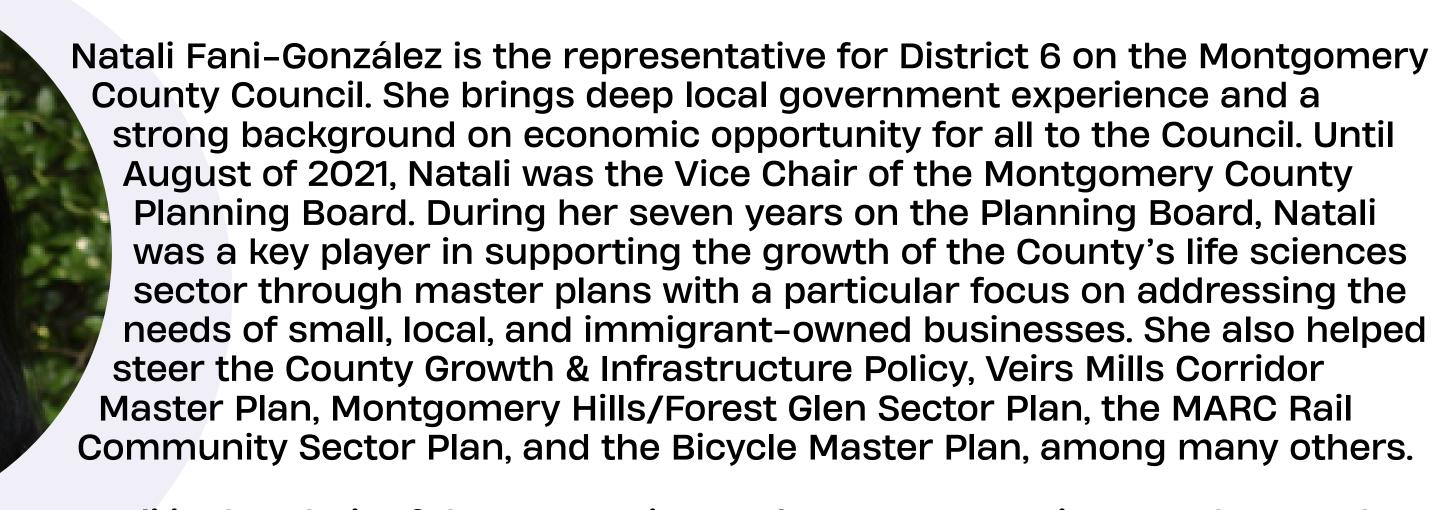


COMMUNITY WEBINAR

MONTGOMERY COUNTY'S ENTREPRENEURSHIP ECOSYSTEM:
BUSINESS INCUBATORS AND
OPPORTUNITIES FOR FEDERAL WORKERS

WEDNESDAY, APRIL 23, 2025 11:30 A.M.

CONDUCTED ON DZOOM



Natali is the Chair of the Economic Development Committee, and a member

of the Planning, Housing and Parks Committee.

www.montgomerycountymd.gov/Fani-Gonzalez/



SCAN



Judy Costello, Director, Economic Development Special Projects
Office of the County Executive



What is entrepreneurship?¹

"...the practice of launching, running, and growing a business venture. It requires a combination of innovation, skills, and clear vision to create products, services, or ideas that meet market demands and offer value to a target audience. Those who choose this path are ready to face the risks that come with starting a new business.

Entrepreneurs work hard to make their ventures successful, whether it's a small business or a larger company. This effort **boosts economic development and creates new job opportunities.** Additionally, entrepreneurs contribute to society by solving problems and meeting the needs of the people around them.



