongoing operation at the leased space. The County provides a grant to each qualified business based on the monthly cost of the company's lease up to a maximum of \$1,800 per month. Grant payments are paid monthly if the business remains in operation and in Good Standing with the State of Maryland. (See Appendix G for information)

Purple Line Small Business Impact Grant Program Summary

	CY2024	Total
Amount Disbursed:	\$321,600	\$321,600
Disbursements:	180	180

JOBS Initiative

Resolution 20-491 was adopted on May 7, 2024, and established the JOBS Initiative, a series of new economic development programs. The Resolution directed \$20 million in one-time funding from the Undesignated General Reserves to the Economic Development Fund for the administration of a \$10 million Job Creation Fund, a \$7 million Technology Innovation Fund, and a \$3 million Founder's Fund. Together these three complementary funds are intended to facilitate job creation and equitable technology commercialization to enhance the County economy.

Job Creation Fund

The Job Creation Fund incentivizes growing companies to create and fill high-paying jobs in Montgomery County. The program provides a one-time award to employers who create at least 5 new jobs that pay annual salaries of \$100,000 or more. The program targets employers that are corporate headquarters or national nonprofits, or in the fields of advanced technology, cybersecurity, hospitality, life sciences, and quantum computing.

Companies that create eligible jobs and fill those jobs for at least six months are eligible to receive \$10,000 per new job (or \$12,000 per new job if located in a Montgomery County Community Equity Index (CEI) disadvantaged area) up to a maximum of \$500,000.

Technology Innovation Fund

The Technology Innovation Fund promotes the deployment of innovative technology by funding the development of prototypes, proofs of concept, and pilot projects to validate new technology and help Montgomery County entrepreneurs advance commercialization efforts. The Innovation Fund provides grants of up to \$200,000 to early and growth stage companies that have raised between \$100,000 and \$5 million from investors or grants. Funds are awarded on a competitive basis and are designed to help entrepreneurs commercialize a product or solution.

Founder's Fund

The Founder's Fund promotes inclusive economic development through investments in technology companies primarily owned by members of underserved communities that have historically lacked adequate access to private capital. The Founder's Fund provides grants of up to \$100,000 to early and growth stage companies that have raised between \$50,000 and \$5 million and are either 51% minority owned, woman owned, veteran owned, owned by an individual with a disability, or if the business' primary location is in a Montgomery County Community Equity Index disadvantaged area.

<u>Program Goals</u>: The JOBS Initiatives supports the creation of high paying jobs and advances equitable technology commercialization in order to facilitate the attraction and expansion of businesses in the County.

<u>Program Mechanics:</u> For the Job Creation Fund, companies must submit an application to the Department of Finance prior to commencing any eligible hiring. The company has up to one year from the date of application to hire as many jobs as possible but must hire at least 5 new jobs within six months of submitting an application to the County. After the first five eligible positions have been created and filled for at least six months, the company can request a disbursement related to those five jobs. Upon sufficient evidence that these jobs are eligible and have been filled for the minimum period, the County will provide an award of \$10,000 per new job (or \$12,000 per new job if located in a Montgomery County Community Equity Index (CEI) disadvantaged area). If the company hires more than 5 eligible positions, then the

company can request up to two additional disbursements as additional jobs are created and held for the required minimum period.

For the Technology Innovation Fund and Founder's Funds, the County promoted an application cycle from December 10, 2024, through January 31, 2025. During this period, applicants submitted detailed proposals requesting funding consideration for eligible commercialization projects. All applications were evaluated using a third-party expert panel who will provide recommendations to the County regarding eligible projects for funding consideration. Funding is awarded on a competitive basis and will be disbursed in up to two tranches upon meeting certain performance and reporting requirements including completion of individualized coaching sessions with the third-party expert to improve project outcomes.

