

MCCAB 12/15/2022 Meeting Notes

7:00 p.m.

Call to Order & Welcome

Meeting Protocols

Introduction

Aquilla Ridgell, Chair

Objective:

Welcome

Review of protocols for online meeting

New members and Guest introductions

7:05 p.m.

Agenda

Minutes

Aquilla Ridgell

Chair

Objective:

Acceptance of 12/15/22 agenda – Accepted

Acceptance of 11/17/22 minutes – Accepted

7:10

p.m.

Mid County Directors Report

Luisa Cardona MCRSO Director

Objective: Update on the Mid County Regional Area

Wrapping up the budget conversations, will share the minutes if we want to take those into account in drafting any letters for the board. A lot of public safety meetings in the mid-cunty. A spree of vehicle breakins in mid-county so looking to address that. A very productive meeting with Natali Fani Gonzalez on that. Meeting on the Streeterly and what we want that to look like as well as where the money will come from. Signage and increased usability for all users and a change to a parklet style for the streeterly. COVID, RSV, and flu being up so the county recommendation is that masks are worn indoors. Also doing a lot of snow weather preparation. Today was a day where we were prepared for incremental weather and ice where we can track what's happening with roads being cleaned or not. DEP is pushing to use less salt as once salt is in the water system there's no way to get it back out, a cup of salt can cover a huge amount of sidewalk.

Susanna – has there been any discussion about DOT using beet juice instead of salt?

Luisa – we're using sno-melt instead of salt

Susanna – the Kensington fire department is also beginning their Santa runs this week, and the info is and route is available online

Liza – is it less expensive to go with beet juice than something else?

Luisa – I don't know as we currently don't use it but I can inquire with DOT

Arquilla – I know in NC they use something down that lasts 24 hours so it lasts until the next day

Luisa – we treat hours before it'll actually occur too

7:15

p.m.

County Council Report(s) TBD Objective: Updates

David Lorenzo Council Pres Glass – Council had its last full session last Tuesday, from now until January on recess. Only had 2 council sessions with the expanded and majority women council. State legislative session on Tuesday as well. This weekend CM Glass joined community members, transit activists, and other officials for a safety walk on GA avenue. There have been 20 people killed on GA ave from ICC to Wheaton. Lack of crosswalks at bus stations, lack of demarcated crosswalks where they are supposed to be for better safety. We can deploy speed cameras, but raising or lowering the speed limits, narrowing lanes, that's all stuff that requires state action.

Dianne Whitaker – the speed limit is 25 MPH at Wheaton and nobody goes that, we have a staff member who was pretty severely injured last spring, and we've had a lot of close calls. We could do lighting for safe crossing zones for pedestrians, would love a hawk signal or a change of signaling.

David – I can reach back out to you on something on that for Wheaton rec center

Gary – 20 people have died on that stretch of road?

David – since 2015, so far in 2022 we've had over 500 non-motorists hit by cars, and 16 have died.

Gary – thank you very much

Arquilla – does that include bicyclists?

David – yeah, the most recent incident at GA and Janet was a 17 year old crossing and he was struck and killed.

Luisa for CM Gonzalez – she wants to invite Wes Moore to come out to GA ave to see this issue and she's on his transition team. Since we need so much SHA movement she's been a great advocate for that.

7:20

p.m.

Wheaton Urban District

Advisory Committee Report

Rob Fox WUDAC Liaison

Objective: Updates

Coordination with WUDAC and support for Wheaton in restaurant industry and community in Wheaton.

7:25

p.m.

County Commuter Options Michelle Golden

Senior Marketing Manager

MCDOT, Comuter Services Section

Objective: To receive an update on Commuter Services programs and outreach activities

The screenshot shows a Microsoft PowerPoint presentation titled "TDM & Commuter Services" with the logo "Better Ways To Work! Montgomery County Commuter Services". The slide content is as follows:

- Mission:**
Promote use of Alternative Modes to Single Occupant Vehicles (SOVs) to address congestion, air quality and sustainability
- TDM = Transportation Demand Management**
"Any method of reducing demand for road capacity (primarily) during the peak period . . ."
(Enabling legislation)
- Work Trips Are Primary Focus = "Commuting"**
 - Partnering w/ business community – employers, developers
 - Partnering w/ multi-family residential projects

The presentation interface includes a ribbon with tabs for Home, Insert, Design, Transitions, Animations, Slide Show, Record, Review, View, Help, and Acrobat. The status bar at the bottom shows 16 participants, chat, share screen, record, show captions, reactions, and apps.

