



Communications Committee September 15, 2025, Minutes

Attendees:

Commissioners:

Linda Bergofsky, David Engel, Kathleen McGuinness, Marie Sloan, Yvette Monroe, Renee Randall, Kamilah Mantle, Vernell DeWitty, Virginia Cain

County Staff:

Peter Illig, Jennifer Long

Guest:

Yngrid Lindores

Approval of August Minutes:

- A motion was presented and seconded to approve August 2025 minutes. The minutes were approved unanimously.

Meeting Minutes Agenda Items:

Ambassador Program

- The Poolesville on August 28th Ambassador Presentations were reviewed by Kathleen.
- The Oasis presentation was moved to October 9th with David Engel and Jean Dinwiddie, and the Carlton condos presentation is on October 8th with Kathleen McGuinness.

FY Priorities' Proposals to the full Commission:

- The committee reviewed four priority proposals from the Communications Committee that will be presented at the full Commission meeting in September. Discussion included the description of the process for Commissioners to advocate with the County Council, the County Executive, and the Montgomery County Delegation.

The proposals include:

- Strengthening Outreach and Communications for Older Adults by supporting the A&D strategic plan and working closely with the PIO.
- Supporting the Annual Public Forum on Aging and budgeting \$10,000
- Improving Access and User Experience in the Medicare Savings Program

- Strengthening Communication and Education on Aging through Partnership with Montgomery College 1) reviving Understanding Aging 2) developing an internship program

Discussion on 50+ in Montgomery and checking on the September and October editions. Follow up with Jean on the status and to make sure the Communications Committee gets invites to the planning sessions.

Discussion on the event in October at the Kensington Vol. Fire Dept's 100-year anniversary. ADRU will have a table, and the Commission on Aging Commissioners will be invited to attend and support A & D.

Discussion on future Communications Committee meetings. Ideas for topics and speakers included the Director of PIO, the Director of Libraries, the Ambassador Toolkit, Leslie Marks (understanding aging), and Raphael Espinoza (SHIP).

Adjourned – Next meeting scheduled for October 20, 2025, at 10:00 a.m.