

Dear Council-

It's with much concern that I am writing this email. The upcoming Executive Order 122-20AM, COVID-19 Local Order Amending and Restating Order dated September 29, 2020 would have a drastic and detrimental affect on my business, Progressions salon spa store, and my employees.

Not only was this order just dropped with little notice, it's done with no reasonable outline as to why we are being targeted. It has been incorrectly stated that it is the same order but it is not. In the current order, personal services are allowed to have 1 person for every 200 sq ft in their premises. In the proposed order, we would be required to cut that down to 25% occupancy.

I agree with precautions as well as proactive actions however the numbers are the same as they were when we opened in June and then again in August.

We've made numerous changes to our facility to encourage touch free interaction. We've gone cashless, temperatures are taken of each team member, as well as, each client. Both are required to fill out a Covid questionnaire every time they come to the salon. Sanitizer is used after each appointment, pump sanitizer is throughout the salon. Clients are prepared over the phone as to what their experience will look like. Each client gets a new disposable mask in a bag that can be used for their personal use. They are also given in that bag their own cape. All of these measures took time and preparation with the intention of safety.

My team and I are extremely cautious, have served over 8,000 clients without one team member or client being infected.

Despite that we can have one person per 200 sq ft, we have maintained way below capacity levels for our 9,000 sq ft location. However, to drop to 25% capacity would significantly impact us. Financially this would devastate my team as well as the business and in turn cause great mental and well being issues. My team would have to reduce their hours again and go back on unemployment.

The complexity of this issue needs to be addressed per business not blanket capacity %. Big box stores, grocery stores, Costco, target etc. are free to conduct business as usual.

We are essential, clients speak these words all the time as well as their feeling of safety within our facility. Many have made comments that they feel safer here then in their doctor's office.

My team and I take great pride in our ability to give our clients a safe haven and reprieve from the stressors we have been faced with this year. We are LICENSED professionals and have been trained in sanitation for the purpose of safety.

I ask that you reconsider this order and consider the damage it will cause within our community.

In service,

Cindy Feldman, President
Leader of amazing beauty professionals
Progressions salon spa store
Professional Beauty Association Board Member

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