

2022 CoC Competition Information Session

August 12, 2022

4 PM- 5 PM

Virtual Meeting




Overview

- HUD will be awarding approximately \$2.8 billion as part of the 2021 CoC Competition for new and renewal projects.
- Montgomery County is eligible to apply for \$489,809 for a CoC bonus project; \$416,109 for a Domestic Violence bonus project; and \$293,885 for CoC Planning project.
- HUD revised the Tier system and CoCs are required to prioritize projects using a two-tiered system. Tier 1 is 95% of the combined Annual Renewal Amount for all projects eligible for renewal = \$9,306,370 and Tier 2 is equal to the amount of CoC bonus new project funds = \$979,618
- Renewal and New Projects are ranked together. The Planning Grant is not part of the Ranking and Review Process.
- https://www.hud.gov/program_offices/comm_planning/coc/competition

What's
New... A Lot!

Consolidated Application Scoring Criteria

- Greater emphasis on racial equity
 - Addressing the needs of LGBTQ+ individuals including youth
 - Plans to address future infectious disease outbreaks in partnership with public health officials
- 

HUD Policy Priorities

- **Ending homelessness for all persons**

- CoCs should identify, engage, and effectively serve all persons experiencing homelessness
- CoCs should measure their performance based on local data that consider the challenges faced by all subpopulations
- CoCs should partner with housing, health care, and supportive services providers to expand housing options, such as permanent supportive housing, housing subsidies, and rapid rehousing
- CoCs should use local data to determine the characteristics of individuals and families with the highest needs and longest experiences of homelessness to develop housing and supportive services tailored to their needs

HUD Policy Priorities

- **Using a Housing First Approach**

- Prioritizes rapid placement and stabilization in permanent housing
- Housing is not dependent of service participation or have other preconditions
- Landlord recruitment and retention strategy

- **Reducing Unsheltered Homelessness**

- **Improving System Performance**

- Renewal and New Projects should be evaluated based on how they work to either support or hinder overall system performance measures (exits to PH, returns to homelessness, reducing length of time homeless, increasing income for program participants)
- Effective use of Coordinated Entry
- Renewal projects are evaluated on their effectiveness in serving people AND cost effectiveness
- HUD has significantly increased points available for system performance

HUD Policy Priorities

- **Partnering with Housing, Health, and Service Agencies**

- CoCs are expected to leverage other available resources and funding outside of CoC or ESG to pay for both housing and services
- Close partnerships with public health agencies to analyze data and design approaches to reduce homelessness
- Partner with PHAs to utilize coordinated entry, develop housing units, and provide subsidies to people experiencing homelessness

- **Improving Assistance to LGBTQ+ Individuals**

- CoCs should address the needs of LGBTQ+ in their planning processes.
- CoCs should partner with LGBTQ+ serving organizations
- CoCs should ensure the rights of LGBTQ+ individuals are protected in all projects

- **Racial Equity**

- In nearly every community, Black, Indigenous, and other people of color are substantially overrepresented in the homeless population. HUD is emphasizing system and program changes to address racial equity within CoCs.

HUD Policy Priorities

- **Persons with Lived Experience**

- Persons with lived experience should be involved in all aspects of planning, program design and policy development.

- **Increasing Affordable Housing Supply**

CoCs should be communicating with jurisdiction leaders and elected officials on the following:

- Importance of increasing the supply of affordable housing
- The harmful effects of a lack of affordable housing
- Need to reform zoning and land use reform to increase the supply



Consolidation

Eligible Projects

- Project applicants can consolidate two or more eligible renewal projects into one project application.
- Must be the same recipient and same project type
- Multiple project applications are required – renewal for each project to be submitted plus new application for consolidated project with the combined budget.
- If interested, contact Beth Driggers to discuss logistics



Expansion

Expansion

- The process by which a renewal project applicant submits a new project to expand its current operations by adding units, beds, persons served.
- For projects that are expanding their current CoC program-funded project, applicants will be required to submit **3 applications**
 - Renewal project that will be expanded
 - A new project application with just the expansion information; and
 - A renewal project application that incorporates the renewal and new expansion activities and the combined budget
- A non-CoC funded project can submit a new project application for CoC funds to expand operations, but funds cannot be used to replace existing funding.

Reallocation Process

Reallocation Options

- Project applicants can voluntarily reallocate all or part of their project funding. If interested, e-mail Elizabeth Driggers by 12 p.m. Tuesday August 16, 2022.
- Allocation Committee can reallocate based on CoC need and/or project performance.

