



AGENDA

Sports Advisory Committee
2425 Reddie Drive, 3rd Floor, Wheaton
Thursday, May 15, 2025, 6:00 p.m.

Committee Members: Amy Lopez, Sam Griffin, Doug Remer, Mary Kate Crawford, Doug Schuessler, Princess Clemente, Trish Heffelfinger, David Schardt, Tina Won Sherman, Jay Goldstein, Tony Korson, Ben Corb, Tom Cove

Absent: Christopher Wajda, Rick James

Ex officio: Mark Comer, Steve Solomon, Carl Weber, Derrick Thompson

Staff: Adriane Clutter, Jason Fasteau

Guest: Jimmy Schneidewind

6:05 p.m. Welcome and General Announcements (Tom). Question to include discussion on virtual or hybrid meetings

6:07 p.m. Review and Approve Agenda. Unanimous approval of agenda

6:08 p.m. Review and Approve April Minutes. Unanimous approval of minutes

6:10 pm Jason provided an overview of the MoCo budget process and results

6:22 p.m. Update on Unsung Hero Awards

- David Schardt spoke about the 3 honorees this year and the event

6:37 p.m. Working Group Discussions

- **Community Engagement:** Samantha, Princess, Amy
 - Looking into bringing on an intern who will focus on stakeholder contact list and interview those stakeholders
 - list of questions for these interviews will help provide consistency and structure to the conversations
 - Goal of the process: identify specific examples of challenges faced in specific categories (e.g. transportation, facility access, role of sport)

- This group will also reach out to the SLAC beginning in the Fall (September)
- **Recognition:** David, Trish, Princess, Steve (ex-officio)
 - Desire to get started earlier than last year (event will be a month earlier than this year)
- **Operations:** Tina, Mary Kate, Christopher
 - Nomination Committee for Appointments
 - Amy , Trish, Jay, and David will serve on the nominations committee
 - BCC has no update on when the vacancy will be posted
 - Committee Officer Elections
 - working to operationalize this like the nominations process
 - Discussion ensued regarding timing of election
 - **question to vote:** hold officer elections in September, regardless of the timeline of the BCC process (Which may or may not be complete with new members). This process would be managed by the operations committee (and delegated if all members of operations committee is interested in running)
 - in favor: unanimous support
- Annual Report Development
 - Update on steering committee conversation
 - Unsung Heroes - a look back and a look ahead
 - Specific actions around turf field issue
 - meetings with councilmembers
 - presenting at hearings
 - program directory
 - stakeholder and intern
 - there should be recommendations (we can reassert previous recommendations)

Action item: send ideas or notes to Tina for inclusion in the report

- Communications: Mary Kate, Christopher, Tina
 - Identify 4 pillars or key values
 - participation
 - facilities (updates)
 - recognition (unsung heroes)
 - sports programming

Action item: committee will reduce the tag lines to vote at next meeting

Action: committee will establish a feasible communication schedule with content

Action: committee will connect with all newsletters to see if this is feasible

- Advocacy: Ben, Jay, Tom, Tony, Steve (ex-officio)
 - Tina and Tom both testified at committee hearings
 - This group can put together a letter if a committee member has a suggestion
 - e.g. could reach out to the councilmembers for newsletters
 - learning the budgeting process to be a better advocate
 - discussion on utilizing more frequent communication
 - we need to have a better pulse, sooner, about key issues
 - put the list of topics to keep an eye on back into circulation

Action: determine a yearly calendar for timeliness of certain projects

7:40 p.m. Sports Programming Directory Options

- a letter has been written to ask the county for technical assistance
- Montgomery County Golf (entity of the Revenue Authority) has a similar tool to book a tee time
- What can we do to get a direction about what we want to do
- What it needs
 - an overall administrator/gate keeper and troubleshooter
 - editable content by providers (to keep information accurate)
 - Boston
 - Managed by the Rec department - city employee
 - Built in-house by City IT staff
 - Collaboration Council - in charge of info montgomery
 - Discussion on if something exists that we can tag onto or if we need to push for a custom-built system; build a badging program
 - Discussion on the value of utilizing existing AI to search for existing sport programming in the county - may be more effective, and will have more updated information
 - Action: this should be talking point #1 at our next meeting
 - Steering committee will plan out how the conversation should go

7:40 p.m. MCPS Middle School Athletics - topic was tabled for a future meeting

~~7:50 p.m. New Business~~

8:11 p.m. Administrative Notes

- Next Meeting will move to June 12 (due to Juneteenth) and then July 17
- Action item: think about virtual/hybrid meeting
- Doug Remer announced this will be his final meeting due to scheduling conflicts

Adjourn 8:13 - Sam motioned to adjourn, unanimous approval