

Make sure to check out the website, <u>www.mocorec.com</u>, and follow Montgomery County Recreation on <u>social media</u> for the latest updates from the Department.

Department Updates – September 2024

Aquatics

The aquatics team manages five indoor pools and seven outdoor pools. Indoor pools are open year-round, and outdoor pools are open from Memorial Day through Labor Day. All pools have accessibility features such as ADA stairs, pool lifts and zero depth entry. Whether you're looking to swim a few laps, participate in a water exercise class, take swimming lessons or just enjoy the water, MCR pools have it all.

Updates:

Outdoor pools have closed for the summer. Aquatic facilities have completed annual maintenance.

Business Services

The Business Services Team contributes to the achievement of Recreation's mission of high quality, diverse and accessible programs, services, and facilities from an administrative business perspective. Services are directed toward the management and support of the department through ensuring sound business practices in the areas of budget, finance, risk management, contracts and procurement and human resources management.

Updates:

- Finance:
 - o FY24 Year-End close was successful, county finalized report will be in December

- \circ FY24 is the first recognized year to work on the Abandoned Property Process in VSI
- o Recognized great improvements in collections of Accounts Receivables
- o Complete Cycle of Safe Audit Process
- Drafting internal process to share
- Drafting internal process for Refunds

• Budget:

- FY25 Budget effective July 1st
- FY26 Budget Planning started in August
- 0
- Contracts & Procurement:
 - Vendor Fair coming mid September (small group)
 - Vendor Fair coming in October (larger group)
 - Working on revision to current grants processes

Hiring Update: One vacancy currently advertised: Fiscal Assistant (GS 16); One promotion to GS 18 Administrative Specialist I (shared between HR, Finance & Budget)

Capital Improvement Plans (CIP)

Updates:

- Playground Project:
 - Received state aid funding to support project (FY25 allocation & FY26 allocation)
 - o Plan in place to begin replacing or renovating playgrounds at facilities

Community Recreation Centers (Facilities)

Montgomery County Recreation has 22 Recreation Centers located throughout the County that offer a wide range of activities for children, teens and adults, and may include programs for seniors and individuals with disabilities. Activities typically include classes, workshops, clinics, drop-in programs, supervised play, sports, open gym, crafts and special events. Our centers have diverse amenities that may include fitness rooms, social halls, meeting spaces, classrooms, billiards and game rooms. We have a wide array of rooms available for your use, from social halls to meeting rooms.

Updates:

Communications and Public Outreach

The Communications and Public Outreach Team manages marketing for the Department, including social media, graphics, website maintenance and advertising. This branch also includes the customer service team housed at the administrative offices in Wheaton and the community outreach specialists who attend dozens of events every month to promote recreation programs and services.

Updates:

- New Podcast Episodes:
 - o May: Inside Recreation: Get Ready for Summer Camps! (buzzsprout.com)
 - o June: Inside Recreation: Outdoor Pools Summer Fun and Safety (buzzsprout.com)
 - o July: Inside Recreation: Maryland Senior Olympics (buzzsprout.com)
 - August: <u>Afterschool Fun with MoCoRec! (buzzsprout.com)</u>
- Press Releases Issued:
 - Montgomery County Recreation Celebrates "Where You Belong" During National Park and Recreation Month (montgomerycountymd.gov)
 - o <u>Montgomery County Unveils New Statue Honoring Olympic Athlete Dominique Dawes (montgomerycountymd.gov)</u>
 - Montgomery County Recreation's Registration for Fall Programs and Activities Begins Monday, Aug. 12 (montgomerycountymd.gov)
- Videos Produced:
 - What You Need to Know Before Heading to MoCoRec Pools this Summer! (youtube.com)
 - o SOAR Trip Safari Adventure at Lake Tobias Wildlife Park (youtube.com)
 - o The Rec Insider July 2024 (youtube.com)
 - The Rec Insider August 2024 (youtube.com)
 - The Rec Insider September 2024 (youtube.com)

• The graphics team received and began working on 131 requests for digital graphics, flyers, posters, GUIDEs and more June-Aug. (year to date, 332 requests).

Social Media/Newsletter Growth (June-Aug.):

Facebook – 17,193; +620 Followers Instagram – 5,518; +380 Followers – <u>Pooch Pool Party</u> - 11.59% Engagement, 148 Likes X (Formerly Twitter) – 7,349; +280 Followers – <u>July 4 Reminder</u> – 13.41% Engagement

And we're now on LinkedIn! Make sure to check out our page and share information about job openings.