Funds will be awarded on a competitive basis

Notification of funds available from reallocation **will be announced no later than Thursday August 18, 2022**

CoC Ranking and Review Process

All new and renewal projects will be reviewed & ranked by the CoC Allocation Committee per the established CoC process.

Projects will be assessed using a standard scoring tool.

- Montgomery County CoC Competition Addendum will be used to assess fidelity to Housing First, meaningful participation of people with lived experience, how the project advances racial equity, and addresses the needs of the LGBTQ community.
- Policies and Procedures, Client Handbooks, Rights & Expectations will be reviewed.
- Cost Effectiveness will be scored based on the applicants Budget submission.
- Scoring Tools and Addendum will be posted on the CoC Competition website by Wednesday August 17, 2022.

The Allocation Committee will prioritize projects based on CoC needs and project scores to maximize the opportunity for funding.



Allocation Committee

Allocation Committee Members:

- Niambi Powell– City of Rockville
- Jeff Goldman – ICH Chair
- Ebony Johnson - ICH Vice Chair
- Essie McQuire, County Council Staff
- Tara Clemons, County Council Staff
- Dorne Hill, Administrator with Behavioral Health and Crisis Services

Tier Scoring Criteria

- Tier 1 is equal to 95% of the combined Annual Renewal Amount for all projects eligible for renewal -\$9,306,370.
- Tier 2 is the difference between Tier 1 and the CoC's Annual Renewal Demand (ARD) plus any amount available for CoC bonus projects - \$979,618
 - HUD will award a point value to each new and renewal project application that is in Tier 2 using a 100-point scale:
 - CoC Score: **Up to 50 pts.** In direct proportion to the score received on the CoC Collaborative Application
 - CoC Project Ranking: **Up to 40 pts.** For the CoC's ranking of the project
 - Commitment to Housing First: **Up to 10 pts.** For how the project demonstrates that it is low barrier & prioritizes rapid placement.

Renewal Projects

- Project applications are eligible for renewal if the current grant term expires during calendar year 2022.
- All renewals are for a one-year term.
- All applicants should closely review the renewal project detailed instructions, instructional guides and funding announcements to assure that applications are completed correctly.
- Applications should reference HUD Policy Priorities.
- Renewal Project Requests will be evaluated both on the Applicant's past CoC grant performance and the renewal project application.

Renewal Project Scoring

Program Effectiveness

- Cost Effectiveness
- Bed Utilization
- Participation in Coordinated Entry

Past Performance

- Audit and Monitoring Reports
- HUD and DHHS Expenditures – timely drawdowns

Severity of Needs

- Acuity of Program Participants compared to average of all CoC projects

Renewal Project Scoring continued

Contribution to CoC System Performance Measures

- Exits to Permanent Housing/ Housing Retention
- Returns to Homelessness
- Increase or Maintain Income
- Rapid Placement

Housing First

- Barriers to Entry
- Rapid Placement and Rehousing
- Housing Retention Strategies
- Supportive Services

Promoting Racial Equity

- Applicants review outcome measures by race/ethnicity
- Applicants have a diversity and inclusion plan
- Services are culturally and linguistically appropriate

Renewal Project Scoring continued

Addressing Needs of the LGBTQ Community

- Provides culturally appropriate services
- Applicant has an anti-discrimination policy

People's Committee Evaluation

- Meaningful participation of people with lived experience
- Training on best practices
- Project meets the needs of the community

CoC Bonus Project

- Total Funds Available: \$489,809
- Accepting Applications for Permanent Supportive Housing for persons with significant medical and behavioral needs, Rapid Rehousing for Adult Only households, and Rapid Rehousing or Joint Transitional Housing/ Rapid Rehousing for Youth
- Must meet Eligibility Threshold outlined in HUD NOFO
- Leveraging Housing and Healthcare Resources
 - Leveraging Housing: **SEPH will provide funding for rents at a minimum of 25% of NEW units for all project types**
 - Leveraging Health Care Resources: An amount that is equivalent to 25% of the funding being requested for the project will be covered by the healthcare organization

New Projects – Bonus

- Any eligible organization can apply, whether or not they have previously received HUD funding.
 - New agencies must have UEI number. Request can be made by visiting the Online Request Portal <https://sam.gov/content/duns-uei>
- All applicants should closely review the new project detailed instructions, instructional guides, and funding announcements to assure that applications are complete.