Job Creation Fund Program Summary

	CY2024	Total
Number of Active Projects	2	2
Proposed Jobs	15	15
Proposed Award	180,000	180,000
Jobs Created ¹⁵	N/A	N/A
Disbursement	N/A	N/A

Technology Innovation & Founder's Fund Program Summary¹⁶

	CY2024	Total
Number of Applications	N/A	N/A
Received		
Number of Projects	N/A	N/A
approved		
Jobs Created	N/A	N/A
Disbursement	N/A	N/A

¹⁵ The two companies that applied for the Job Creation Fund in 2024 are under the performance period at the time of publication of this report; consequently, data regarding actual jobs created and disbursements are not yet available.

¹⁶ The Technology Innovation & Founder's Equity fund had an open application period from December 10, 2024, through January 31, 2025. Because the application period did not close in 2024, limited data on the funds is available at this time.

Bethesda Green Be Green Hub Incubator Program (Formerly the Green Investor Incentive Program - GIIP)

Bill 40-12 Economic Development - Green Investor Incentive Program was enacted on April 16, 2013, and established in Section 20-76C of the Montgomery County Code. The legislation established a program to incentivize investment in Montgomery County-based companies that create Green products or provide Green services. The legislation defines a Green product or service as one that measures, prevents, limits, minimizes, or corrects environmental damage to water, air, or soil, as well as problems related to waste, ecosystems, biodiversity, habitat, or natural resource depletion. All claims related to environmental attributes, as applicable, for a product or service, must conform to guidelines published by the Federal Trade Commission or other appropriate entity designated by the Director of Environmental Protection.

Program Goals: The initial goal of the program was to provide a cash supplement to investors for their investment in Montgomery County-based companies as a means of attracting additional investment. However, the program did not generate the interest that was anticipated. In 2017 the County Council consented to a request by the County Executive to reallocate the program's initial \$250,000 appropriation for an Economic Development Fund conditional grant to the Bethesda Green Incubator. The Incubator is focused on green business development to ensure compatibility between economic development and environmental protection. Bethesda Green proposed the establishment of a Be Green Investor Program, which would provide seed funding for incubator tenants that meet eligibility requirements for investment. The County's conditional grant would partially fund the Be Green Investor Program, and its initial appropriation was repurposed, with County Council approval, as an Economic Development Fund conditional grant to the Bethesda Green Incubator for the purpose of providing seed investments in qualified tenants of the Bethesda Green Incubator.

<u>Program Mechanics</u>: Initially established in 2013 as the Be Green Investor Incentive Program, investors in Montgomery County-based Green companies could receive a cash supplement for their investment, up to a maximum amount of \$50,000. The program required Green companies to be designated as a sustainable operation through third-party validation by one of the following entities: the Green Business Certification Program, as certified by the Department of Environmental Protection; B Corp Certification from B Lab; Green America Gold Certification; Green Seal Certification; International Organization for Standardization ISO 14001 Certification; or any other third party validation approved by the Department of Environmental Protection. Companies receiving the investment had to be in operation for less than 10 years and have less than 50 employees. Investors had to invest a minimum of at least \$25,000, and that investment could not represent an ownership interest in the company of 25% or greater. The supplement received by the investor could not exceed the lesser of:

- (1) 50% of the investment made by the qualified investor in that fiscal year;
- (2) 15% of the total annual and supplement appropriation for the green investor incentive program in that fiscal year; or
- (3) \$50,000.

As a condition of the County's \$250,000 conditional grant, additional funding from an alternative source was required, with a minimum contribution of \$100,000. In 2018, Bethesda Green obtained \$150,000 from the Diana Davis Foundation and County funds were disbursed.

