

# 2021 CoC Competition Information Session

September 9, 2021

3 PM- 5 PM

Virtual Meeting




# Overview

- HUD will be awarding approximately \$2.65 billion as part of the 2021 CoC Competition for new and renewal projects.
- Montgomery County is eligible to apply for \$452,687 for a CoC bonus project; \$671,010 for a Domestic Violence bonus project; and \$271,612 for CoC Planning project.
- HUD revised the Tier system and CoCs are required to prioritize projects using a two-tiered system. Tier 1 is 100% of the combined Annual Renewal Amount for all projects eligible for renewal = \$9,053,737 and Tier 2 is equal to the amount of CoC bonus new project funds = \$1,123,697
- Renewal and New Projects are ranked together. The Planning Grant is not part of the Ranking and Review Process.
- [https://www.hud.gov/program\\_offices/comm\\_planning/coc/competition](https://www.hud.gov/program_offices/comm_planning/coc/competition)
- <https://www.hudexchange.info/programs/e-snaps/fy-2021-coc-program-nofa-coc-program-competition/>

What's  
New... A Lot!

## Consolidated Application Scoring Criteria

- Response to COVID-19
  - Strategic use of federal resources
  - Coordination with Health Care and Public Housing Authorities
  - Meaning Participation of People with Lived Experience
  - Return to embracing Housing First
- 

# HUD Policy Priorities

---

- **Ending homelessness for all persons**

- CoCs should identify, engage, and effectively serve all persons experiencing homelessness
- CoCs should measure their performance based on local data that consider the challenges faced by all subpopulations
- CoCs should partner with housing, health care, and supportive services providers to expand housing options, such as permanent supportive housing, housing subsidies, and rapid rehousing
- CoCs should use local data to determine the characteristics of individuals and families with the highest needs and longest experiences of homelessness to develop housing and supportive services tailored to their needs

# HUD Policy Priorities

---

- **Using a Housing First Approach**

- Prioritizes rapid placement and stabilization in permanent housing
- Housing is not dependent of service participation or have other preconditions

- **Reducing Unsheltered Homelessness**

- **Improving System Performance**

- Renewal and New Projects should be evaluated based on how they work to either support or hinder overall system performance measures (exits to PH, returns to homelessness, reducing length of time homeless, increasing income for program participants)
- Effective use of Coordinated Entry
- HUD recognizes the impact of COVID on data quality

# HUD Policy Priorities

---

- **Partnering with Housing, Health, and Service Agencies**

- CoCs are expected to leverage other available resources and funding outside of CoC or ESG to pay for both housing and services

- **Racial Equity**

- In nearly every community, Black, Indigenous, and other people of color are substantially overrepresented in the homeless population. HUD is emphasizing system and program changes to address racial equity within CoCs.

- **Persons with Lived Experience**

- Persons with lived experience should be involved in all aspects of planning, program design and policy development.



# Consolidation

## Eligible Projects

- Project applicants can consolidate two or more eligible renewal projects into one project application.
- Must be the same recipient and same project type
- Multiple project applications are required – renewal for each project to be submitted plus new application for consolidated project with the combined budget.
- If interested, contact Beth Driggers to discuss logistics



# Transition Grants

## Transition Grants

- A grant to fund a new project to transition an eligible renewal project being eliminated through reallocation from one program component to another eligible new component over 1-year period.
- No more than 50% of each transition grant may be used for costs of eligible activities of the program component originally funded;
- Must have consent from the CoC;
- Eligible for renewal in subsequent fiscal years for eligible activities of the new program component;
- The new project application must meet project quality thresholds established by HUD.





# Expansion

## Expansion

- The process by which a renewal project applicant submits a new project to expand its current operations by adding units, beds, persons served.
- For projects that are expanding their current CoC program-funded project, applicants will be required to submit **3 applications**
  - Renewal project that will be expanded
  - A new project application with just the expansion information; and
  - A renewal project application that incorporates the renewal and new expansion activities and the combined budget
- A non-CoC funded project can submit a new project application for CoC funds to expand operations, but funds cannot be used to replace existing funding.