¹What Is Entrepreneurship? Definition, Meaning, and Tips (2024)







www.MontgomeryCountyMD.gov/Business



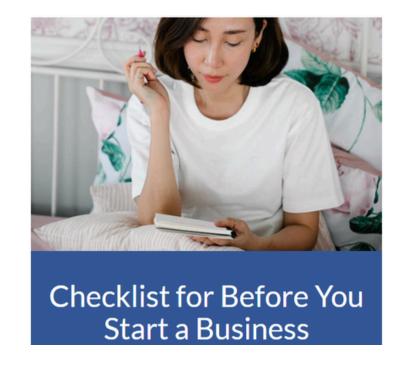


www.MontgomeryCountyMD.gov/Business





Start a Business in Montgomery County www.MontgomeryCountyMD.gov/Business







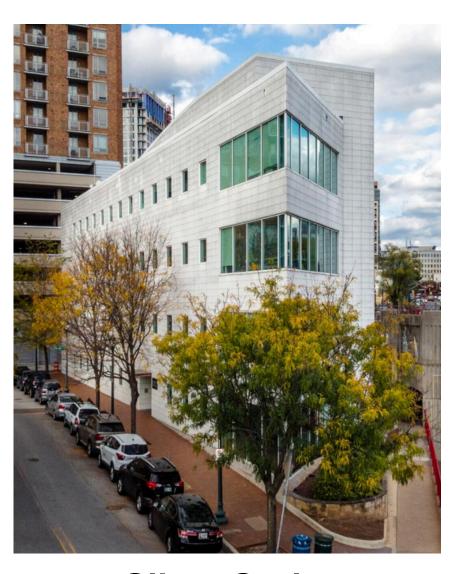




Rockville
23,000 square feet
Office and Coworking
33 companies



Germantown
32,000 square feet
Office and Wet Lab
19 companies



Silver Spring
20,000 square feet
Office
22 companies



HJF Innovation Labs at Montgomery County



Montgomery County Business Innovation Centers

- Affordable, flexible office, co-working, and wet lab space
- A community of fellow entrepreneurs and innovators
- Access to mentors, coaching, education and networking
- Introductions to Community Resource Partners and to other resource providers

www.MontgomeryCountyMD.gov/Business





www.MontgomeryCountyMD.gov/Business

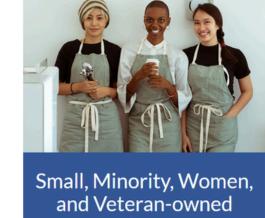






Calendar of Training & Education

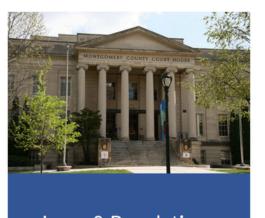




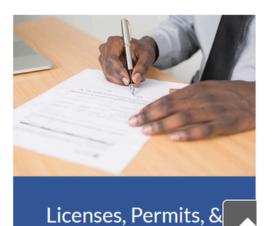


Incentives









Registrations



Judy Costello, Director Economic Development Special Projects Office of the County Executive Montgomery County, Maryland

<u>Judith.Costello@MontgomeryCountyMD.gov</u>



MARYLAND WOMEN'S BUSINESS CENTER

Expert guidance. Real results.



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.





About MWBC

- Maryland Women's Business Center (MWBC) is a signature program of Rockville Economic Development, Inc.
- MWBC helps entrepreneurs and small businesses owners across Maryland's Capital Region start, sustain, and grow their companies.
- Through workshops, individual counseling, facilitated peer group support, special resources, and access to capital, MWBC annually helps over 1,500 entrepreneurs gain the skills, connections, and confidence necessary to navigate entrepreneurship.









Our Team



Karen Sippel
Managing Director



Martha Jimenez
Program Manager
Montgomery County



OPEN POSITION

Program Manager

Prince George's County



Karen Kalantzis
Senior Business Consultant
Frederick County



Yesenia CruzAssociate Business Consultant



Mallory Carlson
Associate Retail Program Manager



Zeinna Estrada

Marketing & Events Manager

Areas We Serve

Montgomery County

51 Monroe Street PE-20 Rockville, MD 20850

Prederick County

Office of Economic Development 118 North Market Street, 2nd Floor Frederick, MD 21701

Prince George's County

Bowie Business Innovation Center (BIC) 14001 Jericho Park Road, A119 Bowie, MD 20715

P Howard County

Economic Development Authority 6751 Columbia Gateway Drive, #500 Columbia, MD 21046