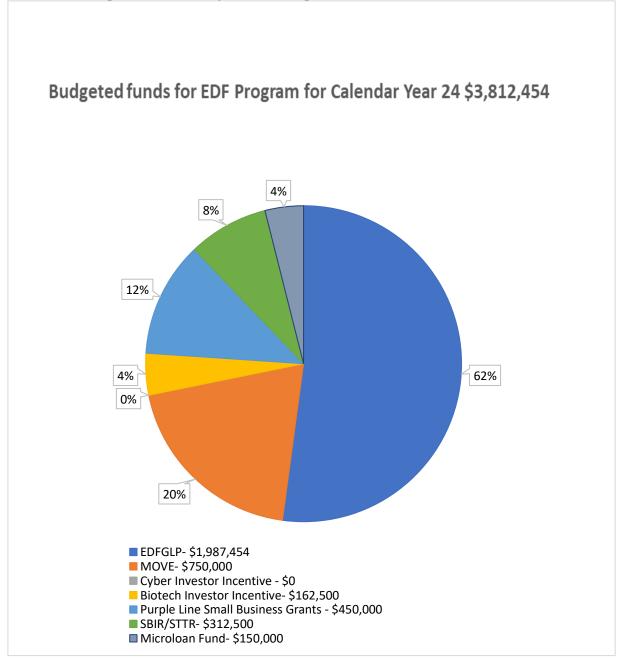
Under the terms of the EDFA, Bethesda Green was required to make at least \$175,000 of direct investments into member companies at the Incubator (now called the Innovation Lab) by December 31, 2021. Due to extended impacts of the Covid-19 pandemic, Bethesda Green requested that the target date for the direct investments be extended or repurposing of remaining funds be considered by the County.

A determination on these requests is pending the receipt of additional information. Through calendar year 2024, Bethesda Green has invested a total of \$110,000 into the companies listed in the table below.

Bethesda Green Be Green Incubator Investments

Company Name	Investment to Date	Product/Service Developed
DGrid Energy	\$20,000	Developing solar-powered cold chain solutions to manage the temperature of perishable products in order to maintain quality and safety, from the point of origin to the final consumer
GOEFER	\$25,000	Developing solutions to reduce energy waste from equipment using common 120-volt electrical plugs
Elysian Holdings	\$15,000	Developing compostable packaging produced from industrial hemp
Living Canopies	\$15,000	Developing solar-powered irrigation systems to support a plant-based alternative to plastic patio umbrellas
Grateful Gardeners	\$10,000	Conducting research on the viability of blooming plants in an aquaponic environment
Living Canopies	\$15,000	Developing consumer products to grow above- ground vegetation utilizing rainwater capture
Paradigm One	\$10,000	Subscription-based provider of reusable food containers to the food service industry
	\$110,000	Total Investment Through 2024





¹⁷ Since the EDF Annual report is presented on a calendar year basis, the EDF budget for Calendar Year 2024 represents one half of the annual budget for Fiscal Year 2024 and one half of the annual budget for Fiscal Year 2025. The annual appropriation for each respective subprogram of the EDF is derived from historic and estimated demand and current or anticipated economic conditions. As in prior years, the EDFGLP amount presented above is equivalent to the remainder of the Economic Development Fund (EDF) annual appropriation after all other EDF sub-program appropriations have been allocated. The EDFGLP appropriation is inclusive of present long-term program commitments (greater than one year) of \$1,550,000.

APPENDICES

Appendix A: Economic Development Fund Grant & Loan Program (EDFGLP)
Ongoing and Committed Transactions

