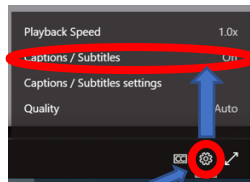
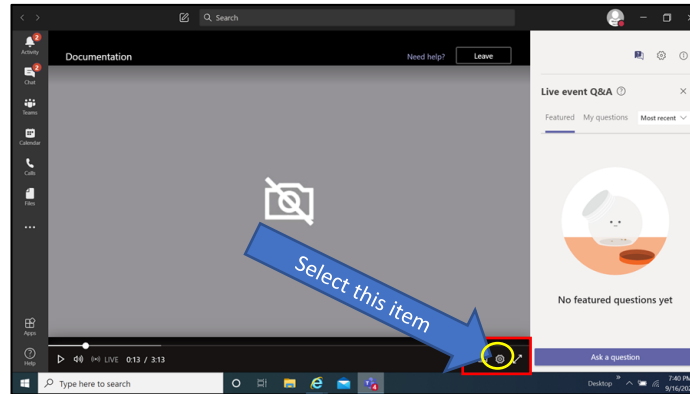
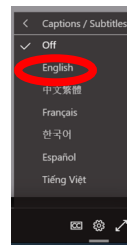


FY23 Strengthening Support to Migrant and Asylum-Seeking Residents (SSMASR) Grant Program Information Session

How you can view the multi-lingual closed captions



When you select it a menu appears, choose **captions / subtitles**



You then select the language of choice



It will then display the language chosen

Disclaimer

The translations provided in this application use what is referred to as mechanical translation technology. Although this method of translation is very effective and provides a high rate of accuracy it is NOT 100% word for word accurate. Things that may affect it are the quality of the microphone used and potentially a person speaking that may have an accent.

FY23 Strengthening Support to Migrant and Asylum-Seeking Residents (SSMASR) Grant Program Information Session

May 2, 2023



Prepared by Montgomery County Office of Grants Management

Welcome!



- This meeting will be recorded and posted for future viewing on the Office of Grants Management online application portal
- The slide deck will also be posted in the same location for your reference
- Online Application Platform Home Page:
<https://mcmdgrants.smapply.org>
- Program Page:
<https://mcmdgrants.smapply.org/prog/FY23SSMASR>



Information Session Agenda

- Provide an overview of the program
- Walk through the application platform
- Open up for participant questions (put your questions in the Q&A box)
- Any questions we cannot answer during the Information Session will be addressed and posted on the platform

Bienvenidos - ¡Aquí Para Ti!



The Montgomery County Newcomers initiative "Bienvenidos - ¡Aquí Para Ti!" is a joint effort between Montgomery County Government, Montgomery County Public Schools and community service providers. Functioning as a true network, we support foreign-born individuals and families who have recently arrived in the United States through the provision of culturally and linguistically competent interdisciplinary services and supports.



This initiative was propelled by the unprecedented increase in the number of unaccompanied migrant children and asylum-seeking families approaching the southern U.S. border and arriving in Montgomery County. As such, using an equity lens, the launch of the Newcomers initiative has focused on expanding our capacity to address the unique needs of this subset of the newcomer population.

Our County serves any and all newcomers regardless of their nationality or legal status.



Bienvenidos Subcommittees

1. **COMMUNICATIONS** – To ensure that newly arriving migrants and asylum-seeking children, youth, and families receive welcoming messages in their own languages with timely and accurate information to help them access education, social services, and other supports.
2. **NAVIGATION, CASE MANAGEMENT, HEALTH & MENTAL HEALTH**– To coordinate and implement a culturally proficient system of engagement via a team of community and school-based partners who work together to ensure newly arrived migrant and asylum-seeking children and families/sponsors are provided needed support services.
3. **EDUCATION & SCHOOL-BASED SERVICES** – To create an environment for newcomer students and families that is welcoming, and where their social emotional needs and trauma are addressed so that they are available to learn and engage in the community.
4. **LEGAL SERVICES** – To provide comprehensive legal screenings, services and representation for unaccompanied children, families and/or sponsors through support from legal immigration service providers.
5. **POSITIVE YOUTH DEVELOPMENT** – To strengthen positive factors for newcomer children, youth and families.
6. **ANTI-DISCRIMINATION, PUBLIC SAFETY & TRAFFICKING PREVENTION** – To prevent and respond to public safety risk factors for newcomer children, youth, and families.