# Reallocation Process

## Reallocation Options

- Project applicants can voluntarily reallocate all or part of their project funding. If interested, e-mail Elizabeth Driggers by 12 p.m. Thursday September 16, 2021.
- Allocation Committee can reallocate based on CoC need and/or project performance.

Funds will be awarded on a competitive basis

Notification of funds available from reallocation will be announced no later than September 30, 2021

# CoC Ranking and Review Process

All new and renewal projects will be reviewed & ranked by the CoC Allocation Committee per the established CoC process.

Projects will be assessed using a standard scoring tool.

- Housing First Addendum will be used to assess fidelity to philosophy
- COVID Response Addendum will be used to score applicants
- Policies and Procedures, Client Handbooks, Rights & Expectations will be reviewed.
- Scoring Tools and Housing First Addendum will be posted on the CoC Competition website by Friday September 10, 2021.

The Allocation Committee will prioritize projects based on CoC needs and project scores to maximize the opportunity for funding.



# Allocation Committee



## Allocation Committee Members:

- Niambi Powell– City of Rockville
- Jeff Goldman – ICH Commissioner
- Ebony Johnson - ICH Vice Chair
- Stephanie Killian, Department of Housing and Community Affairs (DHCA)
- Linda McMillan, County Council Staff

# Tier Scoring Criteria

- Tier 1 is equal to 100% of the combined Annual Renewal Amount for all projects eligible for renewal - \$9,053,737.
- Tier 2 is the difference between Tier 1 and the CoC's Annual Renewal Demand (ARD) plus any amount available for CoC bonus projects - \$1,123,697.
  - HUD will award a point value to each new and renewal project application that is in Tier 2 using a 100-point scale:
    - CoC Score: **Up to 50 pts.** In direct proportion to the score received on the CoC Collaborative Application
    - CoC Project Ranking: **Up to 40 pts.** For the CoC's ranking of the project
    - Commitment to Housing First: **Up to 10 pts.** For how the project demonstrates that it is low barrier & prioritizes rapid placement.

# Renewal Projects

- Project applications are eligible for renewal if the current grant term expires during calendar year 2021.
- All renewals are for a one-year term.
- All applicants should closely review the renewal project detailed instructions, instructional guides and funding announcements to assure that applications are completed correctly.
- Applications should reference HUD Policy Priorities.
- Renewal Project Requests will be evaluated both on the Applicant's past CoC grant performance and the renewal project application.

# Renewal Project Scoring

## Program Effectiveness

- Cost Effectiveness
- Bed Utilization

## Past Performance

- Audit and Monitoring Reports
- HUD and DHHS Expenditures – timely drawdowns

## Severity of Needs

- Acuity of Program Participants

# Renewal Project Scoring continued

## Contribution to CoC System Performance Measures

- Exits to Permanent Housing/ Housing Retention
- Returns to Homelessness
- Increase or Maintain Income
- Rapid Placement

## Scope of Work

- Program Response to COVID
- Fidelity to Housing First
- Meaningful participation of people with lived experience
- Participation in CES

## Promoting Racial Equity

- Extent to which program participants reasonably mirror the race/ethnicity of homeless continuum



# CoC Bonus Project

- Total Funds Available: \$452,687
- Accepting Applications for Permanent Supportive Housing Only
- Must meet Eligibility Threshold outlined in HUD NOFO
- Leveraging Housing and Healthcare Resources
  - Leveraging Housing: Non CoC or ESG funding for at least 25% of units
  - Leveraging Health Care Resources: An amount that is equivalent to 25 percent of the funding being requested for the project will be covered by the healthcare organization

# New Projects – Bonus

---


- Any eligible organization can apply, whether or not they have previously received HUD funding.
  - New agencies must have DUNS number. Request can be made by visiting the Online DUNS Request Portal
- All applicants should closely review the new project detailed instructions, instructional guides, and funding announcements to assure that applications are complete.
- New Project applicants will be assessed both on the Applicant's organizational capacity, program design, and the project eligibility threshold.