Recipient	Maximum Funding Amount	Annual Funding Amount	FYs of Funding	Remaining Commitment	Notes
		Up to			Annual amount is based
5600 Fishers	* * * * * * * * * *	\$1,300,000		** ** ** ** ** ** ** **	on real property value at
Lane, LLC	\$19,500,000	for 15 years	FY18 - 32	\$10,400,000	Project Site.
					Annual disbursement of
					\$167,000 for the first 3
					years, with remaining incentive based on
					increase in real property
					assessment at Project Site.
					Subsequent property
					assessments after Year 3
					did not support additional
		Up to			funding. Total
Meso Scale		\$167,000			disbursement was
Diagnostics ¹⁸	\$1,670,000	annually	FY14 - 17	\$0	\$501,000
		\$100,000			
		annually for 3			
		years and			T: 1
		final payment			Final payment is not due
HMC Host Inc	\$500,000	of \$200,000	FY19 - 28	\$200,000	until 10 th year of
HMS Host, Inc, Federal Realty	\$300,000	in year 10 \$250,000	1.119 - 70	\$200,000	agreement (2028). Second Phase of
Investment		annually for 6			\$5,000,000 EDF
Trust ¹⁹	\$5,000,000	years	FY21 - 26	\$250,000	conditional grant
	72,000,000	J = 3.55	.== = -	+== =,000	8
Totals		\$ \$1,550,000		\$11,100,000	

Appendix B: Economic Development Fund Grant & Loan Program (EDFGLP)

Awards for Calendar Year 2024

Recipient	Award	Status	Purpose	Industry	Location
Blue Halo, LLC	\$100,000	Pending	Expansion	Defense Technology/ Engineering	Germantown

_

¹⁸ Maximum funding amount for this incentive was \$1,670,000, payable over 10 years with a maximum annual disbursement of \$167,000. Payments after the third year were contingent upon property tax bills exceeding an established base amount, which did not occur. Therefore, payments were limited to the initial 3 years of the grant, at \$167,000 annually, for a total of \$501,000.

¹⁹ Total conditional grant of \$5 million with initial disbursement of \$3.5 million disbursement secured by assignment of WSSC System Development Charge credits. Remaining \$1.5 million is payable in 6 annual disbursements of \$250,000.

Sport Squad, Inc.	\$20,000	Pending	Headquarters Relocation & Expansion	Manufacturing	North Bethesda
Sheladia Associates	\$90,000	Funded	Headquarters Retention	Engineering/ Consulting	Rockville
Totals	\$100,000				

Appendix C: MOVE Grants Awarded in Calendar Year 2024

Recipient	Award Value	Square Feet	Industry	Location	Initial Jobs	Projected Jobs (3 Yrs.)
EDGE Healthcare, LLC - AFC Urgent Care Rockville	\$25,456.00	3,182	Healthcare	Rockville	0	12
The Law Offices of Josephia Rouse	\$7,832.00	979	Law Offices	Rockville	0	4
Elevation House, LLC	\$6,504.00	813	Healthcare	Silver Spring	1	8
Stronger, LLC	\$6,400.00	800	Health and Wellness	Gaithersburg	1	5
Soul Smile, LLC	\$6,800.00	850	Healthcare	Silver Spring	2	5
Viriom, Inc	\$29,136.00	3,642	Life Sciences/Biotech	Rockville	7	5
Premium Home Healthcare (Premium Care USA, LLC - New name)	\$20,904.00	2,613	health Care/Home Care	Rockville	7	250
FirstChoice Primary Care	\$7,656.00	957	Health Care	Rockville	1	25
Flowers in Bloom, LLC	\$7,000.00	875	Import-Export	Rockville	1	5
Puckered, LLC	\$15,808.00	1,976	Medical Spa/Aesthetics	Bethesda	4	15
Hagan Realty, LLC	\$34,288.00	4,286	Real Estate	Germantown	6	5
J&R Chomon's MD Enterprise, LLC	\$9,016.00	1,127	Human Resource	Rockville	2	6
Nishant Gupta, LLC/Celebree School (From FY'24)	\$80,000.00	10,149	Education	Rockville	0	23
Diaconia, LLC (From FY'24)	\$17,928.00	2,241	Technology Consulting	Gaithersburg	2	100
Leigh and Mandy Aesthetics, LLC (From FY'24)	\$29,680.00	3,710	Medical Spa	North Bethesda	0	5
Podville Media Holdings, Inc (See note section)	\$26,666.00	13,730	Media/Entertainment	Rockville	10	20
Sensis, Inc	\$36,808.00	4,601	Communications	Bethesda	34	45
Omnia Health, LLC	\$11,832.00	1,479	Healthcare	Rockville	1	4
CMX Construction, LLC	\$20,616.00	2,577	Real Estate - Construction	Bethesda	7	10
Just Work Landscaping, LLC	\$23,936.00	2,992	Land Scaping	Gaithersburg	4	30
N.P. Lee and Associates, LLC dba District Laser	\$9,704.00	1,213	Healthcare	Silver Spring	0	12
Education Strategy Group	\$14,536.00	1,817	Professional Services	Chevy Chase	2	4
Advanced Endocrinology, LLC	\$9,072.00	1,134	Healthcare	Rockville	4	6
Impact Sports and Spine	\$19,936.00	2,492	Healthcare	Rockville	2	7
Mimi Hair Braider	\$9,416.00	1,177	Self-Care	Silver Spring	1	6
La Belle Visage, LLC	\$13,504.00	1,688	Self-Care	Silver Spring	1	3
Enclave Coworking	\$17,296.00	2,162	Co-Working Space	Gaithersburg	0	5

