

**TESTIMONY ON BEHALF OF COUNTY EXECUTIVE MARC ELRICH
IN SUPPORT OF BILL 30-20E, ADMINISTRATION - EXECUTIVE BRANCH -
CHIEF DIGITAL OFFICER**

Good afternoon, I am Gail Roper, CIO/Department Director for the Department of Technology Services. I am here today testifying on behalf of County Executive Elrich in support of Bill 30-20E, Administration - Executive Branch - Chief Digital Officer, which is necessary to move the position from the County Executive's office to the Department of Technology Services to accomplish the following responsibilities.

The CDO position will be assigned to the Department of Technology Services to deliver the following in alignment with County goals:

- To reposition the Chief Digital Officer's position to manage a tactical innovation strategy with measurable outcomes
- To align the County's opportunity for equity-based technology initiatives
- To lead the development of a Digital Business Strategy with a portfolio of opportunities to digitize manual processes
- To collaborate on strategies to improve the Internet of Things blueprint for County Government
- To enhance Montgomery County's ability to establish technology-related public-private partnerships
- To report to the CIO/Director and manage the staff function that focuses on digital transformation County-wide
- To enhance our front-facing technology brand to the public
- To meet the need of this critical role to support the County's recovery going forward; addressing the new norm