Bonus Project Scoring

Housing First

- Barriers to Entry
- Rapid Placement and Rehousing
- Housing Retention Strategies
- Supportive Services

Contribution to CoC System Performance Measures

- Reduces Length of Time Homelessness
- Increases Exits to Permanent Housing
- Reduces Returns to Homelessness
- Increases Housing Retention

Promoting Racial Equity

- Applicants review outcome measures by race/ethnicity
- Applicants have a diversity and inclusion plan
- Services are culturally and linguistically appropriate

Bonus Project Scoring Continued

Addressing Needs of the LGBTQ Community

- Provides culturally appropriate services
- Applicant has an anti-discrimination policy

People's Committee Evaluation

- Meaningful participation of people with lived experience
- Training on best practices
- Project meets the needs of the community

Coordination with Housing and Healthcare

- 25% of units are funded through non-CoC or ESG resources
- 25% of supportive services costs are provided free of cost by healthcare providers

Bonus Project Scoring Continued

Experience


- Serving people experiencing homelessness
- Administering federal grants
- Implementing Housing First
- Serving disadvantaged communities
- Providing supportive services

Finances

- Financial wellness
- Cost effectiveness

Timeliness

- Ability to recruit staff and implement new programs

A large orange circle is positioned on the left side of the slide, partially overlapping the text.

DV Bonus Project

Total Funds Available: \$416,109

Accepting Applications for Joint Transitional Housing- Rapid Rehousing, or Rapid Rehousing

Must meet Eligibility Threshold outlined in HUD NOFO

All new projects must commit to Housing First principles

DV Bonus Project

Eligible Participants must meet Category IV Homeless Definition:

- Survivors of domestic violence, sexual assault, dating violence, and stalking who are fleeing violence
- No residence
- No resources to obtain housing

For Rapid Rehousing or Joint TH- RRH

- Program participants may only receive up to 24-months of total assistance
- Budget must be weighted for RRH (1/3 – 2/3) ratio to allow for sufficient rental assistance.

DV Bonus may be used to expand an existing renewal project that is not dedicated to serving survivors of DV, dating violence, or stalking.

Priority will be given to organizations who have demonstrated experience working with this population and can serve Adult Only and Male headed Households

- Up to 50 points in direct proportion to CoC Application Score
- For RRH, Joint TH, and PH-RRH – Up to 25 points each for need for the project and quality of the project
- For SSO Projects – up to 50 points for need for the project



Match and Leverage

- **Match** - All projects must meet match requirements to be eligible.
 - HUD requires a minimum of 25% match on all grant funds except for leasing costs.
 - Match can be **in-kind** or **cash**.
 - DHHS will continue to provide current match funding for renewals.
 - DHHS will provide **25% rent costs** match toward new and DV projects.
 - Any cash or in-kind funds used towards match must be used to support eligible activities under the grant.
- Rents and occupancy charges collected from participants is considered program income and can be used as match.

Important Deadlines

August 25, 2022, at 5pm - Renewal Project supporting documentation

- HUD Monitoring Reports from July 1, 2019 to June 30, 2022. If project was not reviewed by HUD during this period, provide a statement indicating last date reviewed and if any findings.
- Summary of drawdown expenditures for grants expiring in Calendar Year 2022. Please indicate if all funds were expended and if not, what amount will be returned with an explanation as to why.
- Copies of Project's Policy and Procedures and Client/Participant Handbook that document project's Anti-Discrimination Policy, ADA compliance, Fair Housing Compliance, Person - Centered Approach, Low-barrier eligibility, i.e., commitment to Housing First Model.
- Email to Elizabeth Driggers at Elizabeth.Driggers@montgomerycountymd.gov

Important Deadlines

- **Wednesday August 31, 2022 by 5 pm All New and Renewal Project Applications**
 - Completed application include 1) CoC Project application; 2) Addendum; 3) Projects full budget (**total cost** to operate project).
 - Submit to Ilana Branda in PDF and excel format via email at Ilana.Branda@montgomerycountymd.gov and cc' Elizabeth.Driggers@montgomerycountymd.gov
 - Do **NOT** submit CoC Project Application via e-SNAPS until you are notified
- **Thursday September 15, 2022, Notification of Project Selection and Priority Ranking will be provided to agency and posted to website**

Projects Deadlines Summary

