

**Greater Shady Grove  
Transportation Management District  
Advisory Committee  
March 7, 2018**

**Johns Hopkins University  
Montgomery County Campus  
9601 Medical Center Dr., Rockville MD 20850  
Academic & Research (A&R) Building / Room 107**

**Voting**

- Dr. Antoine Banks** / Westside Neighborhood
- John Brandt** / Universities at Shady Grove
- Steven Kelley** / NIH-National Cancer Institute
- Ellen Poltilove** / Johns Hopkins University
- McClellan Quinn** / EYA
- Paul Yanoshik** / RE/MAX Realty Services

**Ex Officio**

- Sandra Brecher** / Representing MC Dept. of Transportation (MCDOT) Director
- Catherine Matthews** / Upcounty Regional Services Center
- Alyssa Roff** / City of Gaithersburg

**Staff**

- Nakengi Byrd** / Montgomery County Commuter Services
- Jim Carlson** / Montgomery County Commuter Services

**Absent**

- Joseph Allen** / Neighborhood Representative – Gaithersburg
- Ed Axler** / M-NCPPC
- Capt. Thomas Didone** / Montgomery County Police
- Jordan Snow** / 1788 Holdings

**Guests**

- Jennifer Bolich** / Van Eperen
- Zach Deshaies** / Van Eperen
- Wade Holland** / MC CountyStat
- Angela Taylor** / FINRA
- Laura Van Eperen** / Van Eperen

**Item 1&2– Introductions/Minutes**

- Members and guests introduced themselves
- September and November 2017 Minutes approved

**Item 3 – Presentation: Vision Zero**

**Wade Holland**, Montgomery County CountyStat, briefed Committee members on the County’s “Vision Zero” initiative. Vision Zero has six principles:

- Traffic-related deaths and severe injuries are preventable and unacceptable

- Human life takes priority of mobility and other objectives of the road system – roads should be safe for all users and all modes of transportation
- Human error is inevitable, but the transportation system should be designed to anticipate and mitigate error to reduce severe injury and death
- People are inherently vulnerable, and vehicle speed is a fundamental predictor of crash survival
- Safe behaviors, education and enforcement are all essential to a safe system
- Policies and practices at all levels of government need to align in making safety the highest priority for roadways

Montgomery County’s goals through Vision Zero:

- By 2019 - Reduce severe and fatal accidents by 35%
- By 2024 – Reduce severe and fatal accidents by 70%
- By 2030 – Zero severe and fatal accidents

**Item 4 – Employer Traffic Mitigation Plans**

The Committee reviewed five employer TMP Annual Reports and recommended all for approval to MCDOT Director.

**Item 5 – Marketing Outreach Update**

**Laura Van Eperen** and the outreach team briefed the Committee on recent marketing outreach efforts to TMD employers.

**Item 6 – County Updates**

- Annual meeting of the County’s boards and committees with County Executive Leggett to discuss FY19 Operating Budget requests – Thursday, April 5 / 7-9 PM in Rockville
- Bike To Work Day – Friday, May 18
- 4<sup>th</sup> Annual GreenFest – May 5

**Adjourn**

Next meeting date: May 2, 2018