

MONTGOMERY COUNTY COMMISSION FOR WOMEN

**401 Hungerford Drive, 1st Floor
Rockville, Maryland 20850**

ANNUAL PLANNING MEETING MINUTES

September 29, 2010

6:30 p.m.

ATTENDING

Leila Aridi Afas
Vanessa E. Atterbeary
Noha A. Bakr
Miriam J. Carter
Jennifer Cryor Baldwin
Chandra Walker Holloway
Wilma K. Holmes
Jaclyn Lichter Vincent
Ivonne C. Lindley
Larniece McKoy Moore
Manar S. Morales
Jocelyn Samuels
Jane C. Smith

STAFF

Ruby V. Marcelo
Paula S. Rodgers
Judith Vaughan-Prather

ABSENT

Nick Martinez
Leticia Mederos

GUEST

Selena Mendy Singleton, District Director
for Congresswoman Donna Edwards

I. CALL TO ORDER

APPROVAL OF AGENDA AND MINUTES.....President Lichter Vincent

The meeting was called to order at 6:30 p.m. by President Lichter Vincent. Executive Director Vaughan-Prather recommended two additions to the agenda. Upon the motion made by Commissioner Lindley and seconded by Commissioner Carter, the agenda was unanimously approved as amended.

Upon the motion made by Commissioner Atterbeary and seconded by Commissioner Morales, the Minutes of the August 25, 2010 meeting were unanimously approved as submitted.

President Lichter Vincent thanked everyone for the expressions of condolence that were sent to acknowledge the passing of her Grandfather.

President Lichter Vincent introduced to the new commissioners, Selena Mendy Singleton, the District Director for Congresswoman Donna Edwards.

Appreciation was expressed to Commissioner Samuels who arranged the commissioners' dinner for the meeting.

II. BUSINESS MEETING.....President Lichter Vincent

A. Women's Bureau RFP

The Department of Labor Women's Bureau issued an RFP to conduct of a half-day conference in 2011 on the subject of Workplace Flexibility. MCCFW submitted a proposal because the subject of workplace flexibility is a long-standing interest to the MCCFW and it is the type of project the Commission would be doing if the funding and resources were available. If the contract is awarded, MCCFW will consider this one of its projects and the staff and commissioners can arrange the conference.

B. Maryland Women's Hall of Fame

The Maryland CFW is calling for nominations for its 2011 Women's Hall of Fame. MCCFW's Executive Committee recommended that former Maryland State Delegate Jean Cryor be nominated. Jean Cryor, who passed away in November 2009, was a champion of women's rights and an active supporter of CFW's legislative initiatives. Upon the motion made by Commissioner Holmes and seconded by Commissioner Smith, the Executive Committee's recommendation to nominate Jean Cryor to the Maryland Women's Hall of Fame was unanimously approved. Staff will work on the nomination application which is due on October 22, 2010.

C. Meeting re MCPS Curriculum.....Holmes

On September 22, 2010, a meeting was held at the request of MC NOW with representatives of MC NOW, the American Psychological Association (APA Task Force on the Sexualization of Girls), MCPS, Commissioner Holmes and Executive Director Vaughan-Prather. *(Staff's Note: See August 25, 2010 Minutes for background on the issue)*

MC NOW requested the meeting in order to gather insight and information about a new curriculum being developed for MCPS which will be marketed to other school systems by Pearson Publishing. MC NOW is advocating that the issue of media literacy to counter the sexualization of elementary school aged girls in the media, be included in the new curriculum.

Commissioner Holmes circulated to commissioners, a copy of the APA Task Force's report and she said MC NOW formed a "Watchful Eye" Committee whose mission is to increase sensitivity to and to combat the sexualization of girls in the media. Commissioner Holmes said that everyone seemed to think that the meeting went very well. Executive Director Vaughan-Prather noted that several potential avenues for effective advocacy on the issue were identified.

D. CFW's 40th Anniversary – June 2012

The Montgomery County Commission for Women will celebrate its 40th Anniversary in June 2012. Commissioners might want to start thinking about how to commemorate this event.

E. DOT White House Council on Women and Girls.....Atterbeary

On September 21, 2010, Commissioner Atterbeary spoke at a Department of Transportation White House Council on Women and Girls event held at the Federal Aviation Administration in Washington, D.C. The day-long DOT event was part of a mentorship program for high school girls to learn about executive and entrepreneurial opportunities.

F. CFW Vice President Elections

Intent to Run Forms for the office of 1st Vice President were received for Commissioners Holmes and from Commissioner Aridi Afas. Commissioner Aridi Afas withdrew her nomination. There were no other nominations for 1st Vice President and Commissioner Holmes was unanimously elected to the office.

Commissioner Walker Holloway moved that Commissioner Atterbeary be elected to the Office of 2nd Vice President. The motion was seconded by Commissioner Aridi Afas and Commissioner Atterbeary was unanimously elected to the office of 2nd Vice President.

G. CFW Meeting Schedule

The 2011 Meeting Host Sign Up list was distributed for commissioners to indicate their preferred date to host dinner for the CFW meetings in 2011.

H. CFW Meetings

Upon the motion made by Commissioner Morales, seconded by Commissioner Walker Holloway and unanimously approved, the following MCCFW meeting schedule was adopted for the November-December calendar:

November 10 - Executive Committee
November 17 – MCCFW Meeting
(No meetings in December 2010)

I. Women’s Business Center

Rockville Economic Development, Inc. (REDI) is establishing a Women’s Business Center to be located in Rockville. Lori Gillen, Managing Director of the new Center, will be invited to the January MCCFW meeting to brief the commissioners.

