

Noyes Library Advisory Committee
November 1, 2018, 7:15pm ET
Kensington Park Public Library

Attendees: Sarah Stanton Huxta (chair), Mark Winek (secretary), Laura Pomerance, Toni Negro (Library Board liaison), Christine Freeman (Agency Manager), Kirsten Tellam Withrow, Amanda Burks (Foundation Representative), Kimberly Sherman, Lesley Maloney, Paulette Dickerson, Kristine Schmidt, Jessica Chin, Brigitte Dubois, Joanne Gillespie

1. Call to order - 7:18pm ET
2. Introductions
 - a. Jessica Chin - newly appointed member
3. Approval of October 2018 Minutes
 - a. Approved unanimously with spelling corrections
4. Chair's Report
 - a. What social media profile looks like for Noyes
 - i. Positive: surrounding environment, great Wednesday storytime, doable parking
 - ii. Negative: no strollers permitted, parking limitations
 1. No strollers listed on website - could this be added to individual program listings in case visitors don't view the rest of the website?
 - b. National/international children's libraries
 - i. Ideas for the new space
 1. Brentwood Library - oversize books in a story tree, cozy corners, yoga, Lego
 2. Vancouver, WA - learning center for 2-5 year olds
 3. Laramie, WY - giant chess set, daily themed storytimes, painting
 4. Charlotte, NC - combination library and theatre
 - ii. Discussion
 1. What is the timeline and what could the LAC contribute?
 - a. Christine: no timeline, since it is still in fundraising. Ideas are very good because they can be contributed to the interior planning
 - b. Toni: a minimum of fixed desks and furniture - leaves the space open for adaptation and play
5. Old Business
 - a. Road Signs
 - i. Christine: met with MC Transportation last week
 1. Town of Kensington is very supportive, sign on Montgomery will get done
 2. 2 signs are on State roads, no response yet

- ii. Laura: Town informational signs have all been changed - there are no longer 'slots' to add attractions on the sign at Connecticut and Knowles, so there isn't an option to add Noyes
 - iii. Building sign with hours
 - 1. No progress at this time
 - b. Saturday programming
 - i. Review of previous suggestions - musical programming, art projects in the courtyard, sport-themed readings with activity, leaf gathering
 - ii. Christine: Saturday programming changes on hold due to staffing
 - iii. New suggestions
 - 1. Puppet show
 - 2. Wheels/mechanics of motion - use Warner Circle for bikes
 - 3. More baby storytimes
 - 4. Sensory programming for babies
 - 5. Early STEM programming
 - 6. Pulling books to meet the theme of the program
 - a. Christine - during much of the week, themes are not used for programming. Difficult due to limitations in space.
- 6. Branch Manager's Report and Needs
 - a. Strategic plan brochures
 - i. Noyes fits well in so many areas of the strategic plan
- 7. Discussion/Feedback with Branch Manager
 - a. Shelving
 - i. Sarah - shelving like in a record shop (facing forward) allows kids to browse more easily
 - 1. Christine - this would be a preference - allows great browsability - will bring forward as an idea
 - ii. Sarah - organizing by theme - fiction books on the same theme can be difficult to find
 - 1. Christine - items still need to be findable
 - 2. Non-fiction already classified in theme, but fiction by author's last name is difficult
 - 3. Bringing fiction and non-fiction together - like fictional monsters and monster bugs brought together as a theme
 - 4. Temporary, such as seasonal themes are popular, bringing fiction and non-fiction together
 - 5. Trial period of testing out indicators - purple sticker means monster, yellow means food
- 8. Updates from Affiliated Organizations
 - a. Noyes Foundation
 - i. Wine Down Wednesday
 - 1. 20 attendees at the library, many small business owners

- 2. Architect attended and was able to walk attendees through what the space would look like
 - ii. Owl Drink to That progressive cocktail party
 - 1. Dozen attendees - raised funds
 - iii. Pumpkin Rock and Roll
 - 1. Cake and balloons at the library - games and crafts - weather suppressed attendance
 - 2. Large birthday card for Noyes that children could sign
 - iv. Amazon Smile matching extra funds - November 1-2
 - 1. Donating 5% - 10 times the standard
 - v. Baklava Couture
 - 1. Baklava pumpkin pies
 - 2. Donating 100% of their profits - order online and enter "Noyes" at checkout
 - 3. Company reached out to the Foundation
 - 4. Runs up to the week before Thanksgiving
 - vi. Facebook Fundraiser
 - 1. Working to get it off the ground
 - 2. Verification is onerous
 - 3. Facebook will be matching donations on Giving Tuesday (Tuesday after Thanksgiving) - goal is to have fundraising up by that time
 - vii. New Merchandise
 - 1. Update car magnets, t-shirt designs
 - 2. Stickers for businesses that traditionally support Noyes
- b. Library Board
- i. Personnel - Working to fill as many positions as possible
 - ii. Fines for Children's Books - now a permanent policy that the library will no longer fine for children's books - is a public policy
 - 1. Go Kits do still accrue fines
 - 2. Fines are also different from lost items - accounts can still be charged when items go into lost status
 - iii. Silver Spring Thanksgiving Parade - November 17 - Library staff march - all are welcome to join the library
 - iv. Joint Meeting - November 7 - reception at 6pm, meeting at 7pm
 - 1. Report from the Library Director and president and vice president of the Friends of the Library
 - 2. Another Joint Meeting in January
 - v. Election - November 6 - Friends of the Library posed comments to County Executive candidates - responses are on the Friends website
 - vi. Award to LACs - this year, the award went to the LAC at the Maryland Correctional Institute in Clarksburg
 - 1. The Noyes signs are in progress but were delayed - this could be the basis for an award nomination

9. New Business

- a. Thinking about what Noyes will be when it expands
 - i. The space will remain historical (due to Maryland Historical Society requirements)
 - ii. Will be cozy and quaint
 - iii. Keeping Noyes unique to Maryland and Montgomery County
 - iv. Space and building are child sized

10. Open Floor

- a. In reviewing social media, did you check the hours?
 - i. Sarah - no, but they could be discussed and reviewed at a future meeting
 - ii. Christine volunteered to check for the next meeting
- b. Where are the Friends of the Library questions and responses from County Executive candidates?
 - i. Toni - it is in their "In the Know" newsletter
- c. Paulette reviewed parking
- d. Ideas for the renovated Noyes space - keep track of interesting ideas to share at the next meeting
- e. Reminder - no meetings in December or January

11. Adjournment - 8:46pm ET