

Montgomery County Board of Elections – Website 777vote.org usage overview

Time frame: 11/01/2025 to 11/30/2025

Category	Description	November	October	September
Number of Page Views	Number of web pages viewed by users. Repeated views are counted	22,168	13,223	8,000
Number of Total Active Users	Number of distinct users who visited the website (unique visitors)	12,345	6,422	3,483
Number of Sessions	A session is a period of time during which a user interacts with the website	14,813	8,106	4,817
Number Engaged Sessions	The number of sessions that lasted longer than 10 seconds or had 2 or more screen or page views	8,166	4,414	2,665
Average Engagement Time	The average length of time that the website had focus in the browser (seconds)	29	42	50
Number of Page Views / Active User		1.8 views	2.06 views	2.3 views
Organic Search	e.g., Google Search, Bing Search, Yahoo search	71%	64%	55%
Direct	e.g., bookmarked page or user entered URL in a browser	25%	34%	40%
Referrals / others	e.g., links from websites/social media	4%	2%	5%
Desktop Users		40%	54%	63%
Mobile Users		59%	45%	36%
Tablet Users		1%	1%	1%
Top pages by number of page views				
November 2025		October 2025		
<ol style="list-style-type: none"> 1. Home Page - 10,198 2. Election Voting Locations - 1,709 3. Elections Official Sample Ballot Voter Guide - 1,567 4. Election Judge Important Dates - 769 5. Elections Calendar - 714 6. Election Judges Getting Started (Apply to Serve as an Election Judge) - 606 7. Election Judge Connection - 449 8. Election Day Information - 382 9. Elections - Past Election Results - 275 10. Election Worker Job (Position) Description and Payments - 272 		<ol style="list-style-type: none"> 1. Home Page - 4,235 2. Election Judge Connection - 547 3. Elections Official Sample Ballot Voter Guide - 473 4. Election Judge Important Dates - 426 5. Election Worker Program Overview - 350 6. Elections Early Voting Centers Wait Times - 346 7. Elections Calendar - 346 8. Election Worker Job (Position) Description and Payments - 305 9. Elections Early Voting Centers – 278 10. Election Board Information Meeting Documents - 275 		