Totals	\$566,362.00	81,341			101	665
Innovative Urgent Care	\$29,536.00	3,692	Healthcare	Damascus	1	25
Gowda Informatics Automation and Technologies, LLC	\$19,096.00	2,387	Healthcare	Rockville	0	15

Appendix D: Montgomery County Companies with Investors Receiving 2024 Biotech Investor Incentive Supplements

Company	No. of Investors	Investment Received	County Support to Investors
DxNow	1	\$100,000	\$8,069
Totals	1	\$100,000	\$8,069

Appendix E: Montgomery County Companies with Investors Receiving 2024 Cybersecurity Investor Incentive Supplements

Company	No. of Investors	Investment Received	County Support to Investors
None	0	\$0	\$0
Totals	0	\$0	\$0

Appendix F: SBIR/STTR Matching Grant Recipients for CY2024

Recipient Name	Phase	County Award Amount	Location	Federal Grant Award
General Therapeutics	0	\$5,000	Gaithersburg	\$274,500
General Therapeutics	0	\$5,000	Gaithersburg	\$306,158
Subtotal Phase 0	2	\$10,000		\$580,658
Neuroene Therapeutics, Inc.	I	\$25,000	Kensington	\$299,713
Lensguide Imaging Technology,	I	\$25,000	Rockville	\$270,000
Inc.				
Subtotal Phase I	2	\$50,000		569,713
miRecule, Inc.	II	\$50,000	Gaithersburg	\$863,708
Subtotal Phase II	1	\$50,000		\$863,708
TOTAL		\$110,000		\$2,014,079