BUSINESS COUNSELING

- Completely FREE of charge
- Confidential 1 on 1 meetings
- GrowthWheel Certified counselors

Available to businesses in our jurisdictions



TRAININGS & EVENTS

- Educational Business Trainings
- Networking Opportunities
- Signature Workshops & Programs
- Online & In-Person
- Taught by Subject Matter Experts















- Rotating cohort every 6 months
- Cohort members receive:
 - Storefront experience
 - Mentorship & counseling
 - Business training

- Rockville, MD
- Savage, MD
- Powie, MD (coming soon)





- Helping new and aspiring childcare providers start and scale their business through:
 - Business Counseling
 - Technical Assistance
 - ° Trainings & Workshops
 - ° Access to Capital





PROBRICE ANTHESTORY REDERICE ANTHESTORY PROBREMS AND ANTI-ORDER PROBREMS AND ANTI-ORDE



- Exhibitor Hall
- Keynote Speaker
- Panel Discussions
- Headshot & Makeup Lounge
- Networking
- Charity Drive





- 4-part webinar series made up of:
 - Course 1: Building A Strong Business Foundation
 - Course 2: Creating Your Business Blueprint
 - Course 3: Launch Your Business
 - Course 4: Business Development Strategies
- Webinar series repeated quarterly
- Each course for \$25 or full series for \$80
- Financial assistance available





PARTNERSHIPS ACROSS MARYLAND

- Rockville Economic Development, Inc.
- City of Rockville
- U.S. Small Business Administration
- Montgomery County
- Montgomery County Economic Development Corporation
- Prince George's County
- City of Bowie
- Bowie State University
- Frederick County Office of Economic Development
- Universities at Shady Grove
- WorkSource Montgomery
- Visit Montgomery
- Association of Women's Business Centers
- Howard County Economic Development Authority



MARYLAND WOMEN'S BUSINESS CENTER

Expert guidance. Real results.

LEARN MORE

- MarylandWBC.org
- (301) 315-8091
- Info@MarylandWBC.org

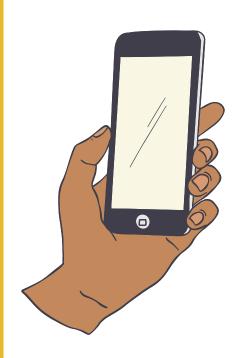
FOLLOW US

- maryland.wbc
- **m**dwbc
- marylandwbc
- /company/marylandwbc



For information about resources available in Montgomery County, visit the following resource page:

https://bit.ly/MocoResources

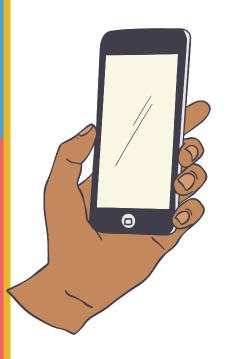






Para información sobre recursos disponibles en el Condado de Montgomery, visite la siguiente página web:

https://bit.ly/MocoResources





UPCOMING CAREER WORKSHOP SERIES



CAREER CATCHERS

The ignITe Hub in partnership with Career Catchers, Inc. will provide individualized career coaching and monthly career workshops. Each month an in-person workshop will be presented with a different job readiness topic or skill. These services are free and open to the general public who are interested in pursuing a tech career.

Tuesday, May 13, 2025, 12 p.m. – Job Search Strategies

East County Education Center Room 122 Montgomery College 2221 Broadbirch Drive Silver Spring, MD 20904