Bienvenidos Partners



Major County Government Partners:

- Department of Health and Human Services
 - Child/Adolescent School & Community-Based Services (Cluster Projects, Linkages to Learning, School & Community Youth Services)
 - Positive Youth Development (HSWCs, YOCs)
- Department of Recreation
- Montgomery County Public Schools
- Office of Community Partnerships
 - Gilchrist Immigrant Resource Center

Key Community Partners:

- CASA
- Catholic Charities
- Identity
- Sheppard Pratt
- Primary Care Coalition
- YMCA

Services consist of access to legal education, social service assistance, health and mental health services, and education.

Unaccompanied Children



Montgomery County
Public Schools (MCPS)

International
Admissions and
Enrollment



- Montgomery County is a **primary destination** for unaccompanied children seeking to unify with families/sponsors.
- Between 2014-2022, Montgomery County was the **11th highest receiving county** in the nation*.
- According to ORR, **1,658 unaccompanied children** were released to sponsors in Montgomery County in FY22, and **766** in FY23.
- MCPS enrolled **1,460** in **FY22** and **1098** so far in **FY23**
- In addition to unaccompanied children released to sponsors, an **unknown number** of children are arriving in Montgomery County with parents or other caregivers. There is no mechanism to track the numbers of migrants and asylum-seekers arriving in each state or county.
- **3,868 international students** enrolled as of April



Buses from TX and AZ

- Assisted over 350 individuals with respite and temporary shelter, emergency local and non-local travel, food, clothing, and other immediate/basic needs
- 120 households (families and individual adults) have been connected to intensive case management and community resources (71 currently active)
- Intensive case management has been provided by partners such as Identity, Linkages to Learning at Sheppard Pratt, DHHS Watkins Mill Cluster Project and Catholic Charities
- Families and individuals have also received assistance from CASA with IDs and referrals to other services and resources
- 31 referrals (households) from SAMU Respite Center since September 2022:
- 21 served - 19 for temporary lodging AND case management; 2 for case management only (housing secured via faith community)
- 10 declined (temporary lodging over capacity)
- Challenges: employment and housing (for large families)
- Established quarterly *Bienvenidos* Resource Fairs
- In Spanish, partnered with community resources
- Participation of lawyers for brief immigration consultations



FY23 SSMASR Program Goals

- To support and strengthen culturally and linguistically proficient services to bolster service delivery to new Montgomery County migrant populations by providing grants to **small and emerging organizations (annual budget within \$250,000-\$500,000)**.
- Target Populations: recently arrived migrant and asylum-seeking individuals and families residing in Montgomery County, requiring culturally and linguistically proficient direct services.
- Allowable purposes for this grant include:
 - Culturally and linguistically proficient direct service delivery to migrants and their families; and
 - Training for provider organizations that will strengthen the organization's capability to respond to needs for services.



Key Program Details

| | |
|---------------------------------|--|
| Total Funding Available: | \$200,000 |
| Award Range: | \$50,000 Minimum to a \$100,000 Maximum |
| Performance Period: | Up to one year (12 months), applicants may propose a shorter performance period |
| Where to Apply: | https://mcmdgrants.smapply.org/prog/FY23SSMASR |
| Application Opening: | Monday April 24, 2023 at 12:00 PM |
| Application Deadline: | Monday May 22, 2023 at 9:00 AM |



Eligibility (1 of 2)

- The organization may be a Federal 501(c)(3) tax-exempt status organization or provide evidence of fiscal agent relationship with a 501(c)(3) organization;
- The organization's principal place of business must be located in Montgomery County; if a national or regional organization, it must have a location in Montgomery County through which it provides related services;



Eligibility (2 of 2)

