

**Communications Committee Meeting  
Agenda  
September 16, 2024**

Join Zoom Meeting

<https://us06web.zoom.us/j/82041733495?pwd=Sis5bGJyTG9RTmdnTTMrRFp4SmxuQT09>

- 1:00p – 1:05p**            **Roll Call**  
Approval of July 2024 minutes
- 1:05p – 1:30p**            **Meeting with Kim Johnson, Patrice McGhee, and PIO’s Office**  
(They want to discuss a branding plan for A&D and would like assistance identifying effective ways to reach older adults)
- 1:30p – 2:05p**            **Ambassador Program**
- Review of draft slides
  - Review of draft pilot report
  - What we should discuss with Dr. Johnson re: pilot report, future of program, scheduling presentations
  - Updating CoA website to show presentation dates and places
- 2:05p – 2:15p**            **Library Liaison Program**
- Quarterly emails to regional library managers
  - Do we want to continue regular liaison visits?
- 2:15p – 2:25p**            **50+ in Montgomery County Update**
- September – Tribute to Austin Heyman
  - October –
  - November –
- Planning Committee meets 1<sup>st</sup> Friday of each month
- 2:25p – 2:30p**            **Review/Update of County’s Senior Website**  
Status

**Adjourn**