This screenshot shows a Zoom meeting window with a PowerPoint presentation. The slide is titled "TDM & Commuter Services" and is slide 3 of 4. The slide content includes:

- Backbone of TDM is Transit**
 - Commuter Services Section promotes all forms of transit, including Metrorail, Metrobus, Ride On, MTA buses, MARC Rail
- Promote all other non-SOV commuting options ("modes") and alternatives to commuting, including:**
 - Car/Van Pooling - Carsharing - Telework
 - Biking/Bikesharing - Walking - Alternative Work Schedules
- Operate Transportation Management Districts (TMDs)**
 - TMDs focus TDM in the County's most highly-urbanized areas

The slide also features the "Better Ways To Work!" logo and logos for partner organizations like Redlands and Montgomery County Commuter Services. The Zoom interface at the bottom shows 18 participants and various controls like "Share Screen" and "Unmute".

Only area they don't touch is the ag reserve, and micromobility should be included here as well.

This screenshot shows a Zoom meeting window with a PowerPoint presentation. The slide is titled "Better Ways To Work!" and is slide 4 of 5. The slide content includes:

- Facilitate and promote amenities & to make it easier, more attractive, sensible to use commute options**
 - Clear, Easy-to-Use Information
 - Static Information - e.g., Timetables, Route maps
 - Dynamic / Real Time Information
 - Guaranteed Ride Home (GRH)
 - SmartTrip, SmartBenefits
 - Parking Management (Policies: "Parking Parity")
 - Bikesharing / Micro-mobility
 - Bike Paths / Racks / Lockers / Showers / Benefits
 - Bus Shelters, Benches
 - Other Programs & Services

The slide features the "Better Ways To Work!" logo and the text "Montgomery County Commuter Services". The Zoom interface at the bottom shows 18 participants and various controls like "Share Screen" and "Unmute".

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File Home Insert Design Transitions Animations Slide Show Record Review View Help Acrobat

Paste Layout

Clipboard Find Create and Adobe Acrobat

5 TMDs - Transportation Management Districts

6 TMD Basics: General Goals

7 TMD Basics: General Goals

8 TMD Basics: General Goals

TMD Basics: General Goals

TMDs have four broad goals by law:

- Increase transportation capacity
- Reduce traffic congestion
- Reduce air and noise pollution
- Promote traffic safety and pedestrian (& bicycle) access

Click to add notes

Mute Participants Leave

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TMD Basics: General Goals

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Click to add notes

AutoSave

Non-auto driver mode share (NADMS)

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Create and Adobe Acrobat Voice Designer

Talking golden01

6 6 Basic Elements of Developer Traffic Demand Management Plan

7

8

9

TDM & Commuter Services Programs

Click to add notes

Unmute Start Video Participants Chat Share Screen Record Show Captions Reactions Apps Leave

6 Basic Elements of Developer Traffic Demand Management Plan

- **Appoint TBC**
 - Transportation Benefits Coordinator
- **Facilitate access**
 - To tenants/employers, employees, &/or residents for information/education
- **Permit and facilitate use of space**
 - For on-site outreach/events
- **Provide permanent information displays**
 - In lobbies of building(s), employee break-rooms; Includes Real Time Transit Information signs
- **Participate in Annual Commuter Survey**
 - Facilitate tenant/employer and employee/resident participation
- **File Annual Report**
 - Report on TDM activities & results

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Talking golden01

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TDM & Commuter Services Programs

Click to add notes

Slide 9 of 12

Notes

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TDM & Commuter Services Programs

- **FareShare** - The FareShare Program encourages the use of transit and vanpooling by employees working in Montgomery County by reimbursing a portion of employer contributions. The County will reimburse employers cost of transit benefits for their employees less \$25 up to the 2023 maximum of \$300
- **Telework Policy Consulting Services** - Free telework consultant offered by the County to assist in policy development and/or establishing metrics to evaluate performance
- **Commuter Information Days (on site or virtual)**
- **Bi-annual Commuter and Multi-Residential Survey**

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Typical Events/Activities in TMDs