- The organization must be currently registered and in good standing with the Maryland State Department of Assessments and Taxation ([SDAT](#));
- All services and programming to receive funds must be provided in Montgomery County; and
- Current Montgomery County contract or grant award winners must be current on all reporting obligations for other awards and those reports must reflect substantial progress towards the goals of their grant agreement(s)

Award Priorities (1 of 2)



- Priority in awarding funding will be given to small and emerging organizations (annual budget within \$250,000-\$500,000) in Montgomery County that:
 - Seek to support and strengthen service delivery to migrant populations;
 - Fill specific needs in the migrant communities (see Required Metrics slide) ;
 - Provide culturally and linguistically proficient service delivery to migrant individuals and families;
 - Submit proposals which bolster the County's systemic response to migrants; and
 - Submit proposals which have a broad base of impact in the target communities



Award Priorities (2 of 2)

- A comprehensive project implementation plan, including plans for engaging residents through innovative and creative channels;
- To bolster the county's existing systemic response to these populations, priority for services must be given to migrant households referred by the county Department of Health and Human Services' Bienvenidos initiative.
 - It is expected that 75% of the population served will be comprised of referrals from the Bienvenidos Initiative coordination team and Bienvenidos Helpline.

OGM seeks proposals from organizations that:

- Exhibit cultural proficiency;
- Are inclusive of the LGBTQIA+ community members;
- Use a racial equity lens in providing services.



Required Metrics

Migrant households (individuals or families) will receive support in one or more of the following areas per month:

1. Obtaining stable housing

- Performance Metric: 60% of clients will secure stable housing that is safe, adequate, and affordable.

2. Immigration-related legal support

- Performance Metric: 80% of households will be connected with legal supports and/or services to assist with pathways to legal status

3. Employment supports

- Performance Metric: 60% of households will be connected to adequate employment that allows them to meet basic needs and manage debt with minimal assistance.



Submission Guidelines

- Submissions must come through the County's SM Apply online application portal at <https://mcmdgrants.smapply.org>
- All applications must be fully submitted online by **Monday May 22, 2023 at 9:00 AM.**
- Applicants requiring an Americans with Disabilities Act (ADA) accommodation should contact the Office of Grants Management to discuss alternative submission options.



Application Materials

- **Program Summary:** Organization contact info and (9 data fields)
- **Program Narrative:** Series of narrative questions detailing the proposed program (5 page max)
- **Program Budget:** Details of the implementation costs of the proposed program (no set budget format)
- **Budget Narrative/Justification:** Brief explanation of the Program, including impact of reduced funding (2 page max)
- **Program Work Plan/Timeline:** The proposed program implementation schedule (1 page max)
- **Performance Plan:** Outline of metrics to be collected, targets for each metric, and the data collection method for each metric as well as any qualitative evaluation methods (1 page max)

Program Narrative (1 of 2)



- What is the proposed service/project and which, if any, specific migrant population(s) does it target? If applicable, elaborate on the target demographic (i.e., ethnic group(s), country(ies) of origin, etc) and why it/they are a focus of your service/project.
- What specific needs in migrant communities does your proposed service/project address?
- How does the proposed service/project support and strengthen service delivery to migrant populations?
- How will your proposed service/project bolster the County's overall systemic response to migrants and their needs? What gaps in other County efforts will the proposed service/ project be filling?

Program Narrative (2 of 2)



- What is your organization's capability to provide culturally and linguistically proficient service delivery to migrant individuals and families?
- Why is your organization well positioned to implement this service/project? Please note your capacity, including human and financial resources, to implement the services/ program and any experience in providing similar services.
- Overall, how will your proposed service/project have a positive impact?
- If a collaboration is being proposed, what work have your organizations previously done together? What skills, experience, capabilities, and/or connections does each organization bring to the partnership? Please specify the lead agency.



Performance Plan

This section must include the Key Performance Indicators (KPIs), metrics, and/or milestones. Provide an outline of:

- metrics to be collected;
- targets for each metric;
- the data collection method for each metric;
- and any qualitative evaluation methods.

This program requires that proposals track one or more of the following metrics:

- Obtaining stable housing through housing support and services (output: serve 60 households every six months);
- Immigration-related legal support (output: serve 120 households every six months); and
- Employment supports (output: serve 60 households every six months).