Appendix G: Purple Line Small Business Impact Grant Recipients for CY2024

			Number of	
Company	DBA	Award Value	Disbursements	
Cloud Sports Bar LLC	Evangadi Sports Bar and Lounge	\$10,800.00	6	
Merkato Ethiopian Market				
and Deli, LLC	XOXO LOUNGE	\$10,800.00	6	
Kafar Kafe, L.L.C.	Kefa Cafe	\$10,800.00	6	
J.M & A.P INC	Rita hair salon	\$10,800.00	6	
Nancy's Nails Inc	Nancy Nails	\$10,800.00	6	
Urban Natural Hair, Inc.	Urban Natural Hair, Inc	\$9,300.00	6	
Danny Hair Studio LLC	Danny Hair Studio LLC	\$10,800.00	6	
Aleman & Horng, LLC	Sunshine Smiles Dental Care	\$10,800.00	6	
FTB Group, LLC	Salon Zoma	\$10,800.00	6	
YETHIHALLC	Mandalay Restaurant	\$10,800.00	6	
PK Food Service LLC	Kook Kai's Thai Noodles	\$10,800.00	6	
BSBIZTOGO, Inc.	Roger Miller Restaurant by DrH	\$10,800.00	6	
Lamrot Bar and Restaurant,				
LLC	Lamrot Bar and Restaurant, LLC	\$10,800.00	6	
Asmarini LLC	Cafe Via Roma	\$10,800.00	6	
	Edible Arrangements Downtown			
MLP INC	Silver Spring	\$10,800.00	6	
Saron Convenience, LLC	Saron Convenience LLC	\$10,800.00	6	
Sweet Sweet Kitchen, LLC	Ssk	\$10,800.00	6	
YOLINA SMOKE SHOP,				
LLC	SPRING SMOKE SHOP	\$10,800.00	6	
N Natural Hair Studio LLC	N Natural Hair Studio	\$9,900.00	6	
Fenton Citgo, Inc	N/A	\$10,800.00	6	
Ivela Sports Lounge, LLC	N/A	\$10,800.00	6	
Ebony Barbers Unisex, LLC	Ebony Barbers Unisex	\$5,400.00	3	
Mimar Wellness and SPA,				
LLC	N/A	\$3,600.00	2	
Dien Linh T Nguyen (Dong-				
Phuong)	Nguyen Dien Linh	\$7,200.00	4	
Tony On	Hollywood Hair Unisex	\$7,200.00	4	
Eastern Carryout, Inc	N/A	\$7,200.00	4	
Shell Gas Station (Auto				
Shop)	B Motuma, LLC	\$7,200.00	4	
Piney Branch Shell Gas				
Station (Retail Store)	B Debeli, LLC	\$7,200.00	4	
Morena Services, Inc		\$7,200.00	4	
Nipam Corporation/Clifton				
Pak Exxon	Exxon Gas Station	\$7,200.00	4	
Long Branch Beer & Wine,				
Inc		\$7,200.00	4	
Polleria 3 Amigos II, Inc		\$7,200.00	4	
LA Posada Restaurant	RHH Enterprises, Inc	\$5,400.00	3	
CHEER- Community Health				
and Empowerment through				
Education and Research		\$5,400.00	3	
Servicontax, Inc		\$5,400.00	3	
Southern AM Enterprise, Inc	Quality Auto Care & Body Shop	\$3,600.00	2	

Oligil Fashion	\$3,600.00	2
TOTAL	\$325,200	180

Appendix H: Summary Description of Inactive EDF Programs

Equity Investment Program

<u>Program Goals</u>: Provided equity investments to select businesses. This program was used in lieu of a traditional EDFGLP agreement when projects could not yield traditional performance milestones.

<u>Program Mechanics</u>: The County executed closing documents for an investment round issued by the business. The business was required to remain in the County for an agreed upon term, and in the event of a successful exit, the County received its investment and a prorated portion of the valuation increase.

<u>Program Summary</u>: The County invested in three businesses in FY 2014 for a total of \$255,000. ReelGenie, LLC received an investment of \$55K. The company was liquidated in December 2014. The County received \$3,525.27 on its investment. MobileSystems LLC received an investment of \$100K. The County did not continue to invest in follow-on funding and thus remained in a junior position to other investors. In April 2016, the assets of the company were sold. The County received \$0 on its investment. CytImmune received an investment of \$100K. The company currently remains in operation in Montgomery County.

Technology Growth Program (TGP)

Program Goals: Provided grants to early-stage technology businesses.

<u>Program Mechanics</u>: Each business was required to execute a TGP Agreement that would require repayment, if and only if, the business achieved certain investment or revenue thresholds. If those thresholds were not met, the grant would be forgiven.

The TGP is inactive and no longer funding companies; the final year for awards was FY 2012. All open TGP cases were closed in 2016, so the data provided below is a summary for the program.