Outreach Events:

- 8/1 Mi Pueblo Catholic Charities Field Trip to Bauer CRC
- 8/6 National Night Out (Olney, Germantown)
- 8/7 NIH Marion Flyer Plaza Event
- 8/10 Big Bloom Festival
- 8/14 Tabling at Rolling Terrace ES
- 8/16 Street Outreach Network Backpack event
- 8/17 NorthWest HS Back to School Fair
- 8/21 Maryland Capital Parks Police Community Day Germantown
- 8/22 Tabling at Seven Locks ES
- 8/22 Sargent Shriver Back to School Event
- 8/22 Odessa Shannon Back to School Night
- 8/23 Tabling at Rolling Terrace ES
- 8/23 Wheaton Woods Back to School Event
- 8/23 Southlake ES Back to School Event
- 8/24 MCPS Back to School Event at Westfield Wheaton
- 8/26 Collaboration Hispanic Heritage Event UpCounty
- 8/29 Arcola ES Back to School Night

The Rec Insider - Current number of subscribers – 46,805; +1,329 Subscribers Since May

June Newsletter July Newsletter August Newsletter September Newsletter

Countywide Programming

Countywide Programs offers essential and universally accessible recreation and leisure services to all residents across the region. Program staff generates partnerships with local small businesses and nonprofit organizations to activate key public and private spaces and to offer culturally responsive programs, activities and services such as classes, performing arts, camps, sports, workshops, therapeutic recreation, inclusion services and special events which provide a wide range of economic, health and social benefits.

Updates:

• Final Camp 2024 Numbers below, had 5,590 enrollments across 296 sections.

	As of 9/9/2024	
Туре	Enrollment	Number of Sections
Arts and Crafts	352	27
Basketball	220	10
Karate - Jujitsu	84	2
Multi-Sports	1589	40
Nature Outdoors Exploration and Skills	106	2
Performing Arts	149	10
Playtime and Music	190	10
Soccer	309	32
Specialty Programs	1400	96
Therapeutic Recreation Programs	259	18
Volleyball	478	16
Youth Cooking	307	11
Skateboarding	70	6
Youth Development	80	10

Total	5590	296

	As of 9/9/2024	
Туре	Enrollment	Number of Sections
Art	342	33
CPR and First Aid	21	2
Dance	133	16
Educational	24	5
Fitness	269	24
Health and Wellness	106	9
Martial Arts	626	37
Music	152	15
Special Events	286	3
Sports	895	70
STEAM	0	6
Therapeutic Recreation	308	11
Total	3162	231

• Final Summer 2024 Numbers below, had 3,162 enrollments across 231 sections.

Fall registration began on August 12, and currently has 7,905 enrollments in 808 sections. Fall season will run from end of August to end of December.
As of 9/9/2024

Туре	Enrollment	Number of Sections
Art	376	47
Break Camps	23	6
Cooking	30	3
CPR and First Aid	21	4

Dance	273	40
Educational	4	10
Fitness	513	51
Health and Wellness	178	16
Martial Arts	772	59
Music	139	20
School Break Programs	693	45
Sports	4021	421
STEAM	70	20
Therapeutic Recreation	335	36
Total	7448	778

- Notable News:
 - Successfully held the department's largest All Staff Camp Global Training with over 700 participants featuring guest speaker Michael Brandwein.
 - Successfully held both 4th of July Firework Events (Germantown and Wheaton) estimating over 59,000 residents served through both events.
 - Annual Pooch Pool Party was held on August 24-25 and served 222 Pooch enrollments at Upper County Outdoor Pool.
 - Our TR Sunday Funday Pool Party at MLK Outdoor Pool on August 11 served 118 enrollments focusing on people with disabilities and their families and friends.
- Fallin into Fall
 - Kids Day Out returns for the 2024-2025 School Year and launches on October 3.
 - Winter Break Camp registration has begun featuring 5 locations during the winter break holiday including a location for youth and teens with disabilities at Bauer CRC.
 - o Cricket returns on Saturday, September 14 at Calverton Galway Local Park.
 - Expanding our beginner skateboarding classes to another location: Clara Barton NRC.
 - Expanding our flag football league to a total of 5 locations (Wheaton HS, Damascus CRC, Paint Branch HS, Montgomery Village MS, and Potomac CRC). Featuring a girl's league at Wheaton HS.