- Bike to Work Day – 3rd Friday each May (Regional Event)
- Car Free Day – September 22nd every year (International Event)
- Walk & Ride Campaign – 3 weeks each Fall
- Earth Day/Week/Month Events – April
- Bi-Annual Commuter Survey – 4 – 6 weeks each Spring or Fall
- Advisory Committee Meetings/Speakers/Presentations
- Individual Employer Meetings, Small Group Information Sessions
- Employer Recognition Events
- Employee outreach events, including Benefits Fairs, Contests, Prizes, Special Events
- Information Seminars/Training for TBCs, Employers & Community:
 - Topics Include Benefits, Telework, Changes in transit services, Parking information
- TMD staff attend meetings & events of other organizations to provide information, conduct outreach, obtain input
- TMD/TRIPs Stores staff provide one-on-one assistance to employers & commuters (Commuter Connections)
- TMD/CSS staff coordinate with other organizations in TMDs, County, Region, State:
 - E.g., Chambers of Commerce, MWCOD, WMATA, MTA, Civic Organizations, Municipalities

Click to add notes

Slide 10 of 12

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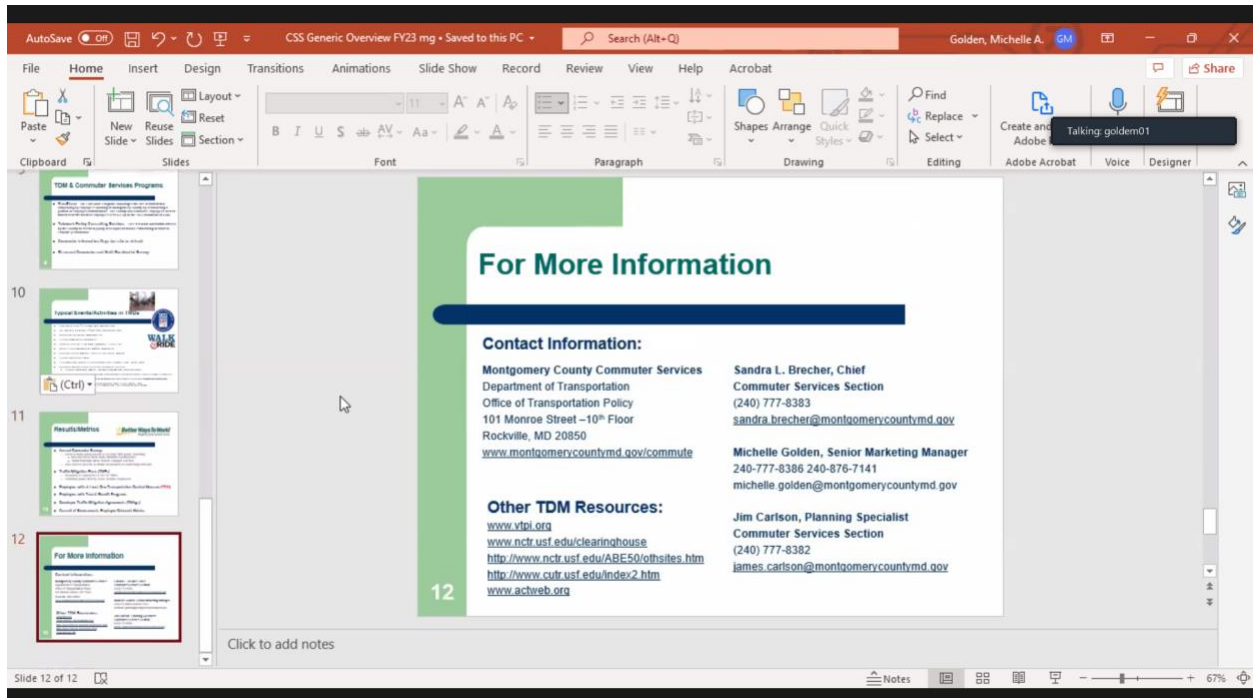
Results/Metrics



- **Annual Commuter Survey:**
 - Used to track achievement of several TMD goals, including:
 - Non-Auto Driver Mode Share (NADMS) in peak period
 - Transit Ridership; Mode Choices; Changes over time
 - Also used to provide & obtain information re marketing/outreach
- **Traffic Mitigation Plans (TMPs)**
 - Required of employers of 25+ in TMDs
 - Voluntary plans filed by some smaller employers
- **Employers with at Least One Transportation Control Measure (TCM)**
- **Employers with Transit Benefit Programs**
- **Developer Traffic Mitigation Agreements (TMAgs)**
- **Council of Governments Employer Outreach Metrics**

Click to add notes

Slide 11 of 12



Liza – what about for seniors?

Michelle – we’ve been focused on commuters, with another group focused more on seniors but we’re trying to stretch out into other options for seniors for helping to get from point a to point b

Gary – there’s no secure parking for bicycling at the train stations, who’s responsible for coordinating all this?

