



Make sure to check out the website, www.mocorec.com, and follow Montgomery County Recreation on [social media](#) for the latest updates from the Department.

October 2024

Department Updates

Aquatics

The aquatics team manages five indoor pools and seven outdoor pools. Indoor pools are open year-round, and outdoor pools are open from Memorial Day through Labor Day. All pools have accessibility features such as ADA stairs, pool lifts and zero depth entry. Whether you're looking to swim a few laps, participate in a water exercise class, take swimming lessons or just enjoy the water, MCR pools have it all.

Updates:

Business Services

The Business Services Team contributes to the achievement of Recreation's mission of high quality, diverse and accessible programs, services, and facilities from an administrative business perspective. Services are directed toward the management and support of the department through ensuring sound business practices in the areas of budget, finance, risk management, contracts and procurement and human resources management.

Updates:

Capital Improvement Plans (CIP)

Updates:

Community Recreation Centers (Facilities)

Montgomery County Recreation has 22 Recreation Centers located throughout the County that offer a wide range of activities for children, teens and adults, and may include programs for seniors and individuals with disabilities. Activities typically include classes, workshops, clinics, drop-in programs, supervised play, sports, open gym, crafts and special events. Our centers have diverse amenities that may include fitness rooms, social halls, meeting spaces, classrooms, billiards and game rooms. We have a wide array of rooms available for your use, from social halls to meeting rooms.

Updates:

Communications and Public Outreach

The Communications and Public Outreach Team manages marketing for the Department, including social media, graphics, website maintenance and advertising. This branch also includes the customer service team housed at the administrative offices in Wheaton and the community outreach specialists who attend dozens of events every month to promote recreation programs and services.

Updates:

- New Podcast Episode:
 - September: [Inside Recreation: Youth Sports \(buzzsprout.com\)](https://buzzsprout.com)
- Press Releases Issued:
 - [Montgomery County Recreation's Youth Basketball Registration Begins Monday, Sept. 30 \(montgomerycountymd.gov\)](https://montgomerycountymd.gov)
 - [Montgomery County Seeking Applicants to Serve on Sports Advisory Committee \(montgomerycountymd.gov\)](https://montgomerycountymd.gov)
 - [Montgomery County Recreation Hosting Fall Events to Celebrate with the Community \(montgomerycountymd.gov\)](https://montgomerycountymd.gov)
- Videos Produced:
 - [Inside Recreation: Youth Sports \(youtube.com\)](https://youtube.com)
 - [The Rec Insider - October 2024 \(youtube.com\)](https://youtube.com)

The graphics team received and began working on 42 requests for digital graphics, flyers, posters, GUIDEs and more June-Aug. (year to date, 380 requests).

Social Media/Newsletter Growth:

Facebook – 17,306; +113 Followers – [Parks Half Marathon](#)
Instagram – 5,640; +122 Followers – [Parks Half Marathon](#), 8.47% Engagement Rate
X (Formerly Twitter) – 7,393; +44 Followers – [Meet the Team Post](#), 7% Engagement Rate

Outreach Events:

9/4 East County Advisory Board Meeting
9/5 Seven Locks ES Back to School
9/8 JSSA Family Wellness Day
9/9 East County Community Conversation
9/10 Christa McAuliffe Back to School Night
9/11 Lucy V Barnsley ES Back to School (K-2)
9/12 Lucy V Barnsley ES Back to School (3-5)
9/15 Friendship Picnic Wheaton Regional Park

- 9/16 Community Conversation at Wheaton CRC
- 9/17 Diamond ES Cluster Meeting
- 9/18 William Tyler Page ES Back to School (K-2)
- 9/19 William Tyler Page ES Back to School (3-5)
- 9/20 Jackson Road ES Back to School Resource Fair
- 9/21 Family Empowerment Resource Fair at Montgomery College
- 9/23 African-Caribbean Diaspora Community Conversation
- 9/26- Herbert Hoover MS Fitness
- 9/26 Rock Creek Forest ES Back to School Night
- 9/27-Blackrock Rock the Block Teen Party
- 9/27 Buckets & Beats Silver Spring Youth Block Party
- 9/30- Active Ageing Senior Week Event
- 9/30 - Community Conversations UpCounty Region

The Rec Insider - Current number of subscribers – 46,912; +107 Subscribers

[October Newsletter](#)

Countywide Programming

Countywide Programs offers essential and universally accessible recreation and leisure services to all residents across the region. Program staff generates partnerships with local small businesses and nonprofit organizations to activate key public and private spaces and to offer culturally responsive programs, activities and services such as classes, performing arts, camps, sports, workshops, therapeutic recreation, inclusion services and special events which provide a wide range of economic, health and social benefits.