- Launching our brand-new lacrosse instructional league at 2 locations (Bauer Drive LP, Calverton Galway LP).
- o Launching youth pickleball league at Ross Boddy NRC.
- Expanding youth volleyball league to 5 locations (East County CRC, White Oak CRC, Ross Boddy NRC, Plum Gar CRC, Mid County CRC).
- Expanding programs to youth and teens with disabilities, check out our flyer: d5 GR#250_24 TR 1 pager (1).pdf
- Participated in outreach and hiring events:
 - MCPS Back to School Fair on 8/24 from 10am-1pm at Wheaton Mall
 - Wheaton Community Safety Summit on 9/5 from 4:30pm-7:30pm at Wheaton Mall

IT /Automation Team

The IT Team administers the primary recreation management software RecTrac, branded as ActiveMONTGOMERY, that facilitates customers registrations into activities, facility reservations within recreation centers, and pass membership sales. Senior members of team provide regularly scheduled training classes and training materials to more than 250 career staff and over 500 part-time staff on navigating the system regarding the processes for conducting transactions for recreational services. Rec IT works in close collaboration with the county's Finance Department to ensure financial interfaces and reconciliations are accurately integrated and reported daily to the county's financial systems.

In addition to RecTrac the team is responsible for Recreation's IT infrastructure, hardware, and software needs for all teams and facilities within the Department from procurement through install and end-user training. REC IT ensures the Department's practices regarding use of information systems and resources comply and align to the county's Administrative Procedures and information security best practices.

Updates:

Senior Facilities/Programs

Montgomery County Recreation has many ways for independent adults, 55 and older, to stay active and healthy. Whether you are working, semi-retired, or fully retired, our eight senior centers offer many programs, activities, classes and events for you to choose from. Our centers have diverse amenities that may include fitness rooms, social halls, meeting spaces, classrooms, billiards and game rooms.

Updates:

This Summer we programmed 5 different Senior Adventure Camps, which are 3-day experiences for individuals 55+ during the Summertime. The goal of this camp is to 1) attract new customers that have never been to the center before and introduce them to what we have to offer, 2) to introduce older adults to various activities locally that may be a new experience for them and 3) have fun! Camp is not just for kids and older adults can have summer fun too! The locations were:

- Damascus Senior Center with 24 out of 24 spots registered
- Schweinhaut Senior Center with 26 out of 26 spots registered
- Ross Boddy Recreation Center with 22 out of 24 spots registered
- Silver Spring Senior Center with 24 out of 24 spots registered
- N. Potomac Senior Center with 22 out of 24 spots registered

This year the themes of camp where: Art, Nature, and Mystery, expect Ross Boddy who did Sports themed days as we were advised by the center, it would be more enjoyable for that community.

This Summer we are also hosting several small BBQ Lunch Parties, since the Large BBQ Bonanza event did not make it in the FY25 final budget. Each Senior Center partnered with HHS Nutrition Program to provide a BBQ lunch onsite, where the center staff plans a few small activities to make it fun around the lunch time hours.

- Wheaton has 150 registered
- White Oak has 101 registered
- Silver Spring had 56 registered
- Holiday Park had 86 registered
- Damascus had 70 registered
- Long Branch is teamed up with Wheaton for a joint BBQ at Wheaton
- North Potomac had 238 registered
- Schweinahut has 98 registered

Currently staff are working on building Winter classes in VSI and getting Fall classes started and off the ground at the centers. For the Fall classes, currently for the Fall we are offering approximately 374 program opportunities throughout the various locations and as of 9/4/2024 have 6417 enrollments in a class, program, event, or activity offered for the Fall 2024 season. Offering ranges from Fitness (68 offerings), games (34 offerings), Art (34 offerings), sports (24 offerings). Trips (34 offerings), educational (59 offerings), Dance (23 offerings), specialties (29 offerings), music (6 offerings) and more (63 offerings).

Upcoming Programs to Visit:

- Damascus Senior Center
 - 9/18 at 1PM we have partnered with the library to teach us about Online Learning.
 - 9/26 at 1PM Come chat with the Director, get to know her, and share recommendations that we can do to make our center more engaging, vibrant and robust for the Damascus community.
- Holiday Park Senior Center
 - 9/11 from 6-7 PM African Safari Event: Uasuf will be playing traditional West African instruments while we dance and enjoy light refreshments.
 - o 9/19 at 1PM Hispanic Heritage Festival: Music and traditional costumes as we celebrate Hispanic Heritage Month.
- Long Branch Senior Center
 - Mondays at 10AM Bone Builders has finally returned to Long Branch! Come check out the excitement that a community favorite was able to return.
 - 9/25 & 9/27 at 10AM We will be hosting 2 Medicare presentations at the center. On Wednesday it will be in Spanish and on Friday it will be in English.
- Margaret Schweinhaut Senior Center
 - 9/18 at 10AM Exercise Room Instruction: we are found a new instructor who will be demonstrating the best practices of using the weight room equipment to make the most out of your workout.
 - o 9/30 at 1PM Cardio Drumming class: check out this fun way to combine music and fitness to mak working out fun!
- Nancy H. Dacek North Potomac Senior Center
 - o 9/23 at 10:30AM We have partnered with MCPD on a presentation on Keeping Senior Safe Information Session
 - 9/30 from 9am 1PM ACTIVE AGING SIGNATURE EVENT Registration is required via Eventbrite. This event is a collaboration between Recreation, Parks, HHS, Libraries, and Environmental Protection to kick off Active Aging week. While the signature event is on 9/30 at the North Potomac Senior Center, there will be small activity happening all over Montgomery County in support of Active Aging Week.
- Silver Spring Senior Center
 - 9/18 at 1PM Senior Planet: Protecting your personal Information Online: This presentation will cover the ins and outs of how to protect your personal information online. We will cover tips for staying safe in cyberspace and how to recognize online scams.
 - 9/19 at 9AM Bagels with Beth: Come join the SSSC Director for bagels and coffee. This time is used to learn more about upcoming programs and share recommendations to help make our center more engaging, vibrant and robust for the Silver Spring community.
- White Oak Senior Center
 - 9/13 from 10:30-1:30PM End of Summer BBQ: this is a partnership program with HHS-Nutrition Program who will bring in a special BBQ Lunch paired with some come activities for those who register.
 - 9/25 from 10am 2PM Hispanic Heritage Festival
- Wheaton Senior Center