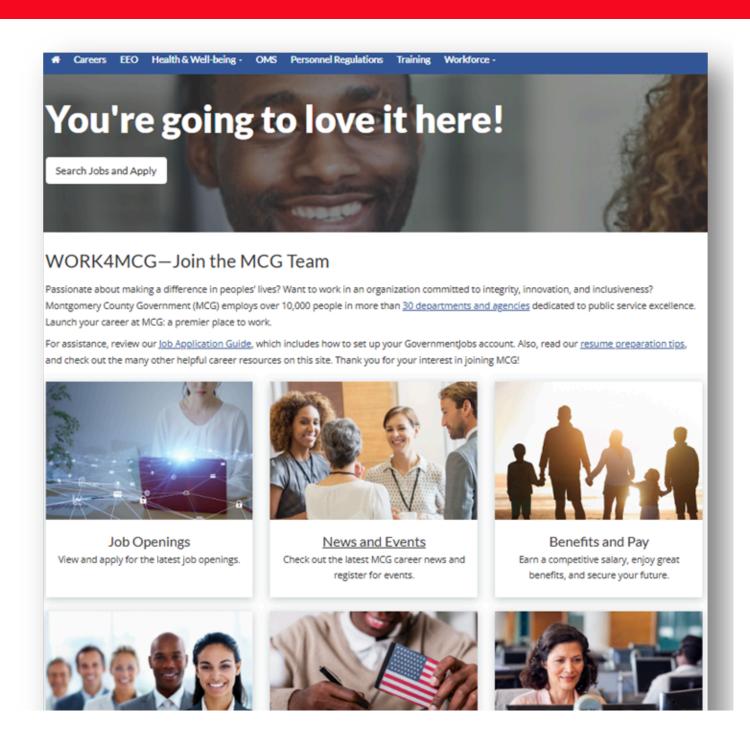
https://bit.ly/CareerWorkshops2025



MONTGOMERY COUNTY OFFICE OF HUMAN RESOURCES

Montgomery County (MCG) Careers Site

- Quick Link: Work4MCG.com
- Search current job openings
- Find the career fairs where you can meet a recruiter from MCG
- Explore our employee benefits packages
- Search our executive positions
- Learn about our employment initiatives for specialized populations; interns, individuals with disabilities, and veterans
- Find resources like our County
- Job Application Guide

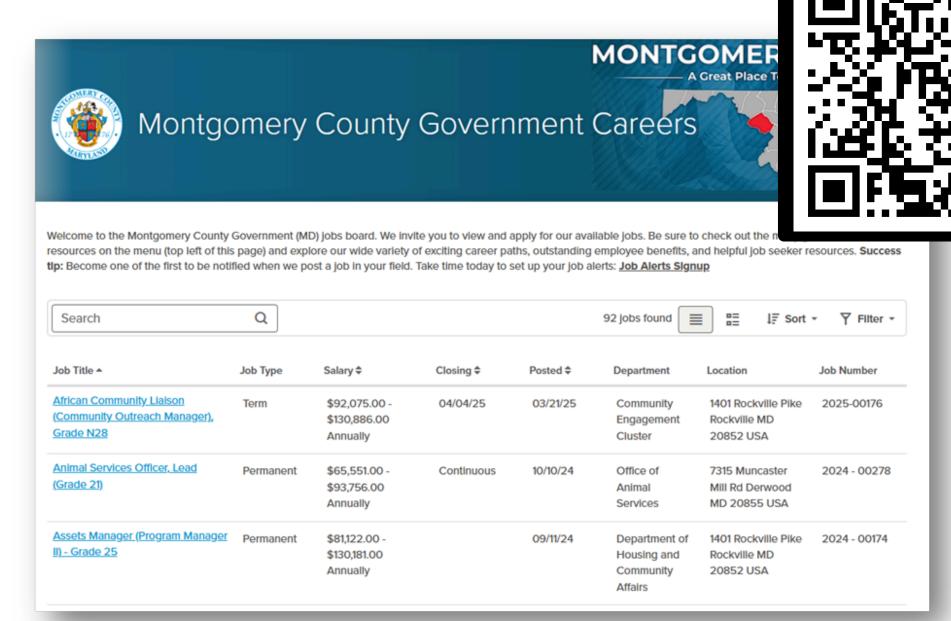


Office of Human Resources

MONTGOMERY COUNTY OFFICE OF HUMAN RESOURCES

Apply Today: GovernmentJobs.com

- Quick Link: <u>MCG Jobs Board</u>
- Search current job openings
 - Updated daily
- Sign up for <u>Job Alerts</u>
- Application Guide
 - Create an account
 - Applying for a job
 - Checking application status
- Follow us on <u>LinkedIn</u>
- Follow us on <u>Twitter</u>



Office of Human Resources

SCAN HERE

WORKSOURCE MONTGOMERY



WorkSource Montgomery
(WSM) is the county's fiscal
agent responsible for local
administration of the
Workforce Innovation &
Opportunity Act (WIOA) and
coordination of the local
workforce development
system in Montgomery County.

