

# Sports Tourism Task Force

Meeting Agenda

**October 9, 2024 @ 11:30 AM**

- 1. Call To Order**
- 2. Approve Prior Meeting Minutes**
- 3. Update on Study**

#### **4. Workforce Development Discussion**

The Task Force will also identify workforce development needs related to the sports tourism industry in the County.

#### **5. Marketing Discussion**

The Task Force will also assess ways to improve marketing to outside groups and enhance the coordination of outside groups with sports facilities, equipment vendors, hotels, local businesses, and through supporting promotion of events.

#### **6. Professional Sports Franchises**

The Task Force will explore the potential economic and community impacts of attracting and recruiting additional professional sports franchises to the County.