Updates:

- Fall registration began on August 12, and currently has 8,737 enrollments in 739 sections. Fall season will run from end of August to end of December.

Type	As of 9/9/2024		As of 10/11/2024	
	Enrollment	Number of Sections	Enrollment	Number of Sections
Art	376	47	395	46
Break Camps	23	6	34	6

Cooking	30	3	33	3
CPR and First Aid	21	4	28	4
Dance	273	40	264	37
Educational	4	10	7	10
Fitness	513	51	579	51
Health and Wellness	178	16	213	16
Martial Arts	772	59	989	58
Music	139	20	142	18
School Break Programs	693	45	960	45
Sports	4021	421	4360	391
STEAM	70	20	80	15
Therapeutic Recreation	335	36	653	39
Total	7448	778	8737	739

- Notable News:
 - Expansion of programs for youth with disabilities including music, poms, drumming and volleyball, currently 53 enrollments. Check out the handout: [d5 GR#250 24 TR 1 pager \(1\).pdf](#)
 - Kids Day Out kicked off on October 3 with 374 enrollments.
 - Winter Youth Basketball registration opened on September 30.

IT /Automation Team

The IT Team administers the primary recreation management software RecTrac, branded as ActiveMONTGOMERY, that facilitates customers activity registrations, facility reservations within recreation centers, and pass membership sales. Senior members of team provide regularly scheduled training classes and training materials to more than 250 career staff and over 500 part-time staff on navigating the software system regarding the processes for conducting transactions for recreational services. Rec IT works in close collaboration with the county's Finance Department to ensure financial interfaces and reconciliations are accurately integrated and reported daily to the county's financial systems.

In addition to RecTrac the team is responsible for Recreation's IT infrastructure, hardware, and software needs for all teams and facilities within the Department from procurement through install and end-user training. REC IT ensures the Department's practices regarding use of information systems and resources comply and align to the county's Administrative Procedures and information security best practices.

Updates:

Senior Facilities/Programs

Montgomery County Recreation has many ways for independent adults, 55 and older, to stay active and healthy. Whether you are working, semi-retired, or fully retired, our eight senior centers offer many programs, activities, classes and events for you to choose from. Our centers have diverse amenities that may include fitness rooms, social halls, meeting spaces, classrooms, billiards and game rooms.

Updates:

- 9/11 - Holiday Park's African Safari Party had 81 registered.
- 9/12 – Holiday Park's Mid-Autumn Festival had 145 registered.
- 9/19 – Holiday Park's Hispanic Heritage Celebration had 127 registered.
- 10/4 – Silver Spring's Soul Train Dance Party had 58 registered.
- 10/23 – Long Branch's Hispanic Heritage Lunch has 98 registered.
- 11/15 – North Potomac's Diwali Celebration has 99 registered.

As Fall 2024 classes continue, we have 309 classes/activities in VSI that have the minimum registration of 8 to run and about 100 classes not at the minimum registration of 8 but are either close or there is still time before the program starts. Thus far from the classes that have at least 8 registered, we have 9,468 registrations for various activities this Fall Season.

We have built our offerings for Winter 2025 and currently have 302 classes/activities in the system for this upcoming Winter. This Winter, we are moving registration start time for all 55+ classes/activities to 9am based on customer feedback that this will make our registration process more equitable for those that are not as advanced with navigating our registration system. We are currently in the middle of reviewing our programs for the guide production process.