To put it simply, WSM connects jobseekers to employers and employers to jobseekers.



Support for Federal Workers Resource Hub

This page provides resources to help federal workers and contractors find new opportunities, refine their job search, and advance their careers with confidence.

https://worksourcemontgomery.com

Germantown : (240) 406-5485

Wheaton: (301) 929-6880

MONTGOMERY COLLEGE

MCINFO









HOME / RESOURCES / FEDERAL GUIDANCE RESOURCES / DISPLACED FEDERAL WORKERS SUPPORT

Displaced Federal Workers Support

Displaced from a federal job? Montgomery College is here to help!

Losing a job is stressful—but you don't have to navigate it alone. Montgomery College (MC) offers fast, affordable training, career support, and direct connections to local employers to help you transition into a high-demand career quickly and confidently.

Free Career Services to Help You Land Your Next Job

https://bit.ly/MCinformation

UPCOMING CAREER FAIR:

- April 25:
 Rockville
 Campus
- 51 Mannakee
 St. Rockville,
 MD 20850

MOBILIZE MONTGOMERY



An Initiative Supporting the Federal Workforce in Montgomery County, Maryland

A coalition to support employers and employees affected by the federal government budget cuts.

Our goal is to centralize resources, information, and events taking place within the county and to offer an opportunity for the community to inform how we can best support them.











Mobilize Montgomery I Mobilize-Montgomery.com

MOBILIZE MONTGOMERY



An Initiative Supporting the Federal Workforce in Montgomery County, Maryland

Available Resources

#MobilizeMontgomeryMD

For Job Seekers:

- Career Opportunities & Job Listings
- Career Development, Training
 & Resume Building Tools
- Employee Rights, Protections
 & Financial Assistance
- Starting a Business & Entrepreneurship
- Health, Support & Advocacy

For Employers:

- Funding & Incentives
- Upskilling & Training
- Procurement Opportunities
- Data, Business Strategy
 & Continuity
- Start-ups

Mobilize Montgomery I Mobilize-Montgomery.com

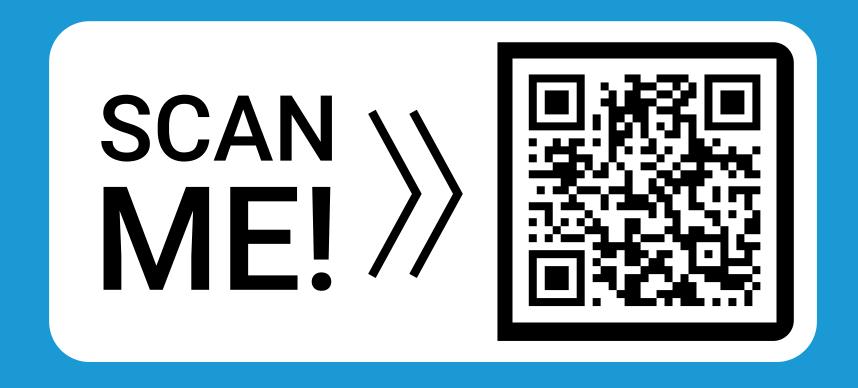
MOBILIZE MONTGOMERY



An Initiative Supporting the Federal Workforce in Montgomery County, Maryland

#MobilizeMontgomeryMD | Mobilize-Montgomery.com





UPCOMING WEBINARS



United in Service & Support

Next ZOOM webinar:

Wednesday, May 7, 2025, 7:00 p.m.

How to Fight Back: Effectively Engaging in Federal Advocacy and Know Your Rights

https://bit.ly/United-In-Service





THANK YOU!

United in Service and Support

ONLINE INFORMATIONAL SERIES