Advisory Committee on Consumer Protection

Virtual Meeting Minutes

April 22, 2025 - 9:00 a.m.

MEMBERS PRESENT

Ira Rheingold, Timothy Robinson, Ingmar Goldson, Savitri Taneja, Lesley MacDonald, Linda Perlman

OCP STAFF PRESENT

Brittany Clingerman, Patty Vitale, Brian Shin, Shaun Carew

CALL TO ORDER AND ADOPTION OF AGENDA

The meeting was called to order by Ira Rheingold. The vote to adopt the agenda was unanimous.

I) GUEST SPEAKER

 Kat Hyland (Deputy Commissioner for the Financial Services & Consumer Protection Office of Financial Regulation at the Maryland Department of Labor) joined the meeting and discussed the financial regulation and consumer protection work she and her office do.

II) NEW BUSINESS

Response to federal crisis and support for affected workers

 The Committee discussed what information they can provide to the community related to layoffs. Brittany Clingerman shared that the County has a website with resources for workers impacted by recent federal government actions: <u>Resources for Workers Impacted by Recent</u> <u>Federal Government Actions</u>

Planning a consumer education initiative and increasing public awareness efforts

- Ira Rheinhold recommended to focus on consumer education planning. This could include webinars are collaborating with groups on events, live events, or attending larger County events.
- Tim Robinson mentioned having a webinar library to increase accessibility of educational materials.
- Committee agreed to focus on the topic of mortgage protections and scams targeting vulnerable residents for educational programming.
- Plans for next meeting include discussion on potential webinar, including topics and outline, potential dates and times, speakers, and involvement needed from OCP.

III) OFFICE REPORT

- OCP put out a <u>news release</u> about the rise in driveway paving scams.
- Ira Rheingold was a guest on OCP's latest <u>podcast episode</u> of Consumer Connection.
- OCP is also in the process of creating a media room to be used for video content creation and media interviews. Shaun Carew shared that this could be used for potential committee webinars or educational content creation.

NEXT MEETING DATE

Tuesday, May 27, 2025, 9:00 a.m. – virtual.

ADJOURNMENT

The meeting was adjourned at 9:58 a.m. by Ira Rheingold.