Fall Upcoming Visits:

- 10/23 – Long Branch’s Hispanic Heritage Lunch and Music from 11AM-1:30PM
- 10/31 – Holiday Park’s Hocus Pocus from 1-2PM
- 11/14 – Holiday Park’s A Sinatra Thanksgiving Holiday from 1-2PM
- 11/15 – N. Potomac’s Diawli Celebration from 10-11:30AM

Winter Upcoming Visits:

- Coffee Socials at Damascus Senior Center at 9 am Monday – Friday
- Celebrate Black History Month at Long Branch on Feb 19, from 10:30AM-12:30PM
- Akhmedova Ballet presents “Mini Nutcracker” at Schweinhaut on Dec. 7, from 1-2:30PM
- Encore Winter Concert at Schweinhaut on Dec. 20, from 11AM-12PM
- Holiday Ballroom Dance Showcase at North Potomac on Dec. 6, from 1:30-4:30PM
- Motown and More DJ Music for Black History Month at North Potomac on Dec 21, from 12:30-2:30PM
- Lunar New Year Celebration at North Potomac on Feb. 7, from 10AM – 12noon
- Valentine’s Day Party at Silver Spring on Feb. 14, from 2-3:30PM
- Multi-Center WINTER Holiday BASH at White Oak on Dec. 6, from 10AM – 1PM (White Oak, Long Branch & Schweinhaut will call get together to celebrate the holidays)

Silver Spring Recreation and Aquatic Center (SSRAC)

Updates:

Youth Development

Montgomery County Recreation’s Youth Development Team uses a variety of means to reach the County’s diverse young people. Our recreation activities and services allow children and teens to make the most of their time outside of school.

Updates:

- All Youth Development afterschool programs in partnership with MCPS are up and running. We had a rolling start beginning Sept 23rd through Oct 7th. Enrollment report will be provided next month as registrations are still occurring and being processed in our system. We are currently at 46 locations elementary to high.

-Staffing – Currently interviewing for vacancies at Specialist level for EBB Elementary program. Anticipate selection finalization soon. Fall Inservice training was held on 9/18 for all staff working YD afterschool programs this year.

-Special Programs – Buckets & Beats event was held on Sept 27th in collaboration with CM Stewarts office and others. While rain impacted our ability to host the 3v3 basketball tournament, the team was there, engaged and those that came had a good time. The team also supported the Black Rock Back to School event on 9/27 with a craft area and TeenWorks support. On 10/8, we collaborated with Parks to host the “Under the Lights” event at MLK Turf field to allow

youth an opportunity to play on a lighted field. The team led soccer and flag football drop in style activities for middle and high schoolers during this time.

-Elementary Programs- Parent Registration events and info sessions held late Sept to early October to ensure families and youth are registered and prepared for launch at the 16 locations. Staff worked with school administrators for referral lists and have been meeting with their staffing teams for training. Team supported the EBB Kickoff event held on 9/19 for all EBB administrators and program providers.

-Middle Programs- RecXtra (16 sites) and EBB(8 sites) are back up and running with registrations and new clubs being added daily. Highlights include RecMode Boxing & Fitness course being held at Shannon EBBM and Redland/Wood RecXtra clubs participating in the departments Flag Football sports program on the weekends. EBB team also supported Kickoff event.

-High School Programs- RecZone programs up and running at 6 schools. Highlight includes the new RecZone guides for each school that detail program/activity/experience offerings for the season (see sample attached). Soccer4Change Fall season has started and added a new program partner with City of Rockville bringing a team. TeenWorks worked hard to place on roster TeenWorks staffers at school year assignments. Info sessions are starting back up again to fill remaining vacancies. Webpage updates to be finalized soon that showcases the revamped TeenWorks program (no longer a volunteer branch)

Upcoming Events/Visit Opportunities:

10/18 - Teens Day Out (East Co, SSRAC, Plum Gar & Wheaton)

10/19 - First afterschool training of the year from 10-1:30 @ Coffield CRC

10/24 - Lights On Afterschool nationwide celebration day – we welcome a visit to any of our programs!

10/30 - Council Youth Town Hall 7:00 at COB

11/6 - Soccer4Change All Star Game starting at 3:30 @ MLK Park Turf Field

11/15 - Soccer4Change Fall Season Culminating Event @ Ridge Road Park

MONTGOMERY COUNTY RECREATION ORGANIZATION CHART

