

**Greater Shady Grove  
Transportation Management District  
Advisory Committee  
November 1, 2017**

**Johns Hopkins University  
Montgomery County Campus  
9601 Medical Center Dr., Rockville MD 20850  
Academic & Research (A&R) Building / Room 107**

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**Voting**

- Dr. Antoine Banks** / Westside Neighborhood
- John Brandt** / Universities at Shady Grove
- Steven Kelley** / NIH-National Cancer Institute
- Ellen Poltilove** / Johns Hopkins University
- Randy Scritchfield** / Gaithersburg-Germantown Chamber
- Jordan Snow** / 1788 Holdings

**Non-Voting**

- Joseph Allen** / Neighborhood Representative – Gaithersburg

**Ex Officio**

- Sandra Brecher** / Representing MC Dept. of Transportation (MCDOT) Director
- Catherine Matthews** / Upcounty Regional Services Center
- Alyssa Roff** / City of Gaithersburg

**Staff**

- Nakengi Byrd** / Montgomery County Commuter Services
- Jim Carlson** / Montgomery County Commuter Services

**Absent**

- Ed Axler** / M-NCPPC
- Capt. Thomas Didone** / Montgomery County Police
- McCleaun Quinn** / EYA

**Guests**

- Debra Buck** / Van Eperen & Co.
  - Gary Erenrich** / MCDOT
  - Paul Geller** / At-Large Candidate for Montgomery County Council
  - Will Kenlaw** / MCDOT – Ride On
  - Melissa McKenna** / At-Large Candidate for Montgomery County Council
  - Angela Taylor** / FINRA
  - Laura Van Eperen** / Van Eperen & Co.
  - Paul Yanoshik** / RE/MAX Realty
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**Item 1 – Introductions/Minutes:** Members and guests introduced themselves. Previous meeting minutes were tabled.

**Item 3 – Dockless Bikesharing: Gary Erenrich**, MCDOT, presented information on the dockless bikeshare pilot program that started in September in Silver Spring. Currently, two companies have signed Memoranda of Understanding (MOU) with the County. He discussed differences between Capital Bikeshare (CaBi) and the dockless system, noting the 40 percent recovery costs associated with CaBi system vs. the dockless system has no County investment. Other features:

- The dockless system is for-profit, financed and backed by Chinese companies but assembled in the US
- Dockless bikes are not required to be returned to point of origin and can be parked anywhere inside the GPS fence public right-of-way
- GPS unit locks and unlocks bikes using a smart phone app – the back wheel manually locks bikes when parked
- Silver Spring was picked for the pilot because of its proximity to DC
- Other dockless bike companies include MoBike, LimeBike, and ofo
- The Transit App (a free smart phone download) tracks bus & train times, and bikeshare information including dockless bike locations
- Education is needed regarding dockless bike parking – no parking on private property, don't dock at CaBi stations
- Currently two designated parking areas, at Ellsworth St. and the Silver Spring Transit Center – there are some issues with bike parking and ADA access which the County is addressing
- Pilot is set to end May 1<sup>st</sup> with opportunity to renew, depending on success of the program
- The County did not place limits on number of bikes in pilot - left up to individual bike vendors
- County collects no revenue from dockless bikeshare which may impact CaBi memberships
- One-hour response rate for urgent issues with bikes to be handled by bike companies during normal business hours, and by 8 am if overnight -companies required to have contact info on bikes
- MCDOT has access to all bike riding data
- Bikes are valued under \$1,500-not a felony if stolen

**Mr. Erenrich** continued the discussion explaining possible expansion of dockless bikeshare to other jurisdictions. Companies strategically place bikes where they can be used three to four times a day; however, user penalties and fees accumulate for bikes parked improperly or outside of geo-fence area. Also discussed:

- Monthly reports of bike use and patterns and the need to consolidate data for signage and infrastructure
- Dockless pricing structure and Capital Bikeshare (CaBi) cost benefit memberships - as CaBi membership is still cheaper, dockless companies considering changing pricing structure to be more competitive
- Issues with personal bike theft and the difficulty of building secure biking infrastructure
- No formal County contract with dockless companies, MOUs only
- Police are not able to differentiate between personal and bikeshare crash data; this info can be obtained via bikeshare companies
- Dockless bikes in suburban areas – issues with connectivity
- The County has no plans to abandon CaBi due to new dockless companies -with the hope of CaBi eventually going dockless as well
- Issues with dockless and CaBi usage for potential users who don't have credit cards
- Installing GPS on CaBi bikes for data tracking

**Item 4 – Marketing Outreach Update: Debra Buck**, Van Eperen, announced:

- The annual commuter survey is underway – survey is online and paper surveys also available

**Item 5 – County Updates: Sandra Brecher announced:**

- The Mobile Commuter Store is in operation – researching future locations
- Ride-On extRa service underway
- **Captain Tom Didone** discussed the County’s *Vision Zero* program to reduce highway deaths to zero by 2030. The program looks at infrastructure as a way to reduce crashes and nontraditional information gathering to pinpoint where to deploy officers to stop violators. There are 10.9 highway deaths per 100,000.
- Metro shutdown on the Red Line 11/25<sup>th</sup> – 12/10<sup>th</sup>

**Item 6 – Adjourn**