

SSUDAC Meeting Summary

September 25, 2022

Members Present:

Jay Elvove, Diana Brown, Teika Haymon, Jane Redicker, Juanita Stewart, Lt. Reed (MCPD), Shawn Morris, Michael Bond, Jacob Newman, Carson Henry

Members Absent:

Call to Order and Introductions – Juanita Stewart:

- The meeting was called to order at 3:37 p.m. and introductions followed
- June meeting minutes approved

MCPD Report - Lt. Reed:

- Increased violence in DC and Prince George's County
- MCPD is keeping a pulse on the district to the Hartford County Line
- Crime Analysis Data:
 - 70% violent crimes down in Silver Spring
 - Murder rate is down 100% - 7 last year, 0 this year
 - 148 total recovered firearms, 36 of the total recaptured in Silver Spring
 - National Night Out went well
 - Jazz Festival was staffed with 10 troopers throughout the CDB, Colesville/Georgia Avenue
 - No pedestrian fatalities, drinking, or driving
 - DTSS safe
 - Planning ahead for the Thanksgiving Parade – Barriers and trucks
- Jay Elvove mentioned the Citizen Advisory Board Committee with Commander McBain and discussed an increase in drivers running red lights or turning right on red and the # of near accidents. Discussed Tuesday statistics from DOT and traffic enforcement.
 - Lt. Reed stated that there have been 35,000 citations for school bus violations – drivers refusing to stop this year alone
 - Discussed the 4th Grader incident that occurred in Gaithersburg
 - Discussed the possibility of installing more cameras
- The 3rd district is leading all other districts
- Property crime is up. Juveniles tend to be the main culprits
 - People are still leaving valuables in plain sight or the car running
- Complaints from the Doubletree Hotel
 - Discussed having other things for the teenagers to do during their free time
- CBD bike teams are on it

Budget Updates – Jacob Newman:

- Reviewed FY23 and FY24 Expenditures
 - Maintenance costs, labor, and cost of living increases
 - 1.3M OpEx Summary Totals for ideal enhancements throughout DTSS
 - Citizen Advisory Board recommendations included
 - Revenue OMD changes only
 - 7-year averages
 - Automation through the county to submit payment
 - OMD payments were discussed in hopes that they would be collected the way the tax

bills are collected or a 3rd party vendor recommendation:

Erin Hemsley

Associate Vice President of Account Management

Conservice

Phone - 904-302-0623/ Time Zone: Eastern

- Discussed once a year or twice a year billing
- W9s were requested from respective properties
- All letters have been mailed
- Anticipated major expenditures by cost %
- Special initiatives and possible enhancements
 - Walkways & Curbs - \$300K
 - Downtown Marketing - \$150K
 - Lighting - \$100K – Address Pepco concerns
 - 5% Increase to OpEx \$137K
 - Gateway Design Feature - \$350K
 - Innovation - \$100K
 - Programs, Youth Support, Plaza Safety - \$150K
 - Arts & Entertainment - \$100K
- Question was raised as to how many more lights need to be completed/converted to LED
- Small Business Support – Food Trucks – Question was raised to be mindful of local eateries and businesses having to compete
- 1.3M in other items aside from the annual budget
- Jacob stated that the budget reflects the moral behaviors of the community and our commitment to serve – funding has not increased to keep up with the pace and demand
- The committee requested back up information and what the numbers truly break down into
- Gene Lynch Urban Park now a part of the Urban District
- Priorities – Top 3:
 - Sidewalks
 - Lighting
 - OpEx
- Veteran's Plaza events – a suggestion was made that they have their own budget or pay a nominal fee for cleanup after the events
- CUP – Common Use Public Facility - The focus is on clean and safe for DTSS
- Juanita will get a motion in the next meeting, if we have a quorum to draft a letter
- Discussed Newell Street increased oversight and maintenance expenses
- Costs for Newell Street and Gene Lynch Park to be included in the budget for discussion along with more funding for Veteran's Plaza Urban District Support

SSUD Program Manager Report: Carson Henry, Silver Spring Urban District Program Manager

- Presented information per our discussion from the August Retreat
- District at a Glance
- Removal of illegal stickers and posters
- August 2022 OpEx Summary reviewed
- Graffiti removal is holding steady, along with excessive debris, property damage, violations, and hazards, human waste, homelessness are still concerns
- Mental Health & Substance Abuse concerns – but is a national concern everywhere
- Making walkways more safe
- Tree pruning
- Reflective lights and painting

- Fillmore pedestrian sidewalk concerns
- Fox 5 Zip Trip – Snapshot of DTSS in action displayed – Silver Spring Red Shirts – Freddy & Team Highlighted as the Hometown Hero
- Festival Season, Trinidad & Tobago & Ivory Coast Festivals
- Mayor’s Alley – Conflict between people
- Newell Street Open – pros & cons, short term, periodic opening, weekend closing – aligning with the county’s adjusted measures
- Jazz festival will be mentioned in the September report – phenomenal event, beer garden, overwhelmingly positive reports – 2 stages, partnership with Peterson Cos. Great crowd that ebbed and flowed
- Ethiopian Festival upcoming

Student Advisory Board Update – Jay Elvove:

- Commander McBain discussed safety
- Proud of the support of the officers and all the support they have given DTSS
- Maintaining control in the Urban District
- Pedestrian masterplan with applicable slides and updates pending
- Elections and meeting the representative this coming year

Old/New Business

- Lunch date for Urban District Staff and Officers to get back on the agenda – need dates and numbers
- New Meeting Date in October – Changing Days to the 4th Tuesday in every month. 3:30pm-5:50pm
- BID
- Elsa update planning
- Budget 1-3 items
- Roeder Road is sinking – All committee members and community to contact DOT and make an official complaint – the area is connected to the facility (G61) near Lebanese Taverna
- Parking Maintenance Adrian Labor
- DOT Lights DTSS priority areas for FY24 conversion – need a list of where they are in the process – lights not converted could be tied to Pepco

Meeting was adjourned at 5:03p.m.