Michelle – do you mean for Metro? If so that’s WMATA

Gary – there’s a county parking lot across the way and there’s no parking there either, it feels like the county could be doing something.

Michelle – I’m surprised that the new planning building doesn’t have bike parking

Rob – there is some in the building itself

Michelle – if you send me an e-mail we’ll work with our transportation engineering group to get more bike and micro-mobility corrals installed.

Arquilla – I was told while the building was being built that the employees were not going to be allowed to park in the building and they’d be forced to take transportation to the building. So a lack of bike parking would be weird.

Luisa – there are bike racks and they’re covered by cameras, and only employees grade 13 or above can park and they have to do so in particular areas.

Serge – piggybacking off Arquilla – noticed in the county that there’s a lot of scooters from the private scooter companies lying around, will there be racks for them?

Michelle – yes, it’s going to take a little time to get them all done, but it’s something we have budget money for, and that’s key to making the micro-mobility a success

Serge – what was the purpose of trying to restrict the parking in the parking area?

Luisa – constituents can park there, but employees don’t have guaranteed parking unless you’re above a certain grade/level, to encourage people to commute and for citizens to use the parking.

Tameka – what does the marketing campaign look like? Second, what can we do to help and get the word about all of the services that MoCo offers?

Michelle – We have contractors in all of the transportation management districts to do outreach to employers. It’s been a struggle, since our contacts are constantly changing at the businesses.

Arquilla – will there ever be an opportunity for a commuter lounge for commuters to go and have bathrooms and snacks, and one of their commuter lines offer them snacks before they get on the rail cars, so wonder if we’ll ever get to that point.

Michelle – that’s a little outside of my direct zone of control, but there’s definitely interesting thoughts to have for improving the commuter experience on WMATA properties and spaces.

Michelle – we have a directory of park and ride lots for folks, so you can find that on our pages.

Arquilla – do you think commuter routes will be expanded into places that lack transportation?

Michelle – such as?

Arquilla – like Gaithersberg and places in farther out areas of the county

Michelle – I live in Gaithersberg and I can get a bus every 15 minutes, Germantown has pretty good transit options and was able to get around without a car.

Susanna – Liza you’d asked about the senior transportation for seniors, I posted that info into the chat

8:45

p.m.

Community Concerns Community members

Objective: Opportunity for public comments

Norman – issues of people running businesses out of their homes and it’s hard to get enforcement on that.

Philip – we’re also having issues with that with contractors in our area. I haven’t complained because I don’t want to be a bad guy but it’s starting to change the neighborhood.

Norman – I've been dealing with it for 6 months and it's been a struggle to deal with. Now there's a boarding house next door that was a big issue. There's something about enforcement being lax that's creating issues.

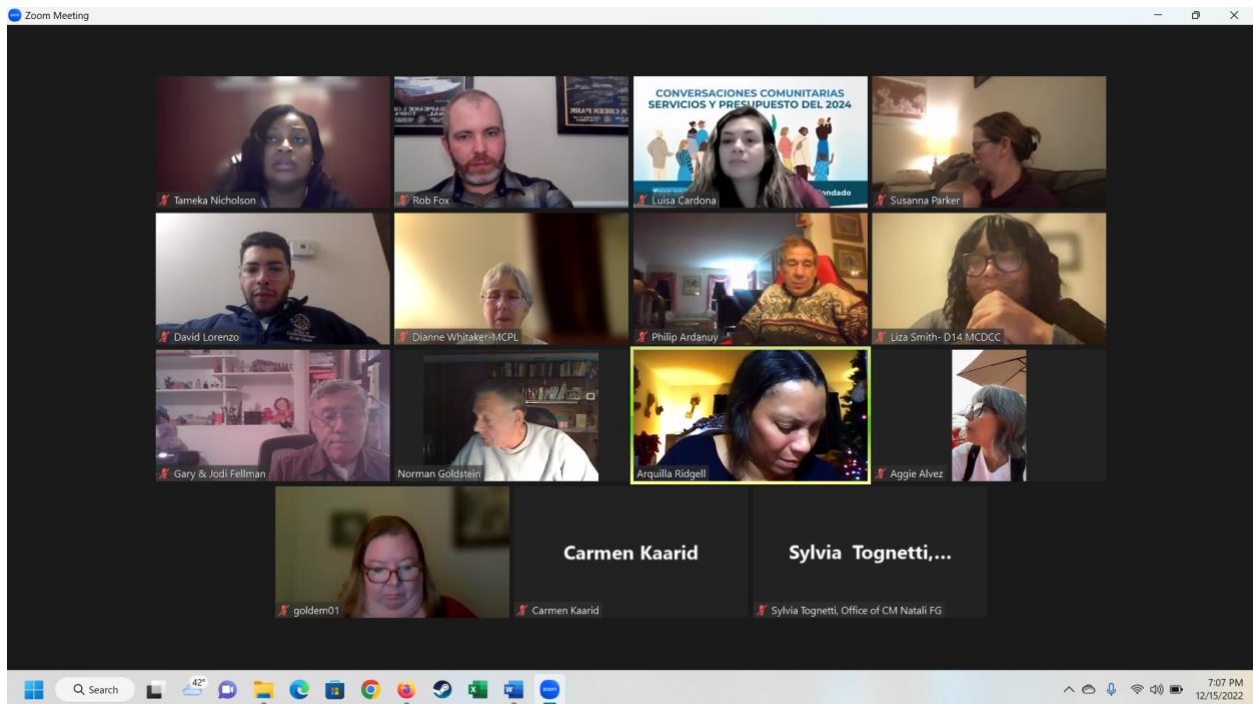
Serge – what have you been hearing from county government?