# New Projects – Bonus (Continued)

---

## **Organization Capacity**

- Experience performing proposed activities
- For DV bonus: experience working with survivors of domestic violence, dating violence, sexual assault or stalking.
- Must demonstrate the financial and management capacity and experience to carry out the project application and the capacity to administer federal funds.
- Have no unresolved HUD findings on other HUD grants
- Experience leveraging other federal, state, local and private sector funds



# DV Bonus Project

---

Total Funds Available: \$671,010

---

Accepting Applications for Permanent Supportive Housing, Joint Transitional Housing-Rapid Rehousing, or Rapid Rehousing

---

Must meet Eligibility Threshold outlined in HUD NOFO

---

All new projects must commit to Housing First principles

# DV Bonus Project

## Eligible Participants must meet Category IV Homeless Definition:

- Survivors of domestic violence, sexual assault, dating violence, and stalking who are fleeing violence
- No residence
- No resources to obtain housing

## For Rapid Rehousing or Joint TH- RRH

- Program participants may only receive up to 24-months of total assistance
- Budget must be weighted for RRH (1/3 – 2/3) ratio to allow for sufficient rental assistance.

DV Bonus may be used to expand an existing renewal project that is not dedicated to serving survivors of DV, dating violence, or stalking.

Priority will be given to organizations who have demonstrated experience working with this population

- Up to 50 points in direct proportion to CoC Application Score
- For RRH, Joint TH, and PH-RRH – Up to 25 points each for need for the project and quality of the project
- For SSO Projects – up to 50 points for need for the project



# Match and Leverage

- **Match** - All projects must meet match requirements to be eligible.
  - HUD requires a minimum of 25% match on all grant funds except for leasing costs.
  - Match can be **in-kind** or **cash**.
  - DHHS will continue to provide current match funding for renewals and provide **15% cash** match toward new and DV projects.
  - Any cash or in-kind funds used towards match must be used to support eligible activities under the grant.
- Rents and occupancy charges collected from participants is considered program income and can be used as match.

# Important Deadlines

## September 30, 2021, at 5pm - Renewal Project supporting documentation

- HUD Monitoring Reports from July 1, 2018 to June 30, 2021. If project was not reviewed by HUD during this period, provide a statement indicating last date reviewed and if any findings.
- Summary of drawdown expenditures for grants expiring in Calendar Year 2022. Please indicate if all funds were expended and if not, what amount will be returned with an explanation as to why.
- Copies of Project's Policy and Procedures and Client/Participant Handbook that document project's Anti-Discrimination Policy, ADA compliance, Fair Housing Compliance, Person - Centered Approach, Low-barrier eligibility, i.e., commitment to Housing First Model.
- Housing First and Program COVID Response Addendums
- Email to Elizabeth Driggers at [Elizabeth.Driggers@montgomerycountymd.gov](mailto:Elizabeth.Driggers@montgomerycountymd.gov)

# Important Deadlines

---

- **Monday October 11, 2021, by 5 pm All New and Renewal Project Applications**
  - Completed application include 1) CoC Project application; 2) Housing First Addendum; 3) Projects full budget (**total cost** to operate project).
  - Submit to Ilana Branda in PDF and excel format via email at [Ilana.Branda@montgomerycountymd.gov](mailto:Ilana.Branda@montgomerycountymd.gov) and cc' [Elizabeth.Driggers@montgomerycountymd.gov](mailto:Elizabeth.Driggers@montgomerycountymd.gov)
  - Do **NOT** submit CoC Project Application via e-SNAPS until you are notified
- **Friday October 29, 2021, Notification of Project Selection and Priority Ranking will be provided to agency and posted to website**



# Projects Deadlines Summary

---

