



OFFICE OF CABLE AND  
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MONTGOMERY COUNTY DEP.  
OF TECHNOLOGY SERVICES

Comcast of Potomac, LLC.  
20 W. Gude Drive  
Rockville, MD 20850  
301-917-6949  
301-294-7697  
www.comcast.com

August 6, 2010

(HAND DELIVERED)

Ms. Mitsuko Herrera  
Montgomery County, Maryland  
Montgomery County Department of Technology Services  
Office of Cable and Communications Services  
100 Maryland Avenue, Suite 250  
Rockville, MD 20850

Subject: FRANCHISE RENEWAL

Dear Ms. Herrera:

We at Comcast appreciate the opportunity to serve the citizens of Montgomery County, MD. It is our credo that *we will deliver a superior experience to our customers every day, that our products will be the best and that we will offer the most customer-friendly and reliable service in the market.* In living our credo, we look forward to providing broadband services to our customers in Montgomery County, MD for many years to come. Therefore, we are taking this step to ensure the renewal of our franchise with you.

The Cable Communications Policy Act of 1984 ("the 1984 Cable Act") encourages franchisors and cable operators to reach renewal agreements at any time through an informal process of discussion. However, Section 626 of the 1984 Cable Act also provides for commencement of a formal renewal procedure. To preserve our statutory rights to this formal procedure, this letter is our official notice to you invoking that provision.

This letter is not intended to introduce a new formality into our discussions, nor is that the intention of the 1984 Cable Act. In fact, we prefer to reach a mutually satisfactory agreement through informal negotiations, thus making many of the 1984 Cable Act's formal procedures unnecessary.

I will be happy to discuss this matter with you, or provide any additional information that you may require. I look forward to meeting with you in the near future and to continuing a relationship that, we believe, benefits both the community and the residents of Montgomery County, MD.

Sincerely,

Joshua Bokee  
Director, Government Affairs



cc: Robert Jacobs, Vice President, Government Affairs,  
Beltway Region