Norman – when it was next door it took 3 years, and this current issue after 7 months we're getting a result.

Possibility of a DHCA conversation to ask about enforcement actions and protocols and how they work through these things.

9:00
p.m.
Adjourn Aquilla Ridgell
Chair

Objective:
Close out meeting



19:12:19 From Gary & Jodi Fellman To Everyone:

Gary Fellman - garymccab@outlook.com

19:27:47 From Luisa Cardona To Everyone:

David, those are some impressive state hwy name skills

19:36:23 From Luisa Cardona To Everyone:

<https://www.montgomerycountymd.gov/snow/index.html>
19:36:31 From Luisa Cardona To Everyone:
Link for snow routes

19:37:57 From Luisa Cardona To Everyone:
Link to the uptown study:

19:38:07 From Luisa Cardona To Everyone:
<https://montgomerycountymd.gov/dot-dte/projects/UptonDr/Index.html>

19:38:51 From Luisa Cardona To Everyone:
Link to Wheaton Downtown Study:

19:39:30 From Luisa Cardona To Everyone:
<https://montgomerycountymd.gov/dot-dte/projects/UptonDr/Index.html>

19:39:42 From Arquilla Ridgell To Everyone:
Thank you, Luisa!

19:46:24 From Tameka Nicholson To Everyone:
Luisa has all of the links at her fingertips! Thank you.

19:52:19 From Luisa Cardona To Everyone:
<https://montgomerycountymd.gov/dot-dte/projects/UptonDr/Index.html>

19:54:00 From Simone Walton To Everyone:
A Wheaton Restaurant week

19:56:10 From Serge Thomas To Everyone:
Hi All! I am sorry I am late. I tried to attend something for Wes Moore, but I wasn't able to get in..

19:56:24 From Serge Thomas To Everyone:
They didn't send me a Zoom link..

19:57:03 From Arquilla Ridgell To Everyone:
We're glad you're here, Serge!

20:01:24 From Dianne Whitaker-MCPL To Everyone:
WLCRC has a dynamic transit screen.

20:04:08 From Susanna Parker To Everyone:
I filled out my commuter survey!

20:04:29 From Rob Fox To Everyone:
I haven't seen that, I'll have to keep my eyes open

20:07:49 From Susanna Parker To Everyone:
It isn't sent to everyone in the County, companies are chosen to participate and their employees receive the survey. Goal is to get info from mix of large and small employers in diverse areas of the County

20:08:13 From Rob Fox To Everyone:
ahh - makes sense, glad I wasn't oblivious and missed something

20:13:56 From Susanna Parker To Everyone:
Transportation resources for seniors: <https://www.montgomerycountymd.gov/DOT-Transit/seniors.html>

20:15:58 From Susanna Parker To Everyone:
And the Transportation Network Directory:
<https://www.montgomeryschoolsmd.org/uploadedFiles/departments/special-education/TransportationOptionsforSeniorsandPWD.pdf>

20:39:09 From Tameka Nicholson To Everyone:
Thanks Michelle!

20:45:42 From Luisa Cardona To Everyone:

https://www.montgomerycountymd.gov/DHCA/Resources/Files/community/code/publications/handbook_code_eng.pdf

20:47:47 From Simone Walton To Everyone:

Has the community tried to come together for a conversation?

20:56:07 From Simone Walton To Everyone:

Who are these people?

20:57:32 From Simone Walton To Everyone:

Norman keeps saying - these people