- Wednesdays at 10AM Memoir Writing Class.
- 9/24 at 1PM Chat with Director: come get to know Alex the Senior Center Director at Wheaton Senior Center and share recommendations on programming, events, and activities you think could make our center more engaging, vibrant, and robust for the Wheaton community.

Silver Spring Recreation and Aquatic Center (SSRAC)

Updates

Youth Development

Montgomery County Recreation's Youth Development Team uses a variety of means to reach the County's diverse young people. Our recreation activities and services allow children and teens to make the most of their time outside of school.

Updates:

- Youth Development served 2,628 youth this summer in programming including Camp Rec (wraparound camp experience for summer school participants at 15 elementary schools); Summer Leadership Challenge (including two new specialty versions: Coaching & Officials and Adventure); Fun, Food & Fitness (added new location at Cider Mill Apartments). Other summer youth programming included Soccer4Change drop in & street soccer tournaments, Bienvenidos summer camp for HS newcomers, Teens Day Out, Teens Night Out, Summer Hoops Series and the Dewey Park Tennis & Street Hockey.

-Staffing – Recently welcomed Derrick Felton to the Supervisor vacancy. He will be overseeing the TeenWorks & Soccer4Change programs. The team currently has 2 Recreation Specialist vacancies that have interviews in progress. The team is working to fill all seasonal positions needed for afterschool programs.

-Afterschool Programs – will launch late September through early October. Staff are attending Back to School events to promote and register participants as well as connecting with school administrations and preparing for staff and provider training. RecZone starts with lunchtime and afterschool programming at 6 High Schools on Sept. 23rd. RecXtra programming begins the week of Sept 23rd at 16 middle schools. Excel Beyond the Bell launches at 8 middle schools on Sept. 30th while the elementary program starts at 16 locations on Oct 7th.

-Soccer4Change - Fall league registration is underway with practices slated to start Sept. 23rd. We are excited to share that the City of Rockville will now have a team in this league. First HS games will be on Oct 4, MS games on Oct 11th at Northwest Branch Regional Fields afterschool.

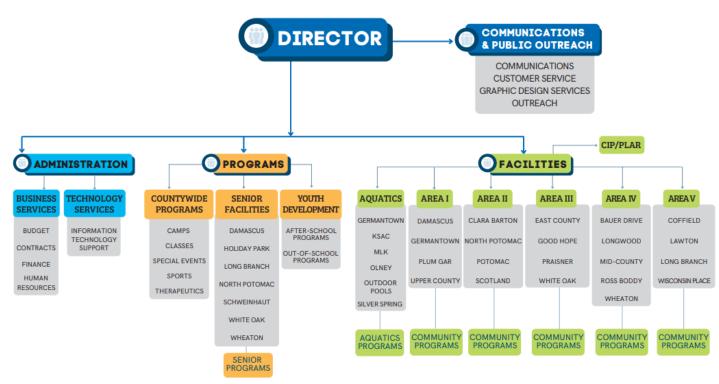
Upcoming Events/Visit Opportunities:

9/18 - YD All Staff Meetings & Training (North Potomac CRC 4:30-8:30pm)

9/19 - Excel Beyond the Bell SY24-25 Kickoff (North Potomac CRC 4:30-6:30pm)

9/27 - Buckets & Beat Downtown Silver Spring Collaboration – youth event partnered with Councilmember Kate Stewart and others (Civic Bldg Plaza (2-6pm)

MONTGOMERY COUNTY RECREATION ORGANIZATION CHART





Revised August 2023