III. ANNUAL PLANNING MEETING..... President Lichter Vincent

A. Orientation to the Planning Process

President Lichter Vincent explained that the goal for the Annual Planning Meeting session is to develop a consensus on the CFW’s agenda for the 2010-11 year and to decide tasks and responsibilities. She reviewed the goals for the planning meeting, the criteria for selection of CFW projects, ground rules for discussion and CFW’s legislative mandate and mission. All of this information was distributed to commissioners with the agenda packet materials.

President Lichter Vincent said that she was hopeful that the MCCFW would be selected as the contractor for the Women’s Bureau National Dialogue on Workplace Flexibility, and if so, the project would involve a considerable time commitment of staff and commissioners to plan and carry out the conference.

She explained that the Policy and Legislation is a standing committee of the MCCFW and she suggested that the Women’s Bureau project be a priority initiative for the Commission for 2010-11, as well. Without objection, the commissioners agreed.

B. Consideration of Past And Current Commitments

CFW’s past and current commitments included:

- Women’s Legislative Briefing – MCCFW will sponsor the 31st Annual Women’s Legislative Briefing on January 30th. The WLB Planning Committee meets on the first Wednesday of each month at White Oak Library. There are opportunities for commissioners to serve on the various committees including the Program Committee, Development Committee (a new committee whose goal is to obtain corporate sponsors to help offset costs of the program); and the Hostess, Publicity, and Registration Committees.

Commissioners expressed interest in being directly involved in the WLB Program Committee and this was discussed at length. A decision was made to have the next WLB Program Committee meeting take place on November 17, the night of the MCCFW meeting. The Program Committee will be an item on that agenda.

Commissioner Walker Holloway proposed having a pre-conference reception at the January 2011 WLB. This would be an opportunity for presidents of the various organizations that co-sponsor the Briefing to meet together.

- Newsletter – In the past, this publication has been produced by staff on a quarterly basis. Commissioners are asked to contribute articles for publication. Following a lengthy discussion, the decision was reached to produce two issues each year. The next issue will be published in October and will include: an article to introduce the new commissioners, a report on the NACW Conference, and the President’s Report on FY11 CFW projects. Commissioner Cryor Baldwin agreed to write an article on the implications of Healthcare Reform for women. Staff will make sure that all commissioners are added to the County’s newsletter e-subscription list.
- Community Service Day – This year, Community Service Day is celebrated on October 23, 2010. Executive Director Vaughan-Prather proposed that as its 2010 project, MCCFW approve the use of donated funds from the Women, Girls and Technology fund to award a scholarship to a college student in the STEM field of study. Commissioner Carter offered to work with staff on getting the scholarship program established. MCCFW’s Summer Computer Camp scholarship program for middle school girls will be discontinued.
- NACW – Effective August 1, 2010, the NACW office headquarters were relocated to the New Mexico Commission for Women office.

Executive Director Vaughan-Prather was appointed to the NACW Board of Directors.

C. CFW Capacity for Initiatives/Projects

The commissioners discussed the design of priority initiatives and the structure of CFW meetings. Without objection, a decision was made that the MCCFW meeting structure include the Policy and Legislation initiative, the Women’s Bureau National Dialogue on Workplace Flexibility, and the Women’s Legislative Briefing Program Committee.

Commissioners decided that the work on these projects should take place during the CFW meeting itself, rather than at separate committee meetings.

Staff will prepare the MCCFW FY11 work plans for the commissioners’ approval at the October 27, 2010 CFW meeting.

D. Formation of Committees

The committees were formed with the following Chairs and members. President Lichter Vincent serves on both committees.

<u>Committee</u>	<u>Members</u>
Policy and Legislation	Jackie Lichter Vincent, Chair Jennifer Cryor Baldwin Chandra Walker Holloway Ivonne Lindley Leticia Mederos (TBD) Jocelyn Samuels
Dialogue on Workplace Flexibility	Manar Morales, Chair Noha Bakr Miriam Carter Wilma Holmes Jocelyn Samuels
Women's Legislative Briefing	Vanessa Atterbeary, Chair Noha Bakr (Hostess Committee) Miriam Carter Chandra Walker Holloway Wilma Holmes (Registration Committee) Ivonne Lindley Jane Smith (Hostess or Registration Committee)

E. Review and Designation of Liaisons

Liaisons for the following organizations were either selected or re-selected for Fiscal Year 2011:

<u>Organization</u>	<u>FY 11 Liaison</u>
Divorce Roundtable	Elma Rambo
BPW Women of Achievement	Leila Aridi Afas
Maryland Legislative Agenda for Women	Vanessa Atterbeary Jaclyn Lichter Vincent
Nat'l Association of Commissions for Women	Judith Vaughan-Prather

Interagency Fair Housing Coordinating Group

Ruby Marcelo

Family Justice Center

Resa Levy

Subcabinet on Senior Issues

Judith Vaughan-Prather

Teen Dating and Violence Prevention Taskforce

Vanessa Atterbeary
Chandra Holloway Walker
Ruby Marcelo

Vital Living for Seniors

Elma Rambo

IV. ADJOURNMENT

There being no further business to come before the Commission for Women, the meeting was adjourned at 9:00 pm.

**Minutes Submitted By
Paula S. Rodgers
Montgomery County Commission for Women**