Cable Communications Advisory Committee (CCAC)
Meeting Notes for March 17, 2021

Members and county staff in attendance: Vince Doring, Dorshae Demby, Christina Junior, Liel, and Bernadette Garrett

Meeting started at 7:06 pm

Agenda items discussed:

I. Meeting minutes for November 18, 2020; January 20 and Feb 18 of 2021 (Tabled – Need a quorum to approve)

II. Create Committee Meeting Schedule for 2021 (Tabled – Need a quorum to approve)

III. Broadband Service Advocacy Items
   o Vendor Broadband Support to Rural Areas and Pandemic Concerns
     ▪ MCCC Staff reported they submitted a questionnaire/survey to persons in rural that currently do not have or trouble having Internet and/or broadband service but have received little response.
     ▪ As of 03.17.21, they have only received 11 response out of the 338 surveys sent out. The survey is to help identify interest in potential Broadband options in their area.
     ▪ Committee working to identify ways to help get responses from rural areas that want and need broadband services.
   o Budget
     ▪ Allow participation in meetings on the draft Budget talks (contract)
   o Digital Programmable TV Guide for County cable channels
     ▪ **Reach out to program content providers and request they push out information about their programming (e.g., website, newsletter, flyer)**
- Awaiting Response from Cable Vendor's Relations Representatives for any measures to help with this item.

IV. Future Focus Items:

- Post Pandemic Advocacy Efforts
- Digital Programmable TV Guide for County cable channels
- **Reach out to program content providers and request they push out information about their programming (e.g., website, newsletter, flyer)

- **Informational Sessions and County Cable Data Retrieval (Tentatively Table During Pandemic Unless Virtual Option is Available)

- Steve Boliek and Christina Junior will reach out to Montgomery County College Cable TV to identify potential dates to sit down and get insight to their cable program.
- Identify and attend (in person or via CCM) to public hearings or sessions pertaining to the county’s cable TV budget and/or programming.

VII. Committee Action Items

A. Advocacy Letter (Tentatively Tabled): Draft Letter Outline is located on the committee's Gmail share drive for content contributions and editing.

B. County Council Public Hearing Schedule (Ongoing)
   - CCAC is looking for public budget hearings to attend.
   - If we decide to present on behalf of CCAC, we will follow the aforementioned procedures.

Meeting Adjourned at 8:07 pm