Technology Growth Program Summary (FY 2001 - 2016)

Outcome	Recipients	Award Amount	Private Funding	Repaid Amount
Grant forgiven	45	\$2,345,000	\$10,630,250	\$0
Grant Repaid	21	\$1,285,000	\$26,674,510	\$1,187,693
Forwarded to Collection	6	\$425,000	\$6,187,170	\$0
Totals	72	\$4,055,000	\$43,491,930	\$1,187,693

Small Business Revolving Loan Program (SBRLP)

<u>Program Goals</u>: Provided financing for Montgomery County small businesses that lacked access to traditional funding sources (e.g. banks).

<u>Program Mechanics</u>: Each business was required to execute a loan agreement that detailed the term and repayment conditions of the loan. In addition, recipients had to execute a personal guarantee in the event of default.

The SBRLP is inactive and no longer funding companies. Established in 2000, the final year for awards was FY 2015. The data provided below is a summary for the program.

Small Business Revolving Loan Program Summary of Outcomes (2000 - 2015)

Outcome	Number of Cases	Loaned Amount	Outstanding Balance	Repaid Amount ²⁰	Written-off Amount	Current Jobs ²¹
Closed Cases						
Fully paid-off	14	\$724,000	_	\$724,000	-	136
Partial Repayment – Written off	8	\$348,000	-	\$64,090	\$283,910	24
Full write-off	15 ²²	\$980,714	-	-	\$980,714	6
Total All Cases	37	\$1,844,008	-	\$788,090	\$1,264,624	166

Small Business Assistance Program (SBAP)

Bill 6-12 Economic Development - Small Business Assistance was enacted in April 2012 and formalized in Section 20-76B of the County Code to:

- (1) establish a program to assist certain small businesses located in the County who are adversely impacted by a County redevelopment project or a redevelopment project located on County property;
- (2) provide technical assistance and training to a small business that receives financial assistance from the Economic Development Fund;
- (3) authorize financial assistance to certain small businesses from the Economic Development Fund.

<u>Program Goals</u>: Improve the prospects for small business sustainability by providing technical and financial assistance to small businesses that are adversely impacted due to their proximity to a redevelopment project that is funded by the County or situated on County-owned land. Additionally, the project must be in a designated Urban Renewal Area or an Enterprise Zone for SBAP assistance to be applicable.

<u>Program Mechanics</u>: The County, through contracted non-profit organizations, provides technical assistance to small businesses that may be adversely impacted by a qualified redevelopment project prior to and during project construction. Since the SBAP's inception, only businesses that have been proximate to one project, the Montgomery County Office of the Maryland-National Capital Park & Planning Commission, have been eligible for assistance under the SBAP. The project, located at 2425 Reedie Drive in Wheaton, was completed in Summer 2021. In addition to the Montgomery County Office of Planning, the project includes the offices of several County departments, street-level retail space, and an outdoor plaza.

²⁰ Includes interest and loan fees

²¹ Data was collected from Maryland Quarterly Census of Employment and Wages reports, when available.

²² Nine loans have been inactive for over one year and will be reviewed with OCA for further action to resolve delinquencies.

Small businesses demonstrating that they were financially healthy prior to the commencement of the County-related redevelopment project but adversely impacted by the project during its construction were awarded up to a maximum of \$125,000 in financial assistance. Disbursements were provided on a quarterly basis, subject to financial information demonstrating adverse impact related to construction. Under the SBAP, participation in technical assistance was required prior to receiving financial assistance. Through calendar year 2022 the SBAP, made 88 disbursements to a total of 31 companies since inception of the program, totaling \$2,026,535.

