Cable Communications Advisory Committee (CCAC)
Meeting Notes for January 20, 2021

Members and county staff in attendance: Vince Doring, Dorshae Demby, Steve Boliek, Muriel Cooper, and Bernadette Garrett

Meeting started at 7:06 pm

Agenda items discussed:

I. November 18, 2020 meeting minutes (Tabled – Need a quorum to approve)

II. Create Committee Meeting Schedule for 2021 (Tabled – Need a quorum to approve)

III. Broadband Service Advocacy Items
   o Vendor Broadband Support to Rural Areas and Pandemic Concerns
     ▪ Committee Member Vince Doring – Raised inquiry on updates to Verizon broadband support in rural areas; MCCC Staff reported support methods are ongoing to determine best course of action.
     ▪ Renewal of Verizon Contract in talks / negotiations
   o Budget
     ▪ Allow participation in meetings on the draft Budget talks (contract)

IV. Future Focus Items:
   o Post Pandemic Advocacy Efforts
   o Digital Programmable TV Guide for County cable channels
   o **Reach out to program content providers and request they push out information about their programming (e.g., website, newsletter, flyer)

   o Informational Sessions and County Cable Data Retrieval (Tentatively Table During Pandemic Unless Virtual Option is Available)
Steve Boliek and Christina Junior will reach out to Montgomery County College Cable TV to identify potential dates to sit down and get insight to their cable program.

Identify and attend (in person or via CCM) to public hearings or sessions pertaining to the county’s cable TV budget and/or programming.

VII. Committee Action Items

A. Schedule Committee Activity Meeting (Wednesday, Feb 17, 2021 7:00 pm) to create cable program schedule resource that is easy to use for county cable users

B. Advocacy Letter (Tentatively Tabled): Draft Letter Outline is located on the committee’s Gmail share drive for content contributions and editing.

C. County Council Public Hearing Schedule (Hearings Held Virtually)
   ▪ CCAC is looking for public budget hearings to attend.
   ▪ If we decide to present on behalf of CCAC, we will follow the fore mentioned procedures.

Meeting Adjourned at 8:20 pm