Document Uploads

- Certifications and ethics disclosures completed as part of the online application;
- Most recent IRS 990 Form
- IRS tax-exempt determination letter for nonprofit organizations
- Proof of Maryland SDAT Registration and Good Standing (print screen of organization's SDAT registration page is ideal)
- Current Board list with name, affiliation, and contact information
- Collaborative partner materials, if applicable
- Program Related Materials (optional)
- Other Supporting Materials (optional)



Ethics Questions

- **Does your organization employ current employees or contractors of the Montgomery County Government?** This applies for employees that are paid by your organization but are also paid by Montgomery County Government.
- **Does your organization's Board of Directors include current employees or contractors of the Montgomery County Government?** This applies to volunteer board of director positions.
- **If you answered yes to either question, please describe the employee(s) role and function as it applies to your organization.** Answering “yes” to either question does not exclude your organization from being eligible to apply.
- Montgomery College, Montgomery County Public Schools, and WorkSource Montgomery do not count as Montgomery County Government employees for the purpose of this Grant Program.
- If you are unsure if a position applies please contact the Office of Grants Management for clarification.



Other Preparations

- **Register and create a profile on the online application platform** for each team member who will be working on your application.
- **Verify that your organization is registered with the Maryland State Department of Assessment and Taxation (SDAT).** Click [here](#) to go to the SDAT Business Express site to confirm. Even if your organization is registered in another jurisdiction, you must be registered with SDAT for Montgomery County to finalize an award with your organization.
- **If your organization is not in Good Standing with SDAT, take the necessary steps to get back into Good Standing.** SDAT will advise what steps are required. Montgomery County cannot finalize an award with you or organization if you are not in Good Standing. Your application for a grant could be disqualified if you are not in Good Standing.
- **Register with the Montgomery County Central Vendor Registration System (CVRS)** by clicking [here](#). If you or your organization receives an award from the County then you will need to be registered with CVRS to receive payments.



Review Process

- OGM will convene a review panel made up of qualified neutral, qualified individuals in Montgomery County Government selected for their experiences in the grant program's subject area, grants administration, or project management.
- The panel members will review and score applicant proposals based on the criteria and priorities established in the SSMSR Grant Program.
- Final decisions will be made based on the scores and other factors such as applicants past performance on previous County awards.

Scoring – 100 Possible Points



- A. Soundness of the Proposal** (20 points) – How strong is the proposed strategy?
- B. Program Goals, Objectives and Services** (20 points) – How well does the proposal achieve the grant program's goals?
- C. Program Evaluation** (15 points) – Is the program's evaluation plan inline with requirements and realistic to implement?
- D. Organizational Capability and Relevant Experience** (15 points) – Does the organization have the ability to implement the submitted proposal and its stated goals?
- E. Sound Fiscal Management and Budget** (15 points) – Is the proposed budget realistic and can the organization manage it?
- F. Resident Engagement** (15 points) – How well can the organization reach the proposal's targeted community?



Award Notification

- Award notification letters are expected to be released roughly one month after the application deadline via email.
- For successful applicants, the award agreement will contain funding restrictions; programmatic, administrative, and policy requirements; reporting documents including total budget along with the amount of grant funding for the program; and payment terms.

General Recommendations



- Be direct and clear in your proposal on *how* your program will achieve the grant program's goals and priorities.
- Ensure that all the pieces of your application present a consistent strategy/approach in your proposal.
- Consider this program's Priorities and Scoring Criteria/Weight when developing your proposal.
- Feel free to use graphics, charts, tables, maps, project workflows, and other non-narrative tools to clarify or enhance your proposal.
- Develop, coordinate, and finalize your application offline and then upload all materials into the application.
- Uploads in pdf format are preferred (except the Program Budget, MS Excel please) but other formats are also welcome.
- Start now on getting your legal house in order, if needed.



Further Questions?

Ali Hoy

Outgoing Grants Program Manager

Office of Grants Management

240-773-3384

Ali.Hoy@montgomerycountymd.gov

<https://mcmdgrants.smapply.org>