Small Business Assistance Program Summary Since Inception

	CY2018	CY2019	CY2020	CY2021	CY2022	CY2023	CY2024	Totals
Amount disbursed:	\$514,958	\$496,075	\$368,700	\$523,709	\$123,093	\$0	\$0	\$2,026,535
Disbursements:	32	25	12	9	10	0	0	88
New applications approved:	14	6	4	4	0	N/A	N/A	28
Businesses receiving Technical Assistance ²³	57	51	37	28	20	N/A	N/A	193

Impact Assistance Fund (IAF)

The Impact Assistance Fund was initially established by the Montgomery County Department of Economic Development in 2005 and operated until 2010. It is not codified in County law. Originally established to assist small businesses that were being adversely impacted by the redevelopment of Downtown Silver Spring, the IAF provided conditional grants up to a maximum of \$20,000. Eventually, the program was expanded to include County projects in other locations. Funds were appropriated annually from 2005 through 2009, and in 2010, after funds were depleted, the program became dormant. In 2017, the program was revived with minor modifications: the maximum conditional grant was increased to \$25,000 and eligibility for the program included geographic boundaries established by the County Executive.

<u>Program Goals</u>: Improve the prospects for small business sustainability by providing financial assistance to small businesses adversely impacted by redevelopment projects that are either funded by the County or are located on County-owned land in a geographic area designated by the County Executive.

For this program, the County utilizes the services of the Latino Economic Development Corporation (LEDC) to provide one-to-one business counseling and seminars (e.g., QuickBooks, Marketing Through Social Media, CVRS, etc.). Additional organizations, such as the Maryland Small Business Development Center (SBDC), the Greater Washington Hispanic Chamber of Commerce, and the Hispanic Chamber of Commerce of Montgomery County, have also been utilized in prior years for specific tasks.

<u>Program Mechanics</u>: Financial assistance may be provided to businesses that meet certain eligibility criteria, including being located within a geographic area designated by the County Executive as impacted by County-related redevelopment projects. The most recent areas to have been designated are: (1) Silver Spring, in immediate proximity to the Studio Plaza redevelopment project, (2) on Elm Street in Bethesda in proximity to the Bethesda Metro redevelopment project, and (3) in the area immediately adjacent to the Clarksburg Square Road Extension Project in Clarksburg.

Financial assistance is provided in the form of a conditional grant, and it is based upon the difference between a small business' financial health prior to the construction project and the demonstrated amount of adverse impact attributable to the redevelopment project during its completion. The maximum amount of assistance a business can receive under the IAF is \$25,000, and only one disbursement is permitted. Technical assistance is not a requirement for financial assistance under the IAF. Since Calendar Year 2020 no businesses applied for or received assistance under the Impact Assistance Program, nor have any additional geographic areas been designated for Impact Assistance Fund eligibility. (See Appendix G for information.)

Impact Assistance Program Summary

	CY2018	CY2019	CY2020	CY2021	CY2022	CY2023	CY2024	Total
Amount								
disbursed:	\$175,000	\$198,672	\$47,360	\$0	\$0	\$0	\$0	\$421,032
Disbursements:	7	8	2	0	0	0	0	17

Inactive/Discontinued Programs

The table below identifies previous programs that had been supported through the Economic Development Fund but have become either Inactive or Discontinued.

Inactive or Discontinued Programs	Year Established	Cumulative Assistance Provided
Emergency Agricultural	FY 1998	\$1,500,000
Technology Growth Program	FY 1999	\$4,055,000
Small Business Revolving Loan Program (SBRLP)	FY 2000	\$2,535,959
Demolition Loan Program	FY 2000	\$100,000
Export Montgomery	FY 2001	\$12,000
Micro-Enterprise	FY 2008	Merged into SBRLP
Equity Investment Program	FY 2013	\$255,000

Green Investor Incentive Program (replaced by Bethesda Green's - Be Green Incubator Hub ²⁴)	FY 2013	\$0
Small Business Assistance Program	FY 2012	\$2,026,535
Impact Assistance Fund	FY 2005	\$421,032

²⁴ In 2017, the initial \$250,000 in funding for the Green Investor Incentive program was reallocated to the Economic Development Fund Grant & Loan Program for a conditional grant to the Bethesda Green Incubator to establish its Be Green Investor Fund.