

Mission: To engage private sector businesses, foundations, and individuals in philanthropic support of Montgomery County festivals and events dedicated to the celebration of our unity and diversity, while reducing reliance on taxpayer dollars through the Fund for Montgomery.

2019-2020 EVENTS

- ❖ **Silver Spring Jazz Festival** – August 24, 2019
- ❖ **FutureFest** (formerly World of Montgomery/Kid Fest) in downtown Silver Spring – September 15, 2019
- ❖ **Community Service Week** – October 20-27, 2019
- ❖ **Montgomery County Thanksgiving Parade** in downtown Silver Spring, televised on NewsChannel 8 – November 23, 2019
- ❖ **Martin Luther King Jr. Day of Service** – January 20, 2020
- ❖ **MLK Day Celebration at the Music Center at Strathmore** – January 20, 2020
- ❖ **Montgomery Serves Awards at Imagination Stage** – April 2020

2019-2020 promises to be an exciting time for the Fund for Montgomery. Become a part of this growing tradition, joining such celebrated County institutions as Comcast, Carl M. Freeman Foundation, Marriott, Pepco, Verizon, and dozens of other firms in Montgomery County as a sponsor of the Fund for Montgomery.

To join as a 2019-2020 sponsor, set up a meeting to discuss possible support, or to ask questions about the Fund, please contact Susan Hoffmann, Development Manager, Fund for Montgomery, Office of Community Partnerships at 240-777-2525 or susan.hoffmann@montgomerycountymd.gov





CORPORATE SPONSORSHIP OPPORTUNITIES

Position your organization as a Leader in Corporate Citizenship and a Champion of Cultural Diversity and Philanthropy

Platinum \$20,000	Diamond \$15,000	Gold \$10,000	Silver \$5,000
<ul style="list-style-type: none"> ◆ Recognition as a Lead Sponsor of your selected event ◆ Logo displayed on street banners* ◆ Opportunity for featured speaker at VIP reception or on stage ◆ Logo branding at highest level for all FFM events ◆ Stage banners where applicable ◆ Logo displayed on all marketing material ◆ Logo recognition on website ◆ Recognition in media, advertising, & programs ◆ On air & stage announcements ◆ Tent & signage at all applicable events ◆ Montgomery County Thanksgiving Parade float ◆ Tickets to VIP Receptions and/or VIP seating as applicable 	<ul style="list-style-type: none"> ◆ Logo branding as Major sponsor of all FFM events ◆ Logo branding at Major level for all FFM Events ◆ Logo displayed on all collateral marketing material ◆ Logo recognition on website ◆ Recognition in media, advertising & programs ◆ On air & stage announcements of sponsors ◆ Tent & signage at all applicable events ◆ Montgomery County Thanksgiving Parade Float ◆ Tickets to VIP Receptions and/or VIP seating as applicable 	<ul style="list-style-type: none"> ◆ Recognition as Gold sponsor of all FFM events ◆ Logo displayed on all collateral marketing material ◆ Logo recognition on website ◆ Recognition in media, advertising & programs ◆ On air & stage announcements of sponsors ◆ Tent & signage at all applicable events ◆ Montgomery County Thanksgiving Parade Float ◆ Tickets to VIP Receptions and/or VIP seating as applicable 	<ul style="list-style-type: none"> ◆ Recognition as Silver sponsor of all FFM events ◆ Name displayed on all collateral marketing material ◆ Name recognition on website ◆ Name recognition in media, advertising & programs ◆ On air & stage announcements of sponsors ◆ Tent & signage at all applicable events ◆ Tickets to VIP Receptions and/or VIP seating as applicable

*MLK Day of Celebration, Silver Spring Jazz Festival or Montgomery County Thanksgiving Parade

Contributions of \$1,000 to \$4,999 will be listed as a Friend